Proposed NU Business Name: HAFIZ GENERAL STORE



Project identification and prepared by: Anarul, Mawna Unit, Gajipur

Project verified by Md. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. OMOR FARUK		
Age	:	10-04-1990(26 Years)		
Education, till to date	:	SSC		
Marital status	••	Married		
Children	:	1 Son		
No. of siblings:	:	3 Brather		
Address	:	Vill: Dawanrchala, P.O: Talihati, P.S: Sreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father FERDUSI MD:HASEM ALI Branch: Gazipur Sreepur, Centre # 101(Male), Member ID: 3972, Group No: 01 Member since: 10/03/1996(20 Years) First loan: BDT 2,500		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 60,000, Outstanding loan: 58680 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-806339
Mother's Contact No.	:	01786-940944
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

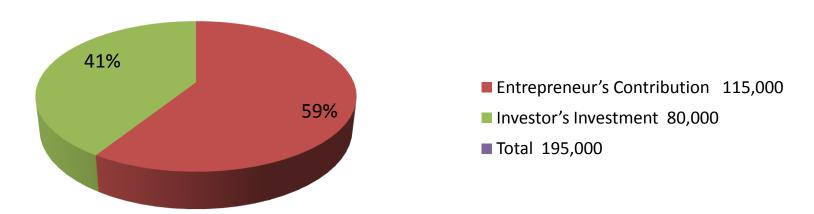
MD HASEM ALI; joined Grameen Bank since 20 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	HAFIZ GENERAL STOR	
Location	:	Dhonuya borochala, Gazipur	
Total Investment in BDT	:	BDT 1,95,000/-	
Financing	:	Self BDT 1,15,000/-(from existing business) 59%	
		Required Investment BDT 80,000/-(as equity) 41%	
Present salary/drawings from business (estimates)	:	BDT 4,000/-	
Proposed Salary	:	BDT 4,000/-	
Size of shop	:	8ft x 10ft= 80square ft	
Security of the shop	:	BDT 60,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice,oil,dal,sugar soap Juice, Biscuit etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employ will be appointed. The shop is rented. Collects goods from Mawna. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Rice,oil,dal,sugar, soap , Juice ,Biscuit etc	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Rice,oil,dal,sugar soap , Juice ,Biscuit etc	2,550	76,500	9,18,000		
Total variable Expense (B)	2,550	76,500	9,18,000		
Contribution Margin (CM) [C=(A-B)	4,50	13,500	1,62,000		
Less. Fixed Expense					
Rent		2,000	24,000		
Electricity bill		4,00	4,800		
Transportation		5,00	6,000		
Salary (self)		5,000	60,000		
Entertainment		2,00	2,400		
Mobile Bill		5,00	6,000		
Total fixed Cost (D)		7,600	91,200		
Net Profit (E) [C-D)		5,900	70,800		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice(5 x 1980)	9,900	29,700	39,600		
Powder (102 x 50)	5,100	0	5,100		
soap (150 x 32)	4,800	0	4,800		
Dal (2 0x 90)	1,900	4,750	6,650		
Syabin Oil (25 x95)	2,375	9000	11,375		
Soft drink(5 x 550)	2,750	16,500	19,250		
Biscuit (20 x450)	9,000	5,250	14,250		
Bikash	42,000	0	42,000		
Others	37,175	14,800	51,975		
Total	1,15,000	80,000	1,95,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Rice,oil,dal,sugar, soap , Juice ,Biscuit etc	5,200	156,000	1,872,000	1,965,600	
Total Sales (A)	5,200	156,000	1,872,000	1,965,600	
Less. Variable Expense					
Rice,oil,dal,sugar, soap , Juice ,Biscuit etc	4,420	132,600	1,591,200	1,670,760	
Total variable Expense (B)	4,420	132,600	1,591,200	1,670,760	
Contribution Margin (CM) [C=(A-B)	780	23,400	280,800	294,840	
Less. Fixed Expense					
Rent		2000	24,000	24,000	
Electricity bill		1000	12,000	12,500	
Transportation		1300	15,600	16,000	
Salary (self)		4000	48,000	48,000	
Salary (staff)		3000	36,000	36,000	
Entertainment		800	9,600	10,000	
Mobile Bill		800	9,600	10,000	
Total Fixed Cost		12,900	1,54,800	1,56,500	
Net Profit (E) [C-D)		10,500	1,26,000	1,38,340	
Investment Payback			48,000	48,000	

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Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	1,26,000	1,38,340
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		19,320
	Total Cash Inflow	2,06,000	1,57,660
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan	58,680	
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	1,86,680	48,000
3	Net Cash Surplus	19,320	1,09,660

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

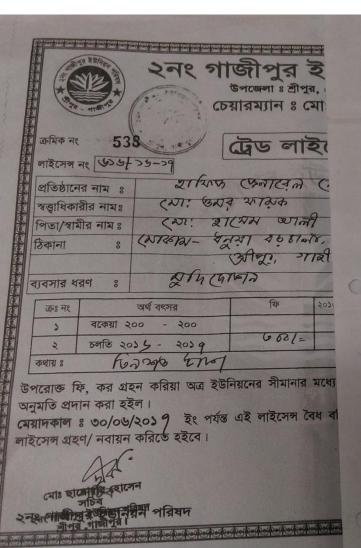
Political unrest

Pictures









NATIONAL ID CARD / জাতীয় পরিচয় প্র



নাম; মোঃ ওমর ফারুক

Name: MD. OMAR FAROK পিতা: মোঃ যাসেম আলী

মাতা; মোডাঃ ফেরসৌসি Date of Birth: 10 Apr 1990

ID NO: 19903318685000171

এই কার্ডা। প্রপ্রস্তাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডাটি বাব একারী বাতীত অন্ কোথাও পাওমা গেলে নিকাই পোষ্ট অফিসে জমা দেয়ার জন্ম অনুরোধ করা হবো। ঠিকানা: গ্রাম/রাজা: সেওমানের চালা , ভাকখন: তেলিহাটি - ১৭৪০, শ্রীপুর, গাজীপুর

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১২/০১/২০১১

FAMILY PICTURE

