## Proposed NU Business Name: HAFIZ GENERAL STORE



Project identification and prepared by: Anarul, Mawna Unit, Gajipur

Project verified by Md. Rafiqul Islam


Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | MD. OMOR FARUK |
| :--- | :--- | :--- |
| Age | $:$ | $10-04-1990(26$ Years) |
| Education, till to date | $:$ | S S C |
| Marital status | $:$ | Married |
| Children | $:$ | 1 Son |
| No. of siblings: | 3 Brather |  |
| Address | Vill: Dawanrchala, P.O: Talihati, P.S: Sreepur, Dist: Gazipur |  |
| Parent's and GB related Info | $:$ |  |
| (i) Who is GB member | $:$ Mother $\quad$ |  |
| (ii) Mother's name | FERDUSI |  |
| (iii) Father's name |  |  |
| (iv) GB member's info | MD :HASEM ALI |  |
|  | Branch: Gazipur Sreepur, Centre \# 101(Male), |  |
|  | Member ID: 3972, Group No: 01 |  |
|  | Member since: 10/03/1996(20Years) |  |
| Further Information: | First loan: BDT 2,500 |  |
| (v) Who pays GB loan installment | $:$ Existing Loan: BDT 60,000, Outstanding loan: 58680 |  |
| (vi) Mobile lady | Father |  |
| (vii) Grameen Education Loan | No |  |
| (viii) Any other loan like GB, | No |  |
| BRAC ASA etc.. | No |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studie, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 4 years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | He has no training. |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01716-806339$ |
| Mother's Contact No. | $:$ | $01786-940944$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MD HASEM ALI; joined Grameen Bank since 20 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | HAFIZ GENERAL STOR |
| :--- | :--- | :--- |
| Location | $:$ | Dhonuya borochala, Gazipur |
| Total Investment in BDT | $:$ | BDT 1,95,000/- |
| Financing | $:$ | Self BDT 1,15,000/-(from existing business) 59\% <br> Required Investment BDT 80,000/-(as equity) 41\% |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 4,000/- |
| Proposed Salary | $:$ | BDT 4,000/- |
| Size of shop | $:$ | 8ft x 10ft= 80square ft |
| Security of the shop | $:$ | BDT 60,000 <br> Implementation <br> goods like; Rice,oil,dal,sugar soap Juice ,Biscuit etc. <br> IAverage 15\% gain on sale. <br> - The business is operating by entrepreneur. Existing <br> employees. After getting equity fund 1 employ will be appointed. <br> -The shop is rented. <br> -Collects goods from Mawna. <br> -Agreed grace period is 3 months. |

Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | :---: | ---: | ---: |
| Revenue (sales) |  |  |  |
| Rice,oil,dal,sugar, soap , Juice ,Biscuit etc | 3,000 | 90,000 | $1,080,000$ |
| Total Sales (A) | 3,000 | 90,000 | $1,080,000$ |
| Less. Variable Expense |  |  |  |
| Rice,oil,dal,sugar soap , Juice ,Biscuit etc | 2,550 | 76,500 | $9,18,000$ |
| Total variable Expense (B) | 2,550 | 76,500 | $9,18,000$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{4 , 5 0}$ | $\mathbf{1 3 , 5 0 0}$ | $\mathbf{1 , 6 2 , 0 0 0}$ |
| Less. Fixed Expense |  |  |  |
| Rent |  | 2,000 | 24,000 |
| Electricity bill |  | 4,00 | 4,800 |
| Transportation |  | 5,00 | 6,000 |
| Salary (self) |  | 5,000 | 60,000 |
| Entertainment |  | $\mathbf{2 , 0 0}$ | $\mathbf{2 , 4 0 0}$ |
| Mobile Bill |  | 5,00 | 6,000 |
| Total fixed Cost (D) |  | $\mathbf{7 , 6 0 0}$ | $\mathbf{9 1 , 2 0 0}$ |
| Net Profit (E) [C-D) | $\mathbf{5 , 9 0 0}$ | $\mathbf{7 0 , 8 0 0}$ |  |

Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |
| :--- | :---: | :---: | :---: |
| Rice(5 x 1980) | 9,900 | 29,700 | 39,600 |
| Powder (102 x 50) | 5,100 | 0 | 5,100 |
| soap (150 x 32) | 4,800 | 0 | 4,800 |
| Dal (2 0x 90) | 1,900 | 4,750 | 6,650 |
| Syabin Oil $(25 \times 95)$ | 2,375 | 9000 | 11,375 |
| Soft drink(5 x 550) | 2,750 | 16,500 | 19,250 |
| Biscuit $(20 \times 450)$ | 9,000 | 5,250 | 14,250 |
| Bikash | 42,000 | 0 | 42,000 |
| Others | 37,175 | 14,800 | 51,975 |
| $\quad$ Total | $\mathbf{1 , 1 5 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{1 , 9 5 , 0 0 0}$ |

## Source of Finance



■ Entrepreneur's Contribution 115,000
■ Investor's Investment 80,000
■ Total 195,000

Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year |
| :--- | ---: | ---: | ---: | ---: |
| Revenue (sales) |  |  |  |  |
|  |  |  |  |  |
| Rice,oil,dal,sugar, soap, Juice ,Biscuit etc | 5,200 | 156,000 | $1,872,000$ | $1,965,600$ |
| Total Sales (A) | $\mathbf{5 , 2 0 0}$ | $\mathbf{1 5 6 , 0 0 0}$ | $\mathbf{1 , 8 7 2 , 0 0 0}$ | $\mathbf{1 , 9 6 5 , 6 0 0}$ |
| Less. Variable Expense |  |  |  |  |
|  |  |  |  |  |
| Rice,oil,dal,sugar, soap, Juice ,Biscuit etc | 4,420 | 132,600 | $1,591,200$ | $1,670,760$ |
| Total variable Expense (B) | $\mathbf{4 , 4 2 0}$ | $\mathbf{1 3 2 , 6 0 0}$ | $\mathbf{1 , 5 9 1 , 2 0 0}$ | $\mathbf{1 , 6 7 0 , 7 6 0}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{7 8 0}$ | $\mathbf{2 3 , 4 0 0}$ | $\mathbf{2 8 0 , 8 0 0}$ | $\mathbf{2 9 4 , 8 4 0}$ |
| Less. Fixed Expense |  |  |  |  |
| Rent |  | 2000 | 24,000 | 24,000 |
| Electricity bill |  | 1000 | 12,000 | 12,500 |
| Transportation |  | 1300 | 15,600 | 16,000 |
| Salary (self) |  | 4000 | 48,000 | 48,000 |
| Salary (staff) |  | 3000 | 36,000 | 36,000 |
| Entertainment |  | 800 | 9,600 | 10,000 |
| Mobile Bill |  | 800 | 9,600 | 10,000 |
| Total Fixed Cost |  | $\mathbf{1 2 , 9 0 0}$ | $\mathbf{1 , 5 4 , 8 0 0}$ | $\mathbf{1 , 5 6 , 5 0 0}$ |
| Net Profit (E) [C-D) |  | $\mathbf{1 0 , 5 0 0}$ | $\mathbf{1 , 2 6 , 0 0 0}$ | $\mathbf{1 , 3 8 , 3 4 0}$ |
| Investment Payback |  |  | $\mathbf{4 8 , 0 0 0}$ | $\mathbf{4 8 , 0 0 0}$ |

## Cash flow projection on business plan (rec. \& Pay)

| SI \# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :--- | :---: | ---: |
| $\mathbf{1}$ | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 80,000 |  |
| 1.2 | Net Profit | $1,26,000$ | $1,38,340$ |
| 1.3 | Depreciation (Non cash item) |  | - |
| 1.4 | Opening Balance of Cash Surplus |  | 19,320 |
|  | Total Cash Inflow | $\mathbf{2 , 0 6 , 0 0 0}$ | $\mathbf{1 , 5 7 , 6 6 0}$ |
| $\mathbf{2}$ | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 80,000 |  |
| 2.2 | Payment of GB Loan | 58,680 |  |
|  | Investment Pay Back (Including Ownership Tr. |  |  |
| 2.3 | Fee) | 48,000 | $\mathbf{4 8 , 0 0 0}$ |
|  | Total Cash Outflow | $\mathbf{1 , 8 6 , 6 8 0}$ | $\mathbf{4 8 , 0 0 0}$ |
| $\mathbf{3}$ | Net Cash Surplus | $\mathbf{1 9 , 3 2 0}$ | $\mathbf{1 , 0 9 , 6 6 0}$ |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:0 |  |
| Experience \& Skill : 02 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |
| PPORTUNITIES | Theft |
| Huge demand in the community | Fire <br> Location of shop; <br> Regular customers; |

## Pictures






উপর্রো্ ফি, কর গ্রহন কর্রিয়া অত্র ইউनिয়़ন্ন্র সীমাनात মধ্যে অनूমতি প্রদান করা হইল।
মেয়াদকাল: ৩০/০৬/২০১ 9 ইः পর্यন্ত এই লাইসেন্স বৈধ বা লাইসেন্স গ্রহণ/ নবায়ন কর্রিফে হইবে।



FAMILY PICTURE


