#### **Proposed NU Business Name: STYLE TAILORS & FEBRICS**



Project identification and prepared by: Md. Hafijur Rahman, Mawna Unit, Gazipur

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD:AMINUL ISLAM		
Age	:	08-04-1989(29 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	3 Brothers 2 sister		
Address	:	Vill: Abder P.O: Talihati, P.S: Shreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MST BEAUTY  MD. MOTALEB  Branch: Gajipur Shreepur, Centre # 43(Female),  Member ID: 1078/9, Group No: 10  Member since: 08-06-2012(4Years)  First loan: BDT15000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 20,000, Outstanding loan: 8,735 N/A No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01925-179411
Father's Contact No.	:	01716-846243
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

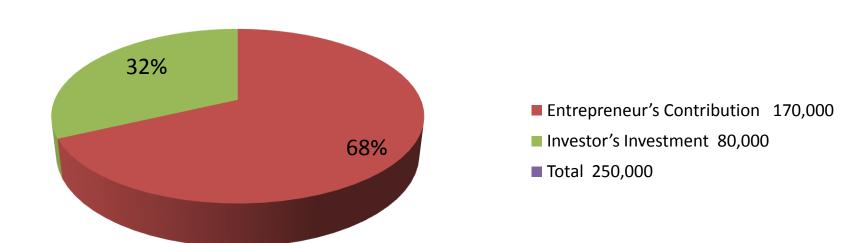
**MST BEAUTY** joined Grameen Bank since 04 years ago. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	STYLE TAILORS & FEBRICS	
Location	:	Joyna Bazar	
Total Investment in BDT	:	BDT 2,50,000/-	
Financing	:	Self BDT 1,70,000/-(from existing business) 68% Required Investment BDT 80,000/-(as equity) 32%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	10 ft x 12 ft= 120square ft	
Security of the shop	:	BDT 1,50,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Tailoring business.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 2 employee.</li> <li>After getting equity fund 1 employ will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka, Islampur.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths & Tailoring	5,200	1,56,000	1,872,000		
Total Sales (A)	5,200	1,56,000	1,872,000		
Less. Variable Expense					
Cloths & Tailoring	4,420	1,32,600	1,591,200		
Total variable Expense (B)	4,420	1,32,600	1,591,200		
Contribution Margin (CM) [C=(A-B)	7,80	23,400	2,80,800		
Less. Fixed Expense					
Rent		2,500	30,000		
Electricity Bill		4,00	4,800		
Mobile Bill		2,00	2,400		
Salary (self)		5,000	60,000		
Salary (staff)		8,000	96,000		
Entertainment		2,00	2,400		
Transportation		1,000	12,000		
Total fixed Cost (D)		17,300	2,07,600		
Net Profit (E) [C-D)		6,100	73,200		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Pant Piece (200 x 300)	60,000	60,000	1,20,000	
Shirt Piece	75,000	5,000	80,000	
Panjabi piece(50 x 180)	9,000	9,000	18,000	
Others	6,500	6,000	12,500	
Lok macin	6000	0	6000	
Plen macin	13500	0	13500	
Total	1,70,000	80,000	2,50,000	

### **Source of Finance**



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Cloths & Tailoring	7,200	2,16,000	2,592,000	2,721,600
Total Sales (A)	7,200	2,16,000	2,592,000	2,721,600
Less. Variable Expense				
Cloths & Tailoring  Total variable Expense (B)	6,120 6,120	1,83,600 1,83,600	2,203,200 2,203,200	2,313,360 2,313,360
Contribution Margin (CM) [C=(A-B)	10,800	32,400	3,88,800	4,08,240
Less. Fixed Expense	10,000	32,400	3,00,000	4,00,240
Rent		2,500	30,000	30,000
Electricity Bill		6,00	7,200	7,500
Transportation		1,500	18,000	18,500
Salary (self)		5,000	60,000	60,000
Salary (Staff 2+1)		12,000	1,44,000	1,44,000
Entertainment		4,00	4,800	5,200
Mobile Bill		5,00	6,000	6,000
<b>Total Fixed Cost</b>		22,500	2,70,000	2,71,200
Net Profit (E) [C-D)		9,900	1,18,800	1,37,040
Investment Payback			48,000	48,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	1,18,800	1,37,040
1.3	Depreciation (Non cash item)		1
1.4	Opening Balance of Cash Surplus		62,065
	Total Cash Inflow	1,98,800	1,99,105
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan	8,735	
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	48,000	48,000
	Total Cash Outflow	1,36,735	48,000
3	Net Cash Surplus	62,065	1,51,105

### **SWOT ANALYSIS**

# STRENGTH

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







টাওয়ার, জৈনা বাজার, শ্রীপুর, গাজীপুর। মেবাঃ 01925-179411





