#### Proposed NU Business Name: AJOY HONDA SERVICING CENTRE



Project identification and prepared by: Romendra Nath Haldar Feni Sadar Unit, Feni Project verified by: Susanta Kumar Biswash



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	-	AJOY DEBNATH		
Age	:	19-06-1986 (30 Y <i>ears)</i>		
Education, till to date	:	Class VII		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	-	02 Brothers and 03 Sisters		
Address	:	Vill: Cheoria P.O: Feni P.S: Feni Sadar , Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father FUL RANI NATH JHANTU LAL NATH Branch Kalidaha Feni , Centre 33 (Female), Member ID: 6585, Group No: 04 Member since: 04-08-2001 (15 Years) First Ioan: BDT 5000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 50000 Outstanding loan: BDT 23600 No No		

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	16 years experience in running business. 16 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01719-213037
Family's Contact No.	:	01779-758366
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

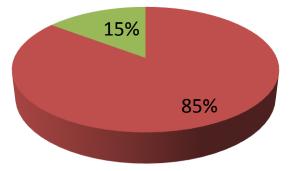
**FUL RANI NATH** joined Grameen Bank since 15 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	AJOY HONDA SERVICING CENTRE		
Location	:	Lalpol Baazar, Feni		
Total Investment in BDT	:	BDT 780000/-		
Financing	:	Self BDT 680000/- (from existing business) 85% Required Investment BDT 100,000/- (as equity) 15%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 10 ft= 200square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Pump machine, Black panel, Patrol, etc</li> <li>Average 30% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 03 employee.</li> <li>The shop is rented.</li> <li>Collects goods from Feni</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Pump machine, Black panel, Patrol, etc	4600	138000	1656000			
Total Sales (A)	4600	138000	1656000			
Less Variable Expense						
Pump machine, Black panel, Patrol, etc	3220	96600	1159200			
Total variable Expense (B)	3,220	96600	1159200			
Contribution Margin (CM) [C=(A-B)	1,380	41400	496800			
Less Variable Expense						
Rent		2,500	30000			
Electricity bill		800	9600			
Transportation		1,500	18000			
Salary (self)		5000	60000			
Salary(Staff)		22500	270000			
Entertainment		300	3600			
Guard		100	1200			
Mobile bill		300	3600			
Total fixed cost (D)		33,000	396000			
Net Profit (E)= [C-D]		8,400	100800			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Pump machine	1	32500	32,500	0	0	0	32,500
Back pannel	5	1200	6,000	0	0	0	6,000
Ring	4	800	3,200	0	0	0	3,200
Ring	3	6000	18,000	0	0	0	18,000
Cylindar Pipe	7	5000	35,000	25	2000	50,000	85,000
Petrol tank	4	8000	32,000	0	0	0	32,000
Cleat	25	8000	200,000	0	0	0	200,000
Motor case	2	1500	3,000	0	0	0	3,000
Head light	2	75000	150,000	2	5000	10,000	160,000
Others	1	300	300	0	0	0	300
Security	1	100000	100,000	0		0	100,000
Glass plate		0	0	40	1000	40,000	40,000
	0	0	0	1	0	0	0
Total	55	0	580,000	68	0	100,000	680,000

#### **Source of Finance**



Entrepreneur's Contribution 580,000

Investor's Investment 100,000

Total 680,000

Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Pump machine, Black panel, Patrol, etc	5500	165000	1980000	2079000	
Total Sales (A)	5500	165000	1980000	2079000	
Less Variable Expense					
Pump machine, Black panel, Patrol, etc	3850	115500	1386000	1455300	
Total variable Expense (B)	3,850	115500	1386000	1455300	
Contribution Margin (CM) [C=(A-B)	1,650	49500	594000	623700	
Less Variable Expense					
Rent		2,500	30000	30,000	
Electricity bill		1000	12000	12500	
Transportation		1,800	21600	22,100	
Salary (self)		5000	60000	60000	
Salary(Staff)		22500	270000	270000	
Entertainment		300	3600	3600	
Guard		100	1200	1200	
Mobile bill		400	4800	4900	
Total fixed cost (D)		33,600	403,200	404,300	
Net Profit (E)= [C-D]		15900	190800	219,400	
Investment Payback			60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
		fear 1 (BDT)	
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	190,800	219,400
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		130,800
	Total Cash Inflow	290,800	350200
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	130,800	290200



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill : 16 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures





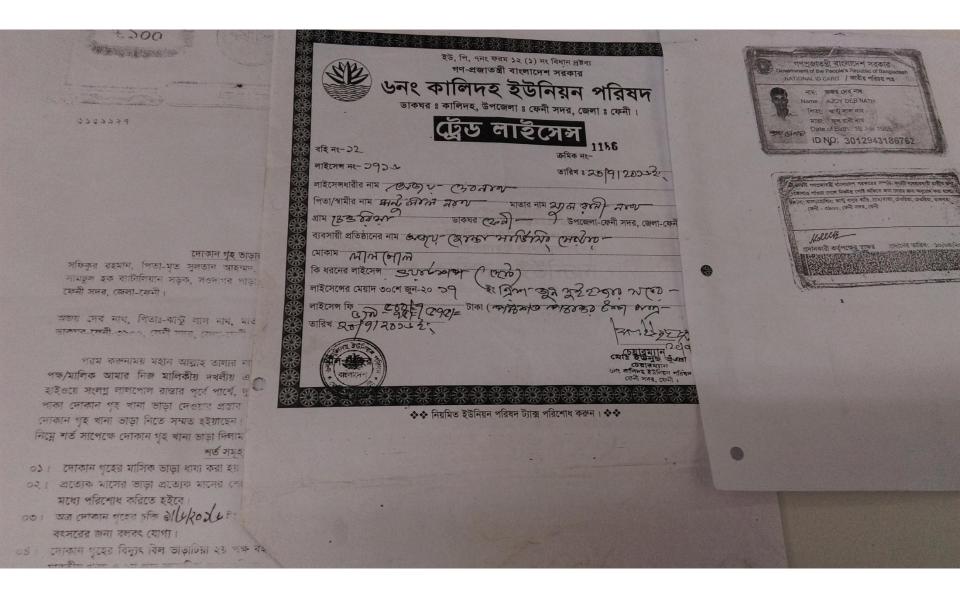












# **FAMILY PICTURE**

