#### **Proposed NU Business Name: BHUIYAN DEPARTMENTAL STORE**



Project identification and prepared by: Aowlad Hossain Feni Sadar Unit, Feni

Project verified by: Susanta Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta						
Name	:	ABDUL HALIM				
Age	:	01-01-1995 (21 Years)				
Education, till to date	:	Degree				
Marital status	:	Married				
Children	:	NA				
No. of siblings:	:	05 Brothers and 02 Sisters				
Address	:	Vill: Pathanbari P.O: Feni Sadar P.S: Feni Sadar, Dist: Feni				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SALEHA AKTER  ABDUR ROUF BHUIYAN  Branch GM Hat , Centre 27 (Female),  Member ID: 2545 , Group No: 13  Member since: 25-04-1997 to 20-07-2008 (10 Years)  First loan: BDT 10000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30000 Outstanding loan: NIL Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		05 years experience in running business. 02 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		Business
Other Own/Family Sources of Liabilities	••	
Entrepreneur Contact No.	:	01863-426709
Family's Contact No.	:	0182-0516569
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit,Feni

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SALEHA AKTER** joined Grameen Bank since 10 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BHUIYAN DEPARTMENTAL STORE			
Location	:	Pathyan Bari, Darussalam English Medium Madrasa.			
Total Investment in BDT	:	BDT 370,000/-			
Financing	:	Self BDT 270,000/- (from existing business) 73% Required Investment BDT 100,000/- (as equity) 27%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10ft x 15ft= 150 square ft			
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Oil, Soft drinks, Spice etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>01 Will be appointed</li> <li>The shop is rented.</li> <li>Collects goods from Feni</li> <li>Agreed grace period is 3 months.</li> </ul>			

<b>Existing Business</b>	(BDT)
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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Rice, Oil, Soft drinks, Spice etc.	4600	138000	1656000
Total Sales (A)	4600	138000	1656000
Less Variable Expense			
Rice, Oil, Soft drinks, Spice etc.	3910	117300	1407600
Total variable Expense (B)	3,910	117300	1407600
Contribution Margin (CM) [C=(A-B)	690	20700	248400
Less Variable Expense			
Rent		3,500	42000
Electricity bill		2000	24000
Transportation		800	9600
Salary (self)		5000	60000
Entertainment		300	3600
Guard		50	600
Generator		150	1800
Mobile bill		500	6000
Total fixed cost (D)		12,300	147600
Net Profit (E)= [C-D]		8,400	100800

Investment Breakdown							
	Proposed						
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Rice	4	1900	7,600	5	1,900	9,500	17,100
Oil	40	95	3,800	40	95	3,800	7,600
Soft drinks	20	650	13,000	1	36700	36,700	49,700
Biscuit	15	450	6,750	20	450	9,000	15,750
Comstics	1	70000	70,000	1	21000	21,000	91,000
Spice	150	80	12,000	0	0	0	12,000
Powder milk	15	470	7,050	0	0	0	7,050
Noodles	2	800	1,600	0	0	0	1,600
Onion	42	140	5,880	0	0	0	5,880
Others	1	72320	72,320	1	20000	20,000	92,320
Security	1	70000	70,000			0	70,000
Total	291	0	270,000	68	0	100,000	370,000

#### **Source of Finance**



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Rice, Oil, Soft drinks, Spice etc.	7600	228000	2736000	2872800	3016440	
Total Sales (A)	7600	228000	2736000	2872800	3016440	
Less Variable Expense						
Rice, Oil, Soft drinks, Spice etc.	6460	193800	2325600	2441880	2563974	
Total variable Expense (B)	6,460	193800	2325600	2441880	2563974	
Contribution Margin (CM) [C=(A-B)	1,140	34200	410400	430920	452466	
Less Variable Expense						
Rent		3,500	42000	42,000	42000	
Electricity bill		2300	27600	28100	28600	
Transportation		1,100	13200	13,700	14200	
Salary (self)		5000	60000	60000	60000	
Salary(Staff)		5000	60000	60000	60000	
Entertainment		300	3600	3600	3600	
Guard		50	600	600	600	
Generator		150	1800	1800	1800	
Mobile bill		600	7200	7300	7400	
Total fixed cost (D)		18,000	214,200	215,300	216400	
Net Profit (E)= [C-D]		16200	194400	215,620	236066	
Investment Payback			40,000	40,000	40,000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	100,000		
1.2	Net Profit	194,400	215,620	236066
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		154,400	330020
	Total Cash Inflow	294400	370020	566086
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40000	40000
3	Net Cash Surplus	154,400	330020	526086

## **SWOT ANALYSIS**

## Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures





















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च्यामि राहे मार्स प्राणासन कांग्रिह अध्याकी, क्या अल्य । विति कार्य कि, यस याहे, समानी आ



#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: আবদুল হালিম

Name: ABDUL HALIM

পিতা: আবদুর রৌপ ভুইয়া

মাতা: ছালেহা আক্রার

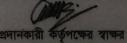
Comprender-

Date of Birth: 01 Jan 1995

ID NO: 19953014174000012

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটম্ব পোশ্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: বাসা/হোভিং: আবদুরূপের বাড়ী, গ্রাম/রাজ্ঞা: লক্ষীপুর, ডাকঘর: জি, এম ,হাট - ৩৯০০, ফুলণাজী, ফেনী



প্রদানের তারিখ: ৩০/১০/২০১৩

