#### **Proposed NU Business Name: ISLAM CYCLE MART**



Project identification and prepared by: Romendra Nath Haldar, Feni Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ISMAIL HOSSAIN		
Age	:	1-2-1997 (19 Years)		
Education, till to date	:	Class 5		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	4 Brothers 2 Sister		
Address	:	Vill: Maddham Charipur, P.O: Feni Sadar, P.S: Feni, Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  AMENA KHATUN  MD. RAFIQUL ISLAM  Branch: Shakchar lokkhipur; Centre # 21(Female),  Member ID: 9162, Group No: 09  Member since: 3-5-2005 -8-5-2007(3 Years)  First loan: BDT 10,000		
Further Information:		Existing Loan: BDT 10000, Outstanding loan: NIL		
(v) Who pays GB loan installment	:			
(vi) Mobile lady	•	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01986-421328
Mother's Contact No.	:	01818-644891
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Unit, Feni

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**AMENA KHATUN** joined Grameen Bank since 3 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

goods like; Cycle, Cycle parts & accessories etc.

■The business is operating by entrepreneur. Existing

employees. After getting equity fund 2 employee will be

Proposed Nobin Udyokta Business Info			
Business Name	:	ISLAM CYCLE MART	
Location	:	Pathan Bari Road, Muksudur rahman sarak, feni	
Total Investment in BDT	:	BDT 380000/-	
Financing	:	Self BDT 300000/-(from existing business) 79%	
		Required Investment BDT 80000/-(as equity) 21%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	9ft x 18ft= 162 square ft	
Implementation	:	■The business is planned to be scaled up by investment in existing	

■ Average 15% gain on sale.

■Collects goods from Feni.

■Agreed grace period is 3 months.

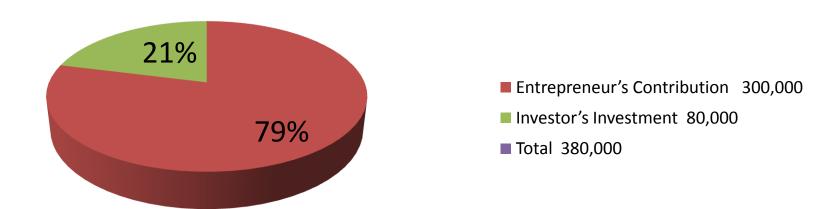
appointed.

■The shop is rented.

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cycle, Cycle Parts & Accessories	4580	137400	1648800			
Total sales (A)	4580	137400	1648800			
Less Variable Exp.						
Cycle, Cycle Parts & Accessories	3893	116790	1401480			
Total Variable exp. (B)	3893	116790	1401480			
Contribution Margin CM [C= (A-B)	687	20610	247320			
less fixed exp.						
Rent		5000	60000			
Electricity bill		2000	24000			
Salary (self)		5000	60000			
Salary (staff)		0	0			
Entertainment		500	6000			
Guard		100	1200			
Mobile		300	3600			
total fixed cost (D)		12900	154800			
Net profit (E) [C-D]		7710	92520			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Tire	50	449	22,450	50	500	25,000	47,450
Tube	10	1650	16,500	30	500	15,000	31,500
Ring	20	500	10,000			0	10,000
Handel	15	350	5,250			0	5,250
Bearing	100	1000	100,000			0	100,000
Break	5	600	3,000			0	3,000
Sit	5	2640	13,200			0	13,200
Chain	5	2400	12,000				
Screw	8	450	3,600				
Others	20	700	14,000	200	200	40,000	54,000
Security			100,000				100,000
Total	238		300,000	280		80,000	380,000

### **Source of Finance**



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Cycle, Cycle Parts & Accessories	8480	254400	3052800	3205440		
Total Sales (A)	8480	254400	3052800	3205440		
less variable Expenses						
Cycle, Cycle Parts & Accessories	7208	216240	2594880	2724624		
Total variable Expenses (B)	7208	216240	2594880	2724624		
Contribution Margin (CM)= (A-B)	1272	38160	457920	480816		
Less Fixed Expenses						
Rent		5000	60000	60000		
Electricity bill		2000	24000	24000		
Salary (self)		5000	60000	60000		
Salary (staff)		12000	144000	144000		
Entertainment		0	0	0		
Guard		600	7200	7200		
Genaretor		0	0	0		
Mobile		400	4800	4800		
Total Fixed Cost		25000	300000	300000		
Net Profit (E) (C-D)		13160	157920	180816		
Investment Payback			48000	48000		

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	157,920	180,816
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		109,920
	Total Cash Inflow	237920	290736
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	109,920	242736

### **SWOT ANALYSIS**

## Strength

Employment: Self: 0 Family:0 Others:2

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার জন্ম ও মৃত্যু নিবন্ধকের কার্যালয়

#### ১৬নং শাকচর ইউনিয়ন পরিষদ কার্যালয়

উপভেলো ঃ সদর, জেলা ঃ লক্ষীপুর।

#### জন্ম সনদ

(জন্ম নিবন্ধন বহি হইতে উদ্ধৃত)

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याणांत्र नाम : अरहासाना १३४ जिन

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### **FAMILY PICTURE**

