#### Proposed NU Business Name: Sristi Decarator & Sound System

Project identification and prepared by: Md Anser Ali, Elenga Unit, Tangail

Project verified by: Md Mizanur Rahman Patwari



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. SAIFUL ISLAM			
Age	:	28-08-1985 (31 Years)			
Education, till to date	•	Class 9			
Marital status	:	Married			
Children	•	2 Son			
No. of siblings:	:	1 Sister, 1 Brother			
Address		Vill: Bethbari, P.O: Mogra P.S: Tangail Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Miss Sorifun Begum Md Abdul Khalek Branch: Solla Kalihati, Centre # 4(Female), Member ID: 6896, Group No: 08 Member since: 10-11-1995 (20Years) First Ioan: BDT 1,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 28,000/-, Outstanding loan: 23,688 Father No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has 1years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01799-770265
Mother's Contact No.	:	01920-767804
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

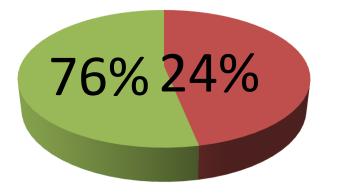
### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**Miss Sorifun Begum** joined Grameen Bank since 20 years ago. At first she took 1,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	Sristi Decarator & Sound System				
Location	:	Mogra Bazar, Elenga, Kalihati, Tangail				
Total Investment in BDT	:	BDT 210,000/-				
Financing	:	Self BDT 160,000/-(from existing business) 76%				
		Required Investment BDT 50,000/-(as equity) 24%				
Present salary/drawings from business (estimates)	:	BDT 4,000/-				
Proposed Salary	:	BDT 4,000/-				
Size of shop	:	22 ft x 10 ft= 220 square ft				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods; Chair, Table, cloth, Gamla, Sound box etc.</li> <li>Average 35% gain on sale.</li> <li>The business is operating by entrepreneur. Existing Two employee.</li> <li>One employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Elenga, Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Sound Box, Chair, Cloth, Table, Patil etc.	1,300	39,000	468,000			
Total Sales (A)	1,300	39,000	468,000			
Less. Variable Expense						
Sound Box, Chair, Cloth, Table, Patil etc.	845	25,350	304,200			
Total variable Expense (B)	845	25,350	304,200			
Contribution Margin (CM) [C=(A-B)	455	13,650	163,800			
Less. Fixed Expense						
Electricity Bill		300	3,600			
Mobile Bill		300	3,600			
Salary (self)		4,000	48,000			
Salary (Staff 2*1500)		3,000	24,000			
Transportation		1,500	18,000			
Entertainment		200	2,400			
Rent		900	10,800			
Total fixed Cost (D)		10,200	110,400			
Net Profit (E) [C-D)		3,450	53,400			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amount	Qty	Qty Unit Amount Pr			
		Price	(BDT)		Price	(BDT)	Total	
Chair	100	300	30000	50	390	19,500	49,500	
Table	26	1000	26,000				26,000	
Boro patil	5	3000	15,000	5	3000	15000	30,000	
Plate	200	50	10,000	100	100	3000	13,000	
Gamla	40	270	10,800	20	270	5400	16,200	
Cloth			30,000				30,000	
Sound Box	2	5,500	11,000	1	5,500	5,500	16,500	
Moris			27,200			1,600	28,800	
LightEtc								
Total	373		160,000	76		50,000	210,000	





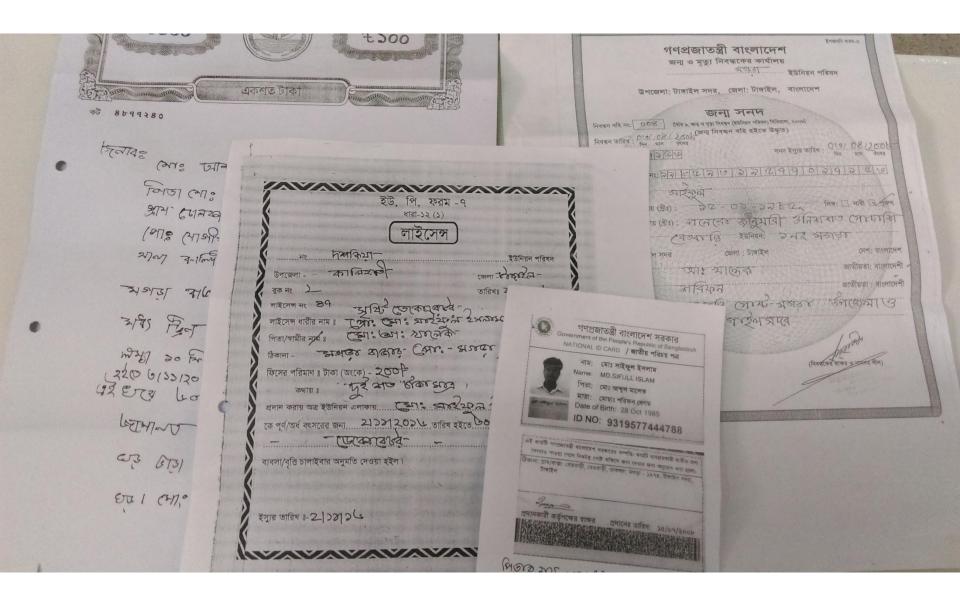
Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Sound Box, Chair, Cloth, Table, Patil etc	1700	51000	612000	642600	674730		
Total Sales (A)	1700	51000	612000	642600	674730		
Less Variable Expense							
Sound Box, Chair, Cloth, Table, Patil etc	1105	33150	397800	417690	438574.5		
Total variable Expense (B)	1,105	33150	397800	417690	438574.5		
Contribution Margin (CM) [C=(A-B)	595	17850	214200	224910	236155.5		
Less Variable Expense							
Rent		900	10800	10,800	10800		
Electricity bill		400	4800	5300	5800		
Transportation		1500	18000	18,500	19000		
Salary (self)		5000	60000	60000	60000		
Salary(Staff)		3000	36000	36000	36000		
Entertainment		200	2400	2400	2400		
Mobile bill		500	6000	6100	6200		
Total fixed cost (D)		11,500	138,000	139,100	140200		
Net Profit (E)= [C-D]		6350	76200	85,810	95955.5		
Investment Payback			20,000	20,000	20,000		

Ca	Cash flow projection on business plan (rec. & Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
1.1	Investment Infusion by Investor	50,000						
1.2	Net Profit	76,200	85,810	95955.5				
1.3	Depreciation (Non cash item)							
1.4	Opening Balance of Cash Surplus		56,200	122010				
	Total Cash Inflow	126200	142010	217965.5				
2	Cash Outflow							
2.1	Purchase of Product	50,000						
2.2	Payment of GB Loan							
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000				
	Total Cash Outflow	70,000	20000	20000				
3	Net Cash Surplus	56,200	122010	197965.5				



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:02 Experience & Skill : 7 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures



# **FAMILY PICTURE**