**Proposed NU Business Name: Tamanna Enterprise** 

Project identification and prepared by: Md. Atikur Rahman, Elenga Unit, Tangail

Project verified by: MD. Mizanur Rahman Patwari



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. HASHEM KHAN		
Age	:	03-11-1995 (21 Years)		
Education, till to date	:	S.S.C Pass		
Marital status	:	Unmarried		
Children	:	Nill		
No. of siblings:	:	2 Brothers 1 sister.		
Address	:	Vill: Isapur, P.O: Elenga, P.S: Kalihati, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SAHERA BEGUM  MD. ABUL KASHEM  Branch: kHILDA, Kalihati, Centre # 17(Female),  Member ID: 8900/1,Group No: 04  Member since: 24-06-1993 (23Years)  First loan: BDT 2,000		
Further Information: (v) Who pays GB loan installment		Existing Loan: BDT 15,000, Outstanding loan: BDT 4770 Father		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has Three years training.
Other Own/Family Sources of Income	:	Business (Brother)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01752192843
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAHERA BEGUM joined Grameen Bank since 23 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business & home development.

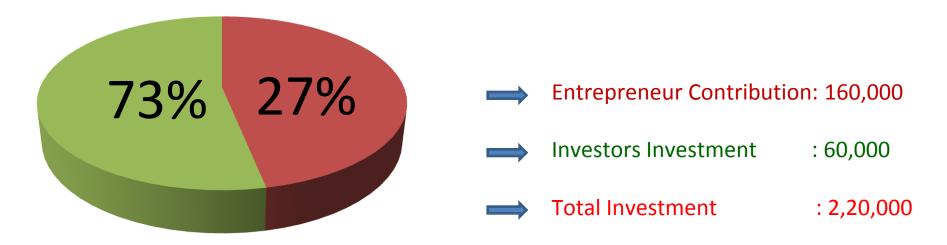
Proposed Nobin Udyokta Business II	nfo
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Business Name	:	Tamanna Enterprize		
Location	:	Isapur new Bazar, Kalihati, Tangail		
Total Investment in BDT	:	BDT 2,20,000/-		
Financing	:	Self BDT 1,60,000/-(from existing business) 16%		
		Required Investment BDT 60,000/-(as equity) 84%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	25 ft x30 ft= 750 square ft		
Security of the shop	:	30000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like biscute, chanachur,choklet,chips,Candy etc.</li> <li>The business is operating by entrepreneur.</li> <li>Existing no employees.</li> <li>The shop is rented.</li> <li>Collects goods from Narayangoange.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Biscute, chanachur, chalket, chips, Candy etc	6,000	1,80000	21,60,000		
Total Sales (A)	6,000	1,80000	2160,000		
Less. Variable Expense					
Biscute, chanachur, chalket, chips, Candy etc	5,520	1,65,600	19,87,200		
Total variable Expense (B)	5,520	1,65,600	1987,200		
Contribution Margin (CM) [C=(A-B)	480	14,400	1,72,800		
Less. Fixed Expense					
Electricity Bill		3,00	3,600		
Mobile Bill		3,00	3,600		
Entertainment		400	4,800		
Salary (self)		5,000	60,000		
Transportation		2,500	30000		
Rent		2100	25,200		
Total fixed Cost (D)		10,600	1,27,200		
Net Profit (E) [C-D)		3,800	45,600		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Biscute(200pis*400tk)	80,000	40,000	1,20,000	
Dairy milkl,chalket(15pis*3600tk)	54,000	10,000	64,000	
Chips(05 Sack*1000tk)	20,000	5,000	25,000	
Chanachur,Tost etc.	6,000	5000	11,00	
Total	1,60,000	60,000	2,20,000	

### **Source of Finance**



Financial Projection (BDT)						
Particular Daily Monthly Yearly 2nd Year						
Revenue (sales)						
Biscute,						
chanachur,chalket,chips,Candy etc	6,700	2,01000	24,12,000	25,32,600		
Total Sales (A)	6,700	2,01000	24,12,000	25,32,600		
Less. Variable Expense						
Biscute,						
chanachur,chalket,chips,Candy etc	6,164	1,84,920	22,19,040	23,29,992		
Total variable Expense (B)	6,164	1,84,920	22,19,040	23,29,992		
Contribution Margin (CM) [C=(A-B)	536	16,080	1,92,960	2,02608		
Less. Fixed Expense						
Electricity Bill		3,00	3,600	4,000		
Mobile Bill		3,00	3,600	4,000		
Entertainment		400	4,800	5,000		
Salary (self)		5,000	60,000	62,000		
Transportation		2,500	30000	32,000		
Rent		2100	25,200	26,500		
Total fixed Cost (D)		10,600	1,27,200	1,33,500		
Net Profit (E) [C-D)		5,480	65,760	69,108		
Cash back			36000	36000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	65,760	69,108
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		29,760
	Total Cash Inflow	125,760	98,868
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	29,760	62,868

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

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