Proposed NU Business Name: BADHON COMPUTER AND TELECOM



Project identification and prepared by: Md . Sahjamal Sirazi Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta			
Name	:	BULBUL AHMAD	
Age	:	31-12-1991 (24 Years)	
Education, till to date	:	Class -9	
Marital status	:	Married	
Children	:	1 Son	
No. of siblings:	:	4 Brothers & 2 Sisters	
Address	:	Vill: Dhopapara, P.O: Dhopapara, P.S: Puthia, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST. LAL VANU MD. OYAHED ALI Branch: Zeupara, Puthia, Centre # 26 (Female), Member ID: 8321/4, Group No: 16 Member since: 1999 (17 Years) First loan: BDT 3,000/-	
Further Information:		Existing Loan: BDT 4,000, Outstanding loan: 3,648 Fathers	
(v) Who pays GB loan installment		No	
(vi) Mobile lady (vii) Grameen Education Loan		No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01719-670196
Father's Contact No.	:	01933-974841
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

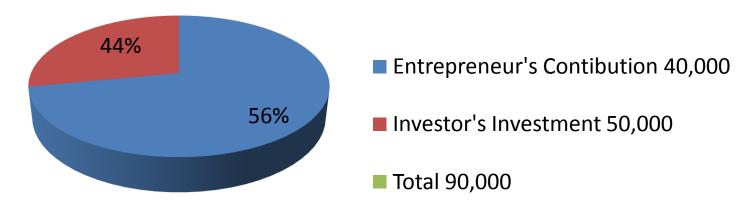
MST. LAL VANU joined Grameen Bank since 17 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BADHON COMPUTER			
Location	:	Dhopapara Bazaar, Puthia ,Rajshahi			
Total Investment in BDT	:	BDT 90,000/-			
Financing	••	Self BDT40,000/-(from existing business)44% Required Investment BDT 50,000/-(as equity) 56%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10 ft x 15ft= 150 square ft			
Security of the shop	•	-			
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Mobile phone, Battery, Charger etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is Self. Collects goods from Rajshahi. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Mobile Phone & Others	2,000	60,000	720,000		
Total Sales (A)	2,000	60,000	720,000		
Less. Variable Expense					
Mobile Phone & Others	1,800	54,000	648,000		
Total variable Expense (B)	1,800	54,000	648,000		
	200	6,000	72,000		
Servicing Income	150	4,500	54,000		
Contribution Margin (CM) [C=(A-B)	350	10,500	126,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		300	3600		
Mobile Bill		300	3600		
Salary (self)		5,000	60,000		
Entertainment		200	2400		
Transportation		200	2400		
Bank Charge		100	1200		
Total fixed Cost (D)		6,100	73,200		
Net Profit (E) [C-D)		4,400	52,800		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Mobile Phone (10 x 1200)	12,000	30,000	42,000			
Charger (20 x 70)	1,400	10,000	11,400			
Battery (15 x2 00)	3,000	10,000	13,000			
Head phone (50x100)	5,000	0	5,000			
Computer (1x15000)	15,000	0	15,000			
Others	3,600	0	3,600			
Total	40,000	50,000	90,000			

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year
Revenue (sales)					
Mobile Phone & Others	3,000	90,000	10,80,000	11,34,000	11,90,700
Total Sales (A)	3,000	90,000	10,80,000	11,34,000	11,90,700
Less. Variable Expense					
Mobile Phone & Others	2,700	81,000	972,000	10,20,600	10,71,630
Total variable Expense (B)	2,700	81,000	972,000	10,20,600	10,71,630
Servicing Income	150	4,500	54,000	56,700	59,535
	300	9,000	108,000	113,400	119,070
Contribution M.(CM) [C=(A-B)	450	13,500	162,000	170,100	178,605
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		500	6,000	6,300	6,615
Mobile Bill		500	6,000	6,300	6,615
Salary (self)		5000	60,000	60,000	60,000
Entertainment		200	2,400	2,400	2,400
Transportation		300	3,600	3,780	3,969
Bank Charge		100	1,200	1,200	1,200
Total Fixed Cost		6,600	79,200	79,980	80,799
Net Profit (E) [C-D)		6,900	82,800	90,120	97,806
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	82,800	90,120	97,806
	Depreciation (Non cash item) Opening Balance of Cash Surplus	-	- 62,800	- 70,120
1.4	Total Cash Inflow	132,800	152,920	167,926
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	62,800	132,920	147,926

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

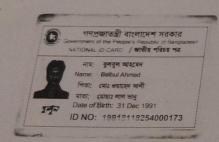


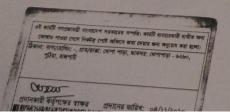




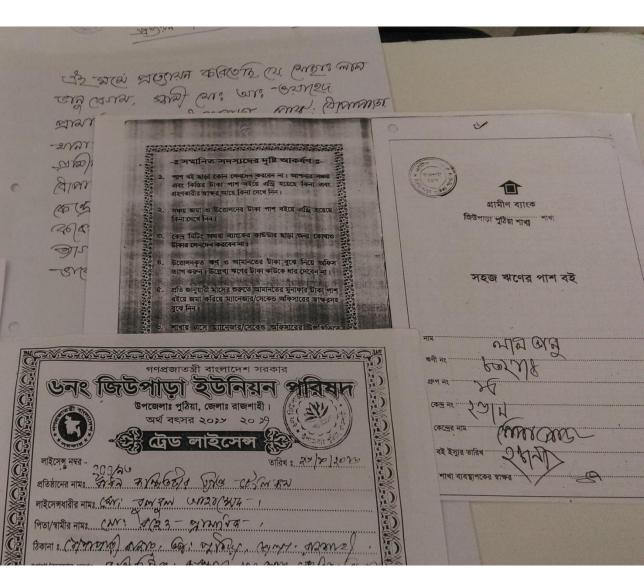


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Family Picture

