Proposed NU Business Name: SHAKIF FASHAN & GERMENTS



Project identification and prepared by: Md.Shahidul Islam, Rajshahi Shador Unit,Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.ABDUL KIAUM			
Age	:	29-11-1991(25 Years)			
Education, till to date	:	Eight			
Marital status	••	Married			
Children	:	1 Son			
No. of siblings:	:	2 Brother 1 Sister			
Address	:	Vill: Sharirampur , P.O:G.P.O-6000,P.S: Rajpara,Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. MAHANAJ PARVIN MD.ABUL KALAM AJAD Branch: Horgram Centre 85 (Female), Member ID: 10184, Group No: 11 Member since: 2005-2013(8 Years) First loan: BDT 2,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 16000, Outstanding loan: NIL Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01749987859
Mother's Contact No.	:	01627194841
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Rajshahi sador unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. MAHANAJ PARVIN joined Grameen Bank since 8 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SHAKIF FASHAN & GERMENTS		
Location	:	Horgram Market,Rajshahi		
Total Investment in BDT	:	BDT 100,000/-		
Financing	:	Self BDT 50,000/-(from existing business) 50% Required Investment BDT 50,000/-(as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	18ft x 10ft= 180 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing; germents item etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing 1 employees. After getting equity fund no employee will be appointed. The shop is Rent Collects goods from Rajshahi/Dhaka Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Germents Item	4,000	120,000	1440000		
	0	0	0		
Total Sales (A)	4,000	120,000	1440000		
Less. Variable Expense					
Germents Item	3,200	96,000	1152000		
Total variable Expense (B)	3,200	96,000	1152000		
Contribution Margin (CM) [C=(A-B)	800	24,000	288000		
Less. Fixed Expense					
Rent		6000	72,000		
			,		
Electricity Bill		500	6,000		
Mobile Bill		500	6,000		
Salary (self)		5000	60,000		

60,000 5000 Salary (self) Guard 100 1,200 500 6,000 Transportation Entertainment 500 6,000 Salary (staff) 0 0 Bank service Charge 100 1,200

13,200

10,800

158,400

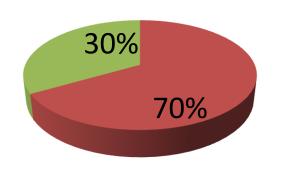
129,600

Total fixed Cost (D)

Net Profit (E) [C-D)

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed Tota	
		Price	(BDT)		Price	(BDT)		
Pant	100	500	50,000	60	500	30000	80,000	
Shart	100	200	20,000	50	200	10000	30,000	
Gangi	100	100	10,000	100	100	10000	20,000	
Other	50	400	20,000	0	0	0	20,000	
	0	0	0	0	0	0	0	
	0	0	0			0	0	
	0	0	0			0	0	
				0	0	0	0	
						0	0	
Total	350	1200	100000	210	800	50000	150000	

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 100,000
- Total 300,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	
Revenue (sales)					
Germents Item	4500	135000	1620000	1782000	
	0	0	0	0	
Total Sales (A)	4500	135000	1620000	1782000	
Less. Variable Expense		0		0	
Germents Item	3600	108000	1296000	1425600	
	0	0	0	0	
Total variable Expense (B)	3600	108000	1296000	1425600	
Contribution Margin (CM) [C=(A-B)	900	27000	324000	356400	
Less. Fixed Expense					
Rent		6000	72000	6000	
Electricity Bill		500	6000	1800	
Mobile Bill		500	6000	6000	
Salary (self)		5000	60000	80000	
Transportation		500	6000	6000	
Entertainment		500	6000	6000	
Salary (staff)		0	0	4000	
Security Gard		100	1200	1200	
Bank service Charge		100	1200	1200	
Total Fixed Cost		13200	158400	112200	
Net Profit (E) [C-D)		13800	165600	244200	
Investment Payback			30000	30000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	165600	244200
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		135600
	Total Cash Inflow	215600	379800
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	135600	349800

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 6 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

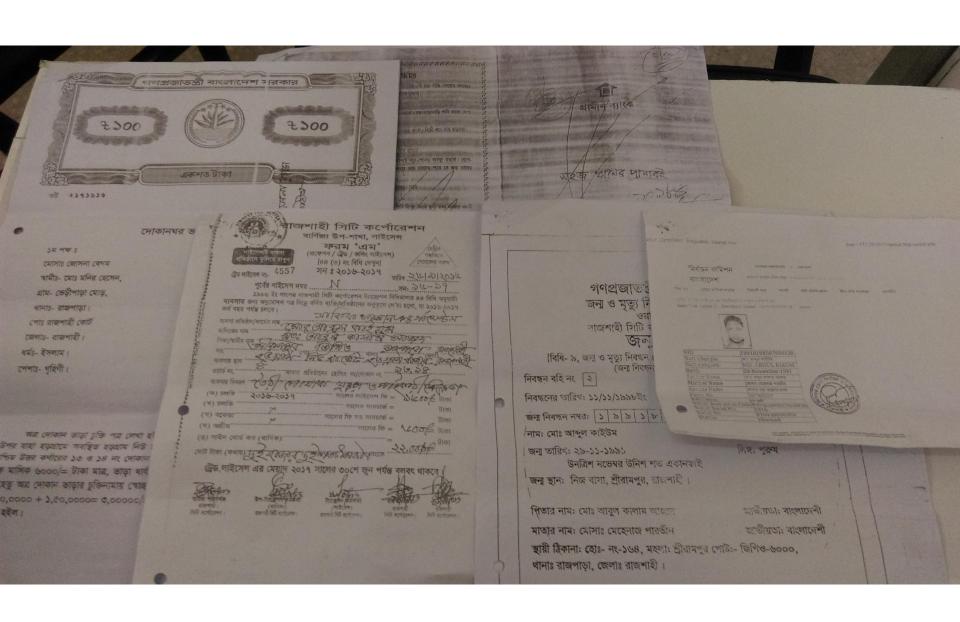
Fire

Political unrest

Pictures







FAMILY PICTURE

