Proposed NU Business Name: JANANI PHARMACY



Project identification and prepared by: Md Shahidul Islam Bagha Sadar Unit, Rajshahi Project verified by: Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta						
Name		MD SHAHIDUL ISLAM				
Age	:	01-01-1983 (33Y <i>ears)</i>				
Education, till to date	:	RMP				
Marital status	:	Married				
Children	:	01Son				
No. of siblings:	••	02 Brothers 01 Sisters				
Address		Vill: Pachpara P.O: Arani P.S: Bagha , Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST OZIA MD MUNSAD Branch Arani bazaar, Centre 08 (Female), Member ID: 1145/4, Group No: 01 Member since: 24-01-2013 (03 Years) First Ioan: BDT 20000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 22000Outstanding loan: BDT 13025 Mother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business. 10 Years in own business.
Training Info	:	He has 01 years training.
Other Own/Family Sources of Income	••	Business
Other Own/Family Sources of Liabilities	•	
Entrepreneur Contact No.	:	01718-193775
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit,Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST OZIA joined Grameen Bank since 05 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	JANANI PHARMACY			
Location	:	Arani Baazar, Bagha ,Rajshahi.			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 100,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 10ft= 150 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Medicine. Average 10% gain on sales. The business is operating by entrepreneur. The shop is rented. Collects goods from Company agents. Agreed grace period is 3 months. 			

Existing Business (BDT)

		T	-
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Medicine	3500	105000	1260000
Total Sales (A)	3500	105000	1260000
Less Variable Expense			
Medicine	2975	89250	1071000
Total variable Expense (B)	2,975	89250	1071000
Contribution Margin (CM) [C=(A-B)	525	15750	189000
Less Variable Expense			
Rent		1,700	20400
Electricity bill		400	4800
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		800	9600
Guard		200	2400
Bank charge		100	1200
Mobile bill		200	2400
Total fixed cost (D)		9,400	112800
Net Profit (E)= [C-D]		6,350	76200

Investment Breakdown								
Existing					Proposed			
Particulars	Qty. Unit Price Amount Qty Unit Price				Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Antibiotic	1	20000	20,000	1	20,000	20,000	40,000	
Pain killer	1	10000	10,000	1	10000	10,000	20,000	
Injection	1	9000	9,000	1	10000	10,000	19,000	
Salain	1	9000	9,000	1	10000	10,000	19,000	
Vitamin	1	3000	3,000	0	0	0	3,000	
Others	1	11900	11,900	0	0	0	11,900	
Security	1	37100	37,100	0	0	0	37,100	
Total	7	0	100,000	4	0	50,000	150,000	

Source of Finance



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Medicine	5000	150000	1800000	1890000	1984500		
Total Sales (A)	5000	150000	1800000	1890000	1984500		
Less Variable Expense							
Medicine	4250	127500	1530000	1606500	1686825		
Total variable Expense (B)	4,250	127500	1530000	1606500	1686825		
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	297675		
Less Variable Expense							
Rent		1,700	20400	20,400	20400		
Electricity bill		600	7200	7700	8200		
Transportation		1,300	15600	16,100	16600		
Salary (self)		5000	60000	60000	60000		
Entertainment		800	9600	9600	9600		
Guard		200	2400	2400	2400		
Bank charge		100	1200	1200	1200		
Mobile bill		300	3600	3700	3800		
Total fixed cost (D)		10,000	118,800	119,900	121000		
Net Profit (E)= [C-D]		12500	150000	163,600	176675		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	150,000	163,600	176675
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		130,000	273600
	Total Cash Inflow	200000	293600	450275
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	130,000	273600	430275



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill : 12 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures



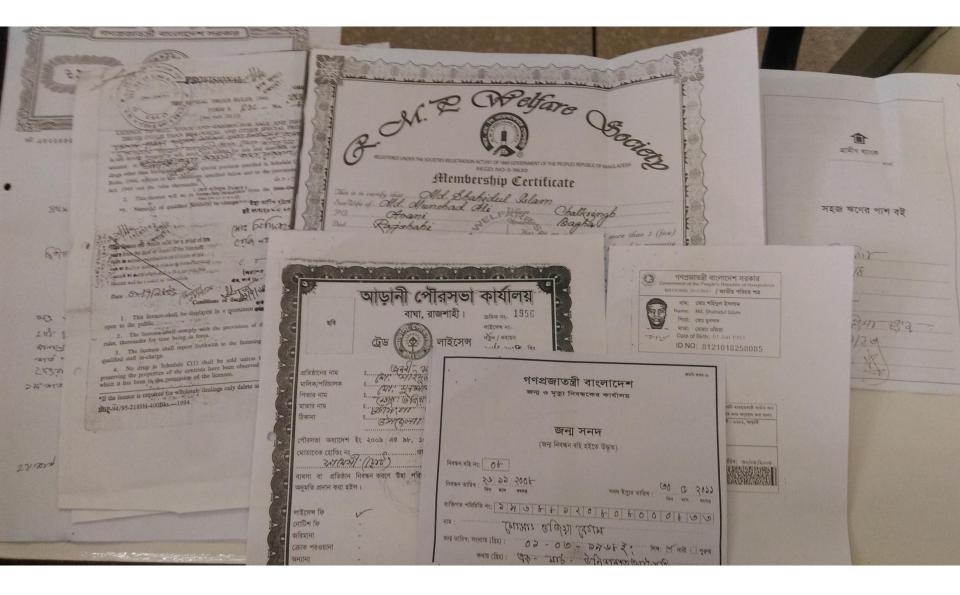












FAMILY PICTURE

