#### Proposed NU Business Name: G Q CORPORATION



Project identification and prepared by: Md. Habil Uddin Shah, Keraneegonj Unit, Dhaka

Project verified by: Shushanta Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MOHAMMAD ALI NUR				
Age	:	20-9-1984 (32 Years)				
Education, till to date	:	Class 9				
Marital status	:	Married				
Children	:	1 Son				
No. of siblings:	:	3 Brothers, 1 Sister				
Address	:	Vill: Vauyar viti, P.O: Abdullahpur, P.S: Keraneegonj, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RAJIA BEGUM MOHAMMAD JOMIR ALI Branch: Rasta , Centre # 76(Female), Member ID: 6557/1, Group No: 02 Member since: 16-3-2001-2008(7Years) First Ioan: BDT 5,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 15000, Outstanding Ioan: NIL N/A No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	-	He has no training.
Other Own/Family Sources of Income	-	_
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	-	01719952280
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraneegonj Unit, Dhaka

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

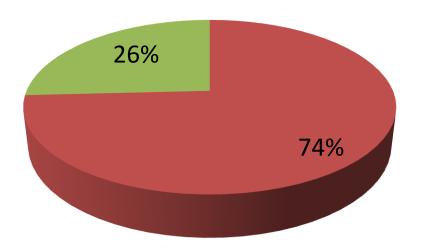
**RAJIA BEGUM** joined Grameen Bank since 7 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	G Q CORPORATION				
Location	:	Vauyar viti , Abdullahpur, Keraneegonj,				
Total Investment in BDT	:	BDT 310000/-				
Financing	:	Self BDT 230000/-(from existing business) 74% Required Investment BDT 80,000/-(as equity) 26%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	14 ft x 12 ft= 168 square ft				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Grocery item etc.</li> <li>Average 21% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery item	3400	102000	1224000			
Total sales (A)	3400	102000	1224000			
Less Variable Exp.						
Grocery item	2686	80580	966960			
Total Variable exp. (B)	2686	80580	966960			
Contribution Margin CM [C= (A-B)	714	21420	257040			
less fixed exp.						
Rent		2000	24000			
Electricity bill		400	4800			
Salary (self)		5000	60000			
Salary (staff)		5000	60000			
Entertainment		200	2400			
Mobile		200	2400			
total fixed cost (D)		12800	153600			
Net profit (E) [C-D]		8620	103440			

Investment Breakdown							
	Exist	ing	Proposed				
Particulars	Particulars Qty. Unit Amo			Qty	Unit	Amount	Proposed
		Price	(BDT)		Price	(BDT)	Total
Milk	100	850	85,000	25	850	21,250	106,250
Juice	60	850	51,000	50	850	42,500	93,500
Mango Juice	100	200	20,000	50	240	12,000	32,000
Candy	100	410	41,000			0	41,000
Chanachur	100	130	13,000			0	13,000
others	100	200	20,000	85	50	4,250	24,250
Total	560		230,000	210		80,000	310,000

### **Source of Finance**



Entrepreneur's Contribution 230,000

Investor's Investment 80,000

Total 310,000

Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Grocery item	4700	141000	1692000	1776600	1865430	
Total Sales (A)	4700	141000	1692000	1776600	1865430	
less variable Expenses				ļ	ļ '	
Grocery item	3713	111390	1336680	1403514	1473690	
Total variable Expenses (B)	3713	111390	1336680	1403514	1473690	
Contribution Margin (CM)= (A-B)	987	29610	355320	373086	391740.3	
Less Fixed Expenses						
Rent		2000	24000	24000	24000	
Electricity bill		400	4800	4800	4800	
Salary (self)		5000	60000	60000	60000	
Salary (staff)		5000	60000	60000	60000	
Entertainment		300	3600	3600	3600	
Mobile		400	4800	4800	4800	
Total Fixed Cost		13100	157200	157200	157200	
Net Profit (E) (C-D)		16510	198120	215886	234540.3	
Investment Payback			32000	32000	32000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	198,120	215,886	234540.3
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		166,120	350006
	Total Cash Inflow	278120	382006	584546.3
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	
3	Net Cash Surplus	166,120	350006	552546.3



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 07 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**<sub>HREATS</sub>

Theft Fire Political unrest Pictures





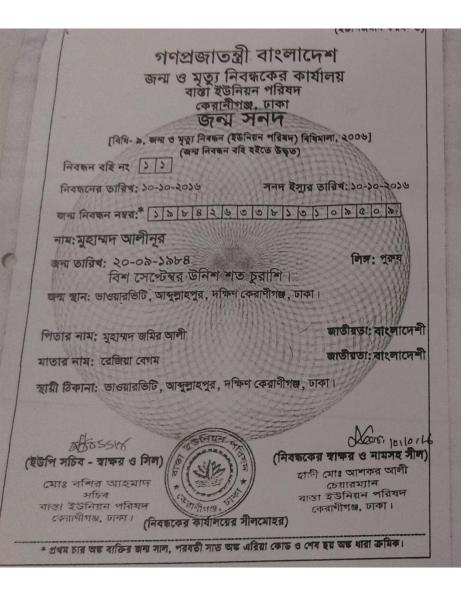












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## **FAMILY PICTURE**

