Proposed NU Business Name: LABONI DAIRY FARM



Project identification and prepared by: Md Golam Rosul Munsiganj Unit , Munsiganj Project verified by: Shushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	LABONI AKTAR		
Age	:	17-01-1987 (30 Y <i>ears</i>)		
Education, till to date	:	Class X		
Marital status	:	Married		
Children	:	01 Son		
No. of siblings:	:	03 Brothers and 01 Sister		
Address	:	Vill: Bhottacharger bag P.O: Pacashar P.S: Munsiganj Sadar, Dist: Munsiganj.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father FATEMA BEGUM MD FAZAL SHEIKH Branch Rampal, Munsiganj, Centre # 20 (Female), Member ID: 1668/2, Group No: 03 Member since: 01-02-1996 (20 Years) First loan: BDT 5000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 24000 Outstanding loan: BDT 13500 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		20 years experience in running business. 07 Years in own business.
Training Info	:	He has no trainning.
Other Own/Family Sources of Income	••	Business
Other Own/Family Sources of Liabilities	••	
Entrepreneur Contact No.		01670-605183
Family's Contact No.	:	01975-959899
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsiganj Unit,Munsiganj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

FATEMA BEGUM joined Grameen Bank since 20 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

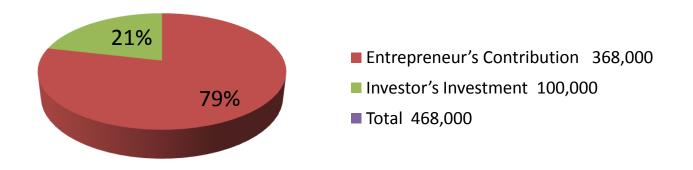
Proposed Nobin Udyokta Business Info				
Business Name	:	LABONI DAIRY FARM		
Location	:	Bhottacharger bag, Pancshar, Munsiganj		
Total Investment in BDT	:	BDT 468,000/-		
Financing	:	Self BDT 368,000/- (from existing business) 79% Required Investment BDT 100,000/- (as equity) 21%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	30 ft x 15 ft= 450 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk. The business is operating by entrepreneur. Existing 02 employee. The shop is in own place. Collects goods from Faridpur. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk (25*50)	1250	37500	450000
Total Sales (A)	1250	37500	450000
Less Variable Expense			
Feed & medicine	520	15600	187200
Total variable Expense (B)	520	15600	187200
Contribution Margin (CM) [C=(A-B)	730	21900	262800
Less Variable Expense			
Electricity bill		1000	12000
Transportation		800	9600
Salary (self)		5000	60000
Salary(Staff)		6000	72000
Entertainment		300	3600
Mobile bill		300	3600
Total fixed cost (D)		13,400	160800
Net Profit (E)= [C-D]		8,500	102000

Investment Breakdown								
Existing				Proposed				
Particulars	Qty. Unit Price Amount		Amount	Qty	Unit Price	Amount	Propose d	
			(BDT)			(BDT)	Total	
Shindhi Cow	2	80000	160,000	1	100,000	100,000	260,000	
Local Breed Cow	2	60000	120,000	0	0	0	120,000	
Australian cow	1	60000	60,000	0	0	0	60,000	
Calf	4	7000	28,000	0	0	0	28,000	
Total	9	0	368,000	1	0	100,000	468,000	

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Milk (31*50)	1550	46500	558000	585900	
Total Sales (A)	1550	46500	558000	585900	
Less Variable Expense					
Feed & medicine	620	18600	223200	234360	
Total variable Expense (B)	620	18600	223200	234360	
Contribution Margin (CM) [C=(A-B)	930	27900	334800	351540	
Less Variable Expense					
Electricity bill		1300	15600	16100	
Transportation		1,100	13200	13700	
Salary (self)		5000	60000	60000	
Salary(Staff)		6000	72000	72000	
Entertainment		300	3600	3600	
Mobile bill		400	4800	4900	
Total fixed cost (D)		14,100	104,400	165,400	
Net Profit (E)= [C-D]		13800	165600	186,140	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	165,600	186,140
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		105,600
	Total Cash Inflow	265600	291740
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	105,600	231740

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 20 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

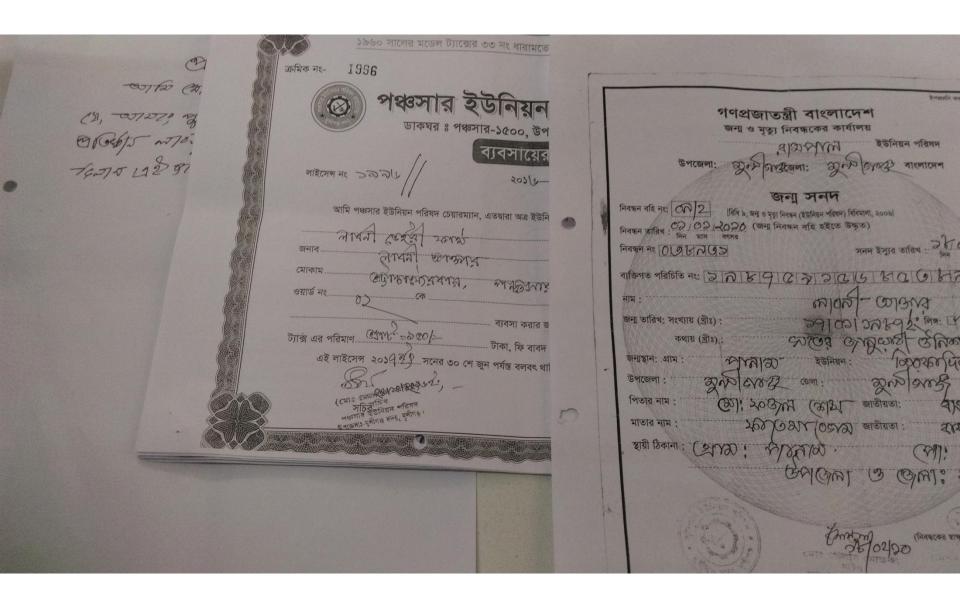












FAMILY PICTURE

