Proposed NU Business Name: ASHRAFUL ELECTRIC & ELECTRONICS



Project identification and prepared by: Md Shahidul Islam Unit Nobabganj, Dhaka

Project verified by: Shushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD OHIDUL ISLAM					
Age	:	03-03-1982 (34 Years)					
Education, till to date	:	Class X					
Marital status	:	Married					
Children	:	01 Son					
No. of siblings:	:	03 Brothers and 03 Sisters					
Address	:	Vill: Hayatkanda P.O: Aowna P.S: Nobabganj , Dist: Dhaka.					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father HALIMA KHATUN AMIR HOSSAIN Branch Sholla Nobabganj, Centre # 45 (Female), Member ID: 2662, Group No: 01 Member since: 1995 to 2004 (09 Years) First loan: BDT 3000/-					
Further Information:		Existing loan: BDT 12000 Outstanding loan: Nil					
(v) Who pays GB loan installment	:						
(vii) Mobile lady	:	No					
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business. 12 Years in own business. He has 02 Years training.
Training Info	:	Tie flas 02 Tears trailling.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01920-795946
Family's Contact No.	:	01917-206020
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabganj Unit,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HALIMA KHATUN joined Grameen Bank since 09 years ago. At first she took BDT 3000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

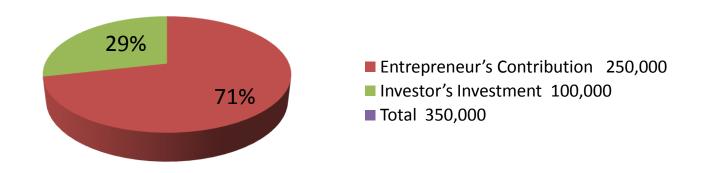
Proposed Nobin Udyokta Business Info					
Business Name	:	ASHRAFUL ELECTRIC & ELECTRONICS			
Location	:	Aowna Baazar, Nobabganj, Dhaka			
Total Investment in BDT	:	BDT 350,000/-			
Financing	:	Self BDT 250,000/- (from existing business) 71% Required Investment BDT 100,000/- (as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 15 ft= 150 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile parts, Electronics items. Average 25% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
	Daily	ivioliting	Tearry
Revenue(Sales)			
Mobile parts, Electronics items.	2300	69000	828000
Total Sales (A)	2300	69000	828000
Less Variable Expense			
Mobile parts, Electronics items.	1725	51750	621000
Total variable Expense (B)	1,725	51750	621000
Contribution Margin (CM) [C=(A-B)	575	17250	207000
Less Variable Expense			
Rent		1,300	15600
Electricity bill		500	6000
Transportation		1,500	18000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		200	2400
Mobile bill		300	3600
Total fixed cost (D)		9,100	109200
Net Profit (E)= [C-D]		8,150	97800

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cot	3	30000	90,000	0	0	0	90,000
Show case	2	30000	60,000	0	0	0	60,000
Slice wood	20	1000	20,000	1	50000	50,000	70,000
Color	1	30000	30,000	0	0	0	30,000
Security	1	50000	50,000	0	0	0	50,000
Log	0	0	0	1	50000	50,000	50,000
Total	27	0	250,000	10	0	100,000	350,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Mobile parts, Electronics items.	3400	102000	1224000	1285200	1349460	
Total Sales (A)	3400	102000	1224000	1285200	1349460	
Less Variable Expense						
Mobile parts, Electronics items.	2550	76500	918000	963900	1012095	
Total variable Expense (B)	2,550	76500	918000	963900	1012095	
Contribution Margin (CM) [C=(A-B)	850	25500	306000	321300	337365	
Less Variable Expense						
Rent		1,300	15600	15,600	15600	
Electricity bill		700	8400	8900	9400	
Transportation		1,800	21600	22,100	22600	
Salary (self)		5000	60000	60000	60000	
Entertainment		300	3600	3600	3600	
Guard		200	2400	2400	2400	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		9,700	116,400	117,500	118600	
Net Profit (E)= [C-D]		15800	189600	203,800	218765	
Investment Payback			40,000	40,000	40,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	189,600	203,800	218765
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		149,600	313400
	Total Cash Inflow	289600	353400	532165
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40000	40000
3	Net Cash Surplus	149,600	313400	492165

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

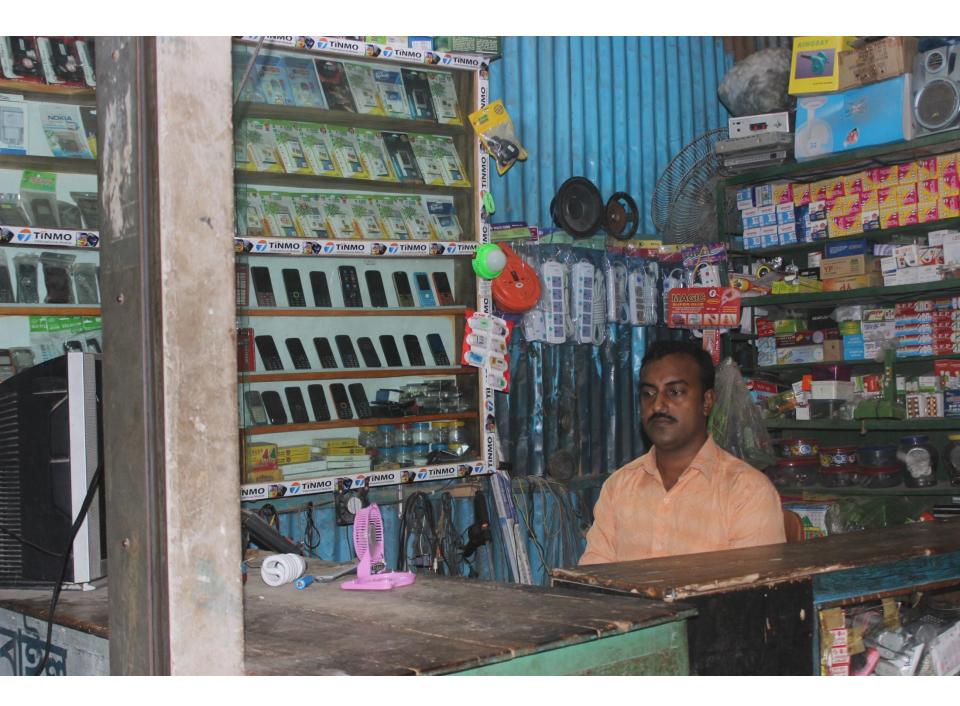
Theft

Fire

Political unrest

Pictures







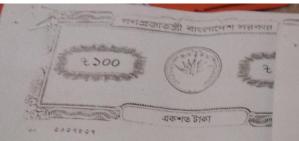












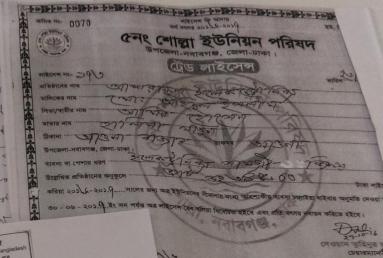
বিশ্বমানহৈ বহুমানির ভাইম মা হালিমা সুপার মার্কেট এন্ড বন্তুমুখী প্রকল্প শ্র্যা: ডা: দেলোয়ার প্রেদেন খান অভনাবাজ্বর, নবাকাঞ্জ, ঢাখা-২০২০। দোকান ভাড়ার চুক্তিপত্র

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FAMILY PICTURE

