Proposed NU Business Name: MAMA BHAGINA MOBILE & COMPUTER SERVICING CENTRE



Project identification and prepared by: Raju Ahmed Unit Nobabganj, Dhaka Project verified by: Shushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta						
Name	:	RAFIQUL ISLAM				
Age	:	11-09-1982 (34 Years)				
Education, till to date	:	S.S.C				
Marital status	:	Married				
Children	:	NIL				
No. of siblings:	:	03 Brothers and 1 sister				
Address	:	Vill: Uttar Choukighata P.O: Agla P.S: Nobabganj , Dist: Dhaka.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother Father SUFIA BEGUM SUFIA BEGUM MOSHARRAF HOSSAIN Branch Komorgonj , Centre # 28 (Female), Member ID: 2723, Group No: 04 Member since: 01-01-1997 (19 Years) First Ioan: BDT 3000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDYT 24,000 Outstanding loan: ? Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has 10 years training
Other Own/Family Sources of Income	••	Business
Other Own/Family Sources of Liabilities	••	
Entrepreneur Contact No.	:	01983-454745
Family's Contact No.	-	01920-8663969
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabganj Unit,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

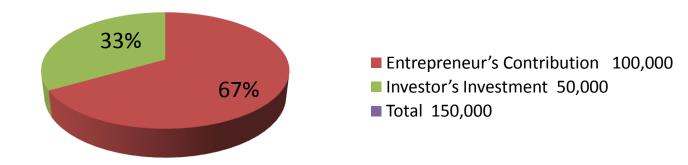
SUFIA KAMAL joined Grameen Bank since 19 years ago. At first she took BDT 3000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAMA BHAGINA MOBILE & COMPUTER SERVICING CENTRE			
Location	:	Alauddin super Market, Mowla baazar, Nobabganj, Dhaka			
Total Investment in BDT	:	BDT 1,50,000/-			
Financing	:	Self BDT 100,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%			
Present salary/drawings from business (estimates)	:				
Proposed Salary	:	BDT 5,000			
Size of shop	:	10ft x 10ft= 100square ft			
Security of the shop	:	15,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile accessories, Others Average 25% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Grocaries items	2300	69000	828000		
Total Sales (A)	2300	69000	828000		
Less Variable Expense					
Grocaries items	1725	51750	621000		
Total variable Expense (B)	1,725	51750	621000		
Contribution Margin (CM) [C=(A-B)	575	17250	207000		
Less Variable Expense					
Rent		2,000	24000		
Electricity bill		800	9600		
Transportation		1,000	12000		
Salary (self)		5000	60000		
Entertainment		200	2400		
Guard		150	1800		
Generator		200	2400		
Mobile bill		400	4800		
Total fixed cost (D)		9,750	117000		
Net Profit (E)= [C-D]		7,500	90000		

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Mobile Casing	150	150	22,500	150	140	21,000	43,500
Digital Screen Paper	120	130	15,600	100	130	13,000	28,600
Charger	100	80	8,000	0	0	0	8,000
Battery	130	180	23,400	0	0	0	23,400
Digital cover	120	140	16,800	0	0	0	16,800
Memory card	30	140	4,200	0	0	0	4,200
Head phone, Cable, Blue	1	9500	9,500	0	0	0	9,500
tooth, Others							
Mobile	0	0	0	8	2000	16,000	16,000
Total	651	0	100,000	258	0	50,000	150,000

Source of Finance



Financial	Projecti	on (BD) T)		
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Grocaries items	3300	99000	1188000	1247400	1309770
Total Sales (A)	3300	99000	1188000	1247400	1309770
Less Variable Expense					
Grocaries items	2475	74250	891000	935550	982327.5
Total variable Expense (B)	2,475	74250	891000	935550	982327.5
Contribution Margin (CM) [C=(A-B)	825	24750	297000	311850	327442.5
Less Variable Expense					
Rent		2,000	24000	24,000	24000
Electricity bill		1100	13200	13700	14200
Transportation		1,400	16800	17,300	17800
Salary (self)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Guard		150	1800	1800	1800
Generator		200	2400	2400	2400
Mobile bill		500	6000	6100	6200
Total fixed cost (D)		10,550	124,200	125,300	126400
Net Profit (E)= [C-D]		14200	170400	186,550	201042.5
Investment Payback			20,000	20,000	200,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	170,400	186,550	201042.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		150,400	316950
	Total Cash Inflow	220400	336950	517992.5
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	150,400	316950	497992.5



STRENGTH **X**EAKNESS Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill : 15 Years Quality goods & services; Skill and experience; THREATS PPORTUNITIES Theft Huge demand in the community Fire Location of shop; Haturiacala, Kaliakor, Political unrest Gazipur. Regular customers;

Pictures











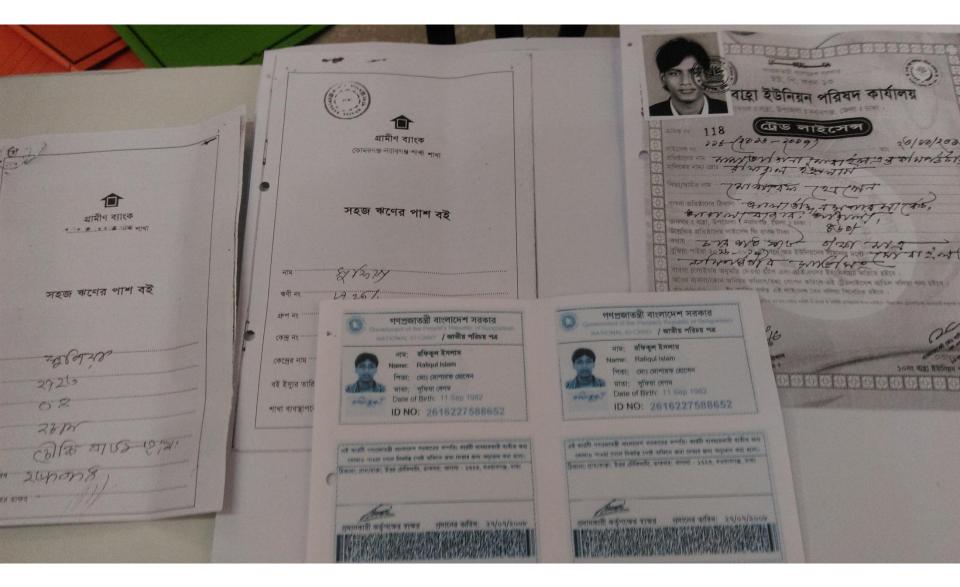












FAMILY PICTURE

