Proposed NU Business Name: SHAON HARDWARE & FURNITURE



Project identification and prepared by: Shahidul Islam Unit Nobabganj, Dhaka

Project verified by: Shushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta							
Name	:	KAMAL KUMAR DHAR					
Age	:	10-05-1984 (32 Years)					
Education, till to date	:	Class VIII					
Marital status	:	Married					
Children	:	02 Sons					
No. of siblings:	:	03 Brothers and 01 Sister					
Address	:	Vill: Aowna P.O: Aowna P.S: Nobabganj , Dist: Dhaka.					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father PUSHPA RANI DHAR ASHUTOSH DHAR Branch Sholla Nobabganj, Centre # 34 (Female), Member ID: 3459, Group No: 09 Member since: 1986 - 2006 (20 Years) First loan: BDT 120000 Outstanding loan: BDT 54520					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Father No No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and		10 years experience in running business. 10 Years in own business.
Training Info	:	
Other Own/Family Sources of Income		Business
Other Own/Family Sources of Liabilities		
Entrepreneur Contact No.	:	01714-296637
Family's Contact No.	:	01819-663561
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabganj Unit,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

PUSHPA RANI DHAR joined Grameen Bank since 20 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SHAON HARDWARE & FURNITURE			
Location	:	Aowna Baazar, Nobabganj, Dhaka			
Total Investment in BDT	:	BDT 350,000/-			
Financing	:	Self BDT 250,000/- (from existing business) 71%			
		Required Investment BDT 100,000/- (as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20ft x 60ft= 1200 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cot, Show case, Slice wood etc. Average 30% gain on sales. The business is operating by entrepreneur. Existing 03 employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Cot, Show case, Slice wood etc.	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Cot, Show case, Slice wood etc.	2800	84000	1008000
Total variable Expense (B)	2,800	84000	1008000
Contribution Margin (CM) [C=(A-B)	1,200	36000	432000
Less Variable Expense			
Rent		3,000	36000
Electricity bill		500	6000
Transportation		3,500	42000
Salary (self)		5000	60000
Salary(Staff)		15000	180000
Entertainment		300	3600
Guard		200	2400
Generator		200	2400
Mobile bill		500	6000
Total fixed cost (D)		28,200	338400
Net Profit (E)= [C-D]		7,800	93600

Investment Breakdown								
Existing					Proposed			
Particulars	Unit Price	Amount	Qty	Unit Price Amount Propos				
			(BDT)			(BDT)	Total	
Cot	3	30000	90,000	0	0	0	90,000	
Show case	2	30000	60,000	0	0	0	60,000	
Slice wood	20	1000	20,000	1	50000	50,000	70,000	
Color	1	30000	30,000	0	0	0	30,000	
Security	1	50000	50,000	0	0	0	50,000	
Log	0	0	0	1	50000	50,000	50,000	
Total	27	0	250,000	10	0	100,000	350,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Cot, Show case, Slice wood etc.	4800	144000	1728000	1814400	1905120
Total Sales (A)	4800	144000	1728000	1814400	1905120
Less Variable Expense					
Cot, Show case, Slice wood etc.	3360	100800	1209600	1270080	1333584
Total variable Expense (B)	3,360	100800	1209600	1270080	1333584
Contribution Margin (CM) [C=(A-B)	1,440	43200	518400	544320	571536
Less Variable Expense					
Rent		3,000	36000	36,000	36000
Electricity bill		800	9600	10100	10600
Transportation		4,000	48000	48,500	49000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		15000	180000	180000	180000
Entertainment		300	3600	3600	3600
Guard		200	2400	2400	2400
Generator		200	2400	2400	2400
Mobile bill		600	7200	7300	7400
Total fixed cost (D)		29,100	346,800	347,900	349000
Net Profit (E)= [C-D]		14100	169200	196,420	222536
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	100,000		
1.2	Net Profit	169,200	196,420	222536
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		129,200	285620
	Total Cash Inflow	269200	325620	508156
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40000	40000
3	Net Cash Surplus	129,200	285620	468156

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

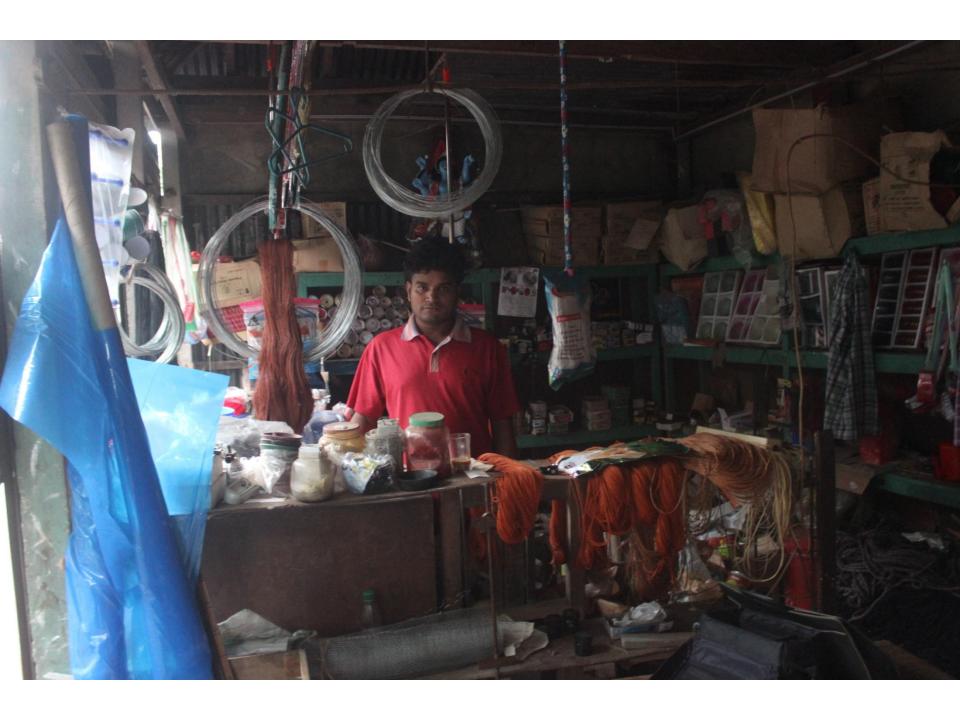
THREATS

Theft

Fire

Political unrest

Pictures











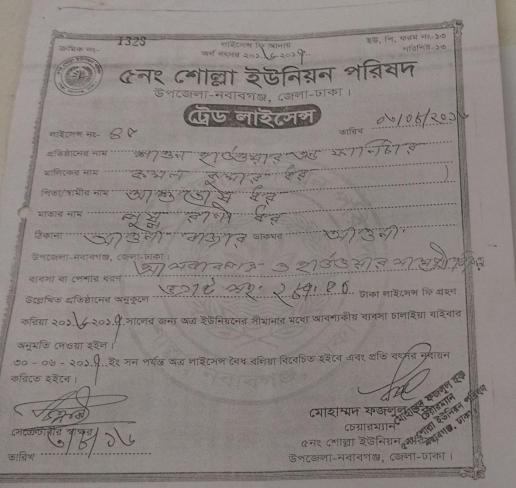














FAMILY PICTURE

