#### **Proposed NU Business Name: AZIT SHANKHA VANDAR**



Project identification and prepared by: Md Zahidul Kamal Tangail Sadar, Tangail Project verified by: Md Mizanur Rahman Patowary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	AZIT DATTA				
Age	:	14-02-1982 (34 Y <i>ears)</i>				
Education, till to date	:	Class VIII				
Marital status	:	Married				
Children	:	02 Daughters 01 Son				
No. of siblings:	:	05 Brothers and 04 Sisters				
Address	:	Vill: Aloa Bhobani P.O: Santosh P.S: Tangail Sadar, Dist: Tangail.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father <b>BISHKA DATTA</b> <b>BISHKA DATTA</b> <b>MOHANANDA DATTA</b> Branch Raxit Belta , Centre 35 (Male), Member ID: 1344 , Group No: 01 Member since: 05-02-1988 <i>(09 Years)</i> First Ioan: BDT 2000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing loan: BDT Outstanding loan: Father No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business. 10 Years in own business.
Training Info	:	He has 02 Years training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01709-767855
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit,Tangail

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**BISHKA DATTA** joined Grameen Bank since 09 years ago. At first she took BDT 2000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	AZIT SHANKHA VANDAR			
Location	:				
Total Investment in BDT	:	BDT 220,000/-			
Financing	:	Self BDT 150,000/- (from existing business) 68% Required Investment BDT 70,000/- (as equity) 32%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	ft x ft= 180 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Shnakha Items.</li> <li>Average 25% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 03 employee.</li> <li>01 will be appointed after receiving equity money.</li> <li>The shop is rein own place.</li> <li>Collects goods from India, Khulna</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Shnakha Items	4700	141000	1692000		
Total Sales (A)	4700	141000	1692000		
Less Variable Expense					
Shnakha Items	3525	105750	1269000		
Total variable Expense (B)	3,525	105750	1269000		
Contribution Margin (CM) [C=(A-B)	1,175	35250	423000		
Less Variable Expense					
Electricity bill		300	3600		
Transportation		3,000	36000		
Salary (self)		5000	60000		
Salary(Staff)		18000	216000		
Entertainment		400	4800		
Mobile bill		300	3600		
Total fixed cost (D)		27,000	324000		
Net Profit (E)= [C-D]		8,250	99000		

Investment	Brea	kdown	

Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total	
Breslet Shakha	100	450	45,000	0	0	0	45,000	
Bauty Shakha	100	400	40,000	0	0	0	40,000	
Thin shakha	50	300	15,000	0	0	0	15,000	
Gold plated shakha	20	800	16,000	0	0	0	16,000	
Raw Materials	1	34000	34,000	1	70000	70,000	104,000	
Total	271	0	150,000	1	0	70,000	220,000	

**Source of Finance** 



Financi	al Projecti	ion (B[	DT)		
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Shnakha Items	6600	198000	2376000	2494800	2619540
Total Sales (A)	6600	198000	2376000	2494800	2619540
Less Variable Expense					
Shnakha Items	4950	148500	1782000	1871100	1964655
Total variable Expense (B)	4,950	148500	1782000	1871100	1964655
Contribution Margin (CM) [C=(A-B)	1,650	49500	594000	623700	654885
Less Variable Expense					
Electricity bill		500	6000	6500	7000
Transportation		3,500	42000	42,500	43000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		24000	288000	288000	288000
Entertainment		400	4800	4800	4800
Mobile bill		600	7200	7300	7400
Total fixed cost (D)		34,000	408,000	409,100	410200
Net Profit (E)= [C-D]		15500	186000	214,600	244685
Investment Payback			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
1.1	Investment Infusion by Investor	70,000					
1.2	Net Profit	186,000	214,600	244685			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		158,000	344600			
	Total Cash Inflow	256000	372600	589285			
2	Cash Outflow						
2.1	Purchase of Product	70,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000			
	Total Cash Outflow	98,000	28000	28000			
3	Net Cash Surplus	158,000	344600	561285			



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

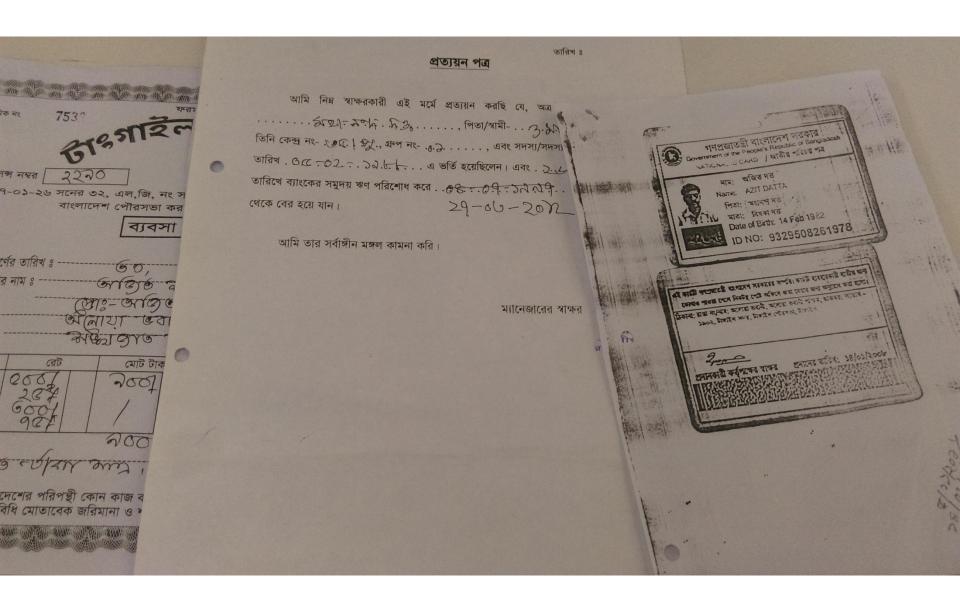
Pictures











# **FAMILY PICTURE**

