Proposed NU Business Name: UZZAL SHANKHA VANDAR



Project identification and prepared by: Md Farhad Hossain Tangail Sadar, Tangail Project verified by: Md Mizanur Rahman Patowary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	UZZAL DATTA			
Age	:	20-05-1985 (31 Years)			
Education, till to date	:	Class VIII			
Marital status	:	Married			
Children	:	01 Daughter			
No. of siblings:	:	02 Brothers and 01 Sister			
Address	:	Vill: Aloa Bhobani P.O: Santosh P.S: Tangail Sadar, Dist: Tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ANNA DATTA ANNA DATTA LATE ANANDA DATTA Branch Raxit Belta , Centre 30 (Female), Member ID: 3472, Group No: 06 Member since: 20-047-1996 (18 Years) First Ioan: BDT 5000/-			
Further Information: (v) Who pays GB loan installment	:	Existing loan: BDT 50000 Outstanding loan: BDT11880			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan (viii) Any other Ioan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business. 03 Years in own business.
Training Info	:	He has 02 Years training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01721-445143
Family's Contact No.	:	01780-569007
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit,Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANNA DATTA joined Grameen Bank since 18 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

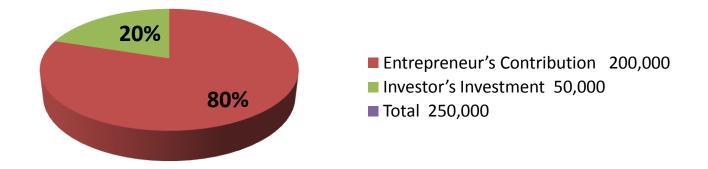
Proposed Nobin Udyokta Business Info				
Business Name	:	UZZAL SHANKHA VANDAR		
Location	:	Aloa Bhobani		
Total Investment in BDT	:	BDT 280,000/-		
Financing	:	Self BDT 200,000/- (from existing business) 71% Required Investment BDT 50,000/- (as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	ft x ft= 180 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Shnakha Items. Average 22% gain on sales. The business is operating by entrepreneur. Existing 02 employee. 01 will be appointed after receiving equity money. The shop is rein own place. Collects goods from India. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Shnakha Items	4300	129000	1548000		
Total Sales (A)	4300	129000	1548000		
Less Variable Expense					
Shnakha Items	3225	96750	1161000		
Total variable Expense (B)	3,225	96750	1161000		
Contribution Margin (CM) [C=(A-B)	1,075	32250	387000		
Less Variable Expense					
Electricity bill		300	3600		
Transportation		4,000	48000		
Salary (self)		5000	60000		
Salary(Staff)		14000	168000		
Entertainment		400	4800		
Mobile bill		400	4800		
Total fixed cost (D)		24,100	289200		
Net Profit (E)= [C-D]		8,150	97800		

Investment	Break	kdown

	Existing				Pr	oposed	
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Breslet (Mata)	80	450	36,000	0	0	0	36,000
Breslet (Bauty)	70	350	24,500	0	0	0	24,500
Breslet (Chikon)	100	350	35,000	0	0	0	35,000
Bauty	49	500	24,500	0	0	0	24,500
Raw Materials	1	80000	80,000	0	0	0	80,000
Other Shakha items	0	0	0	1	50000	50,000	50,000
Total	300	0	200,000	1	0	50,000	250,000

Source of Finance



Financial	Projection	n (BDT)			
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Shnakha Items	6200	186000	2232000	2343600	2460780
Total Sales (A)	6200	186000	2232000	2343600	2460780
Less Variable Expense					
Shnakha Items	4650	139500	1674000	1757700	1845585
Total variable Expense (B)	4,650	139500	1674000	1757700	1845585
Contribution Margin (CM) [C=(A-B)	1,550	46500	558000	585900	615195
Less Variable Expense					
Electricity bill		500	6000	6500	7000
Transportation		4,500	54000	54,500	55000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		20000	240000	240000	240000
Entertainment		400	4800	4800	4800
Mobile bill		500	6000	6100	6200
Total fixed cost (D)		30,900	370,800	371,900	373000
Net Profit (E)= [C-D]		15600	187200	214,000	242195
Investment Payback			20,000	20,000	20,000

Cash	Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	50,000					
1.2	Net Profit	187,200	214,000	242195			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		167,200	361200			
	Total Cash Inflow	237200	381200	603395			
2	Cash Outflow						
2.1	Purchase of Product	50,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000			
	Total Cash Outflow	70,000	20000	20000			
3	Net Cash Surplus	167,200	361200	583395			



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill: 03 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures







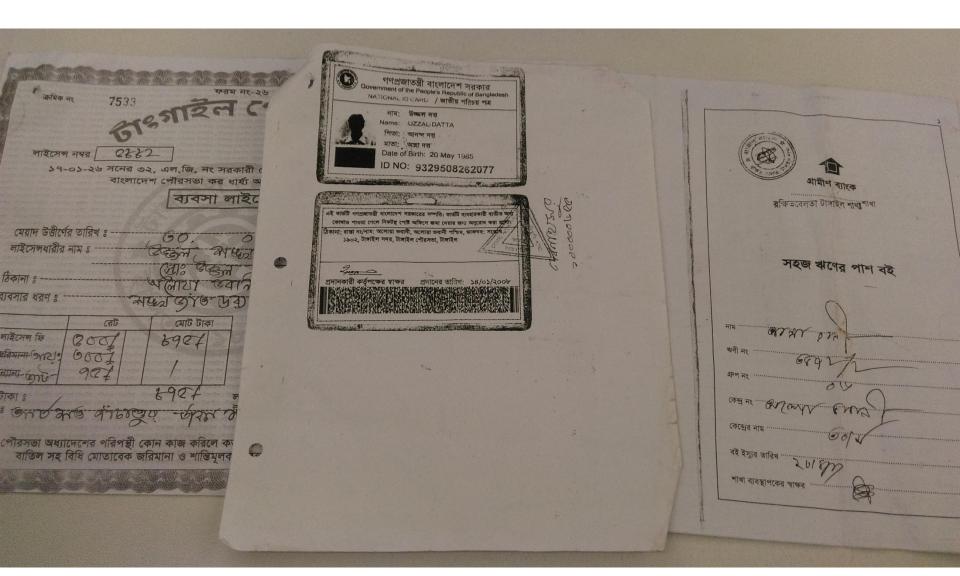












FAMILY PICTURE

