Proposed NU Business Name: AL AMIN FASHION



Project identification and prepared by: Md. Habil Uddin, Nagorpur Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD. AL AMIN					
Age	:	13-8-1987 (29 <i>Years</i>)					
Education, till to date	:	CLASS 9					
Marital status	:	Married					
Children	:	-					
No. of siblings:	:	3 Brothers & 2 Sisters					
Address	:	Vill: Konabari , P.O: Bekra ahmednogor, P.S: Nagorpur, Dist: Tangail					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father RAHELA BEGUM POBAN MIAH Branch: Nagorpur, Centre # 20(Female), Member ID: 1801, Group No: 3 Member since: 20-4-2011-2016 (06Years) First loan: BDT -					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing Loan: BDT NIL, Outstanding loan: BDT nil N/A No					
(viii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01715579522
Mother's Contact No.	:	01718712782
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

RAHELA BEGUM joined Grameen Bank since 6 years ago. At first she took ----- taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	AL AMIN FASHION			
Location	:	-			
Total Investment in BDT	:	BDT 470,000/-			
Financing	:	Self BDT 370000/-(from existing business) 79% Required Investment BDT 100000/-(as equity) 21%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15ft x 5ft= 75 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cloths item Average 20% gain on sale. The business is operating by entrepreneur. Existing no employees. 			

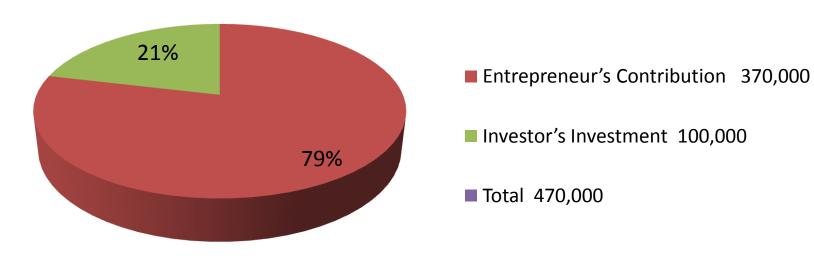
■Collects goods from Dhaka, Tangail.

■Agreed grace period is 3 months.

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloth item	3215	96450	1157400			
Total sales (A)	3215	96450	1157400			
Less Variable Exp.						
Cloth item	2572	77160	925920			
Total Variable exp. (B)	2572	77160	925920			
Contribution Margin CM [C= (A-B)	643	19290	231480			
less fixed exp.						
Rent		2800	33600			
Electricity bill		1000	12000			
Transportation		2500	30000			
Salary (self)		5000	60000			
Entertainment		380	4560			
Guard		100	1200			
Mobile		300	3600			
total fixed cost (D)		12080	144960			
Net profit (E) [C-D]		7210	86520			

Investment Breakdown							
	Exist	ting	Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Tangail Shari	125	500	62,500	0		0	62,500
Weading Shari	10	1700	17,000	20	2000	40,000	57,000
Three pcs	50	700	35,000	50	700	35,000	70,000
Borka	51	500	25,500	50	500	25,000	50,500
printed long cloth	100	400	40,000			0	40,000
Lungi	50	220	11,000			0	11,000
Bed sheet	20	400	8,000			0	8,000
panjabi	160	350	56,000			0	56,000
Others	230	500	115,000				115,000
Total	796		370,000	120		100,000	470,000

Source of Finance



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Cloth item	4550	136500	1638000	1719900	1805895	
Total Sales (A)	4550	136500	1638000	1719900	1805895	
less variable Expenses						
Cloth item	3640	109200	1310400	1375920	1444716	
Total variable Expenses (B)	3640	109200	1310400	1375920	1444716	
Contribution Margin (CM)= (A-B)	910	27300	327600	343980	361179	
Less Fixed Expenses						
Rent		2800	33600	33600	33600	
Electricity bill		1000	12000	12000	12000	
Transportation		3000	36000	36000	36000	
Salary (self)		5000	60000	60000	60000	
Entertainment		500	6000	6000	6000	
Guard		100	1200	1200	1200	
Mobile		400	4800	4800	4800	
Total Fixed Cost		12800	153600	153600	153600	
Net Profit (E) (C-D)		14500	174000	190380	207579	
Investment Payback			40000	40000	40000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	174,000	190,380	207579
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		134,000	284380
	Total Cash Inflow	274000	324380	491959
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40000	
3	Net Cash Surplus	134,000	284380	451959

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



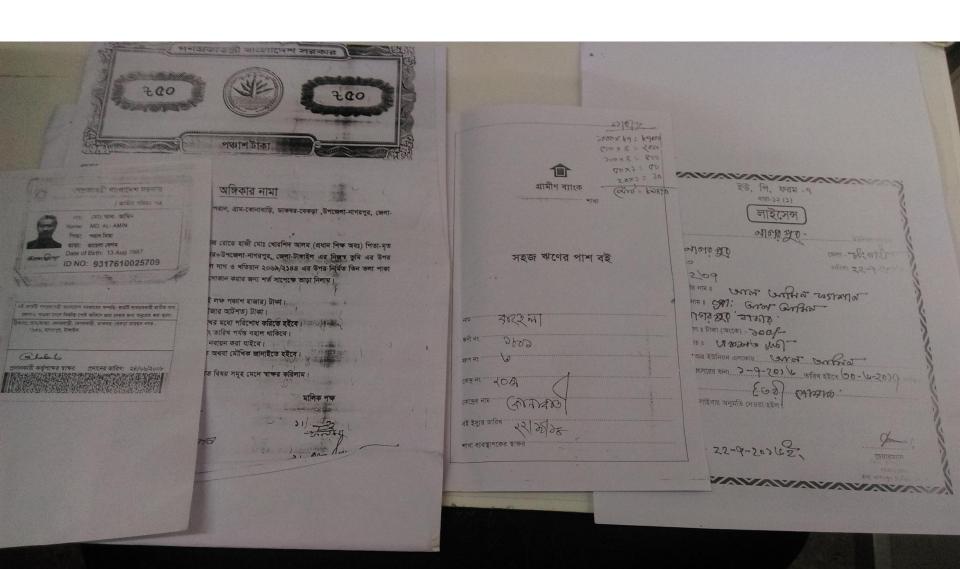












FAMILY PICTURE

