Proposed NU Business Name: MS HABIBUR ENTEREPRSE



Project identification and prepared by: Md.Nurul islam Kaliakor Unit, Gazipur

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD: HABIBUR RAHAMAN	
Age	:	08-08-1988 (28 Years)	
Education, till to date	:	Class Six	
Marital status	:	Married	
Children	:	02 Daughters	
No. of siblings:	:	1 Brothers, 1 Sisters.	
Address	:	Vill:Madiaisujai P.O: Boroibari P.S: Kaliakor, Dist: Gazipur.	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HOWA BAGUM MD: KHORSED ALOM Branch:Boroibari Kaliakor, Centre # 5 (Female), Member ID: 2067, Group No: 01 Member since: 1999 (7 Years) First loan: BDT 5,000 /-	
Further Information: (v) Who pays GB loan installment		Outstanding loan: Nill	
(vi) Mobile lady	:	Father No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01743-054032
Family's Contact No.	:	01711-123266
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HOWA BAGUM joined Grameen Bank since 27 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS HABIBUR ENTEREPRSE		
Location	:	Modiasujai Baazar		
Total Investment in BDT	:	BDT 454000/-		
Financing	:	Self BDT 3,54,000/- (from existing business) 78%		
		Required Investment BDT 1,00,000/- (as equity) 22%		
Present salary/drawings from business (estimates)	•	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 20 ft= 240 square ft		
Security of the shop	:	10,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; oil,mobiel,octen,lainar,piston,nat etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Grosary Item	7,000	210,000	2,520,000
Total Sales (A)	7,000	210,000	2,520,000
Less. Variable Expense			
Grosary Item	5,950	178,500	2,142,000
Total variable Expense (B)	5,950	178,500	2,142,000
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000
Less. Fixed Expense			
Rent		1,100	13,200
Electricity Bill		500	6,000
Transportation		3,000	36,000
Mobile Bill		200	2,400
Entertainment		200	2,400
Gard		100	1,200
Salary (self)		5,000	60,000
Total fixed Cost (D)		10,100	121,200
Net Profit (E) [C-D)		21,400	256,800

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Digel	143,000	70,000	213,000	
Oktan	55,500	0	55,500	
Mobile	24,000	0	24,000	
Karosin	14,300	0	14,300	
Super Demox	14,500	0	14,500	
Lus Mobile	34,000	0	34,000	
Balt	3,600	0	3,600	
Lainar	10,800	0	10,800	
Piston	14,400	0	14,400	
Bearind	20,000		20,000	
Others	19,900	30000	49,900	
Total	354,000	100,000	454,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
sadal,chaild sandl,sandl barmij,sandal	9,000	270,000	3,240,000	3,402,000	3,572,100
Total Sales (A)	9,000	270,000	3,240,000	3,402,000	3,572,100
Less. Variable Expense					
sadal,chaild sandl,sandl barmij,sandal	7,650	229,500	2,754,000	2,891,700	3,036,285
Total variable Expense (B)	7,650	229,500	2,754,000	2,891,700	3,036,285
Contribution Margin (CM) [C=(A-B)	1,350	40,500	486,000	510,300	535,815
Less. Fixed Expense					
Rent		1,100	13,200	13,200	13,200
Electricity Bill		600	7,200	7,200	7,200
Transportation		3,500	42,000	42,000	42,000
Mobile Bill		300	3,600	3,600	3,600
Entertainment		200	2,400	2,400	2,400
Salary (self)		5,000	60,000	60,000	60,000
Gard		100	1200	1,200	1,200
Total Fixed Cost		10,800	129,600	129,600	129,600
Net Profit (E) [C-D)		29,700	356,400	380,700	406,215
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	356,400	380,700	406,215
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		316,400	657,100
	Total Cash Inflow	456,400	697,100	1,063,315
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	316,400	657,100	1,023,315

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













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FAMILY PICTURE

