Proposed NU Business Name: **DOAL PADUKA VANDER**



Project identification and prepared by: Md. Md. Ataur Rahman, Bashon Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MAZHARUZZAMAN MASUM		
Age	:	05-05-1990 (26 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	N/A		
No. of siblings:	:	1 Brather & 2 Sisters		
Address	:	Vill: Gazipura P.O: Arshadnagar; P.S: Tongi ; Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father SHOBEDA BEGUM EMDAD HOQ Branch: Gasa, Centre # 57(Female), Member ID: 5504/1, Group No: 06 Member since: 22-05-2001 (15 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: 12400 Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01671853594
Family's Contact No.	:	01737250992
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHOBEDA BEGUM joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Home Devolopment.

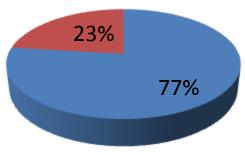
Proposed Nobin Udyokta Business Info				
Business Name	:	DOAL PADUKA VANDER		
Location	:	Gazipura, Gazipur		
Total Investment in BDT	:	BDT 260,000/-		
Financing	:	Self BDT 2,00,000/- (from existing business) 77% Required Investment BDT 60,000/- (as equity) 23%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	18 ft x 8 ft= 144 square ft		
Security of the shop	:	30,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Ladys Shoe, Ladys hil, Ladys Choti, Barmis sandal, Babys shoe etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. The shop is Rent. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT) D					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Ladys Shoe, Ladys hil, Ladys Choti, Barmis sandal, Babys					
shoe etc.	3500	105000	1260000		
Total Sales (A)	3500	105000	1260000		
Less. Variable Expense					
like;Ladys Shoe,Ladys hil,Ladys Choti,Barmis					
sandal,Babys shoe etc.	2800	84000	1008000		
Total variable Expense (B)					
Contribution Margin (CM) [C=(A-B)	700	21000	252000		
Less. Fixed Expense					
Rent		4000	48000		
Electricity Bill		500	6000		
Mobile Bill		150	1800		
Salary (self)		5000	60000		
Transportation		1000	12000		
Entertainment		150	1800		
Guard		200	2400		
Generator		100	1200		
Total fixed Cost (D)		11100	133200		
Net Profit (E) [C-D)		9900	118800		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Ladys Choti,.	43200	25000	68200			
Ladys Shoe	11000	16500	27500			
Barmis sandal	37800	18000	55800			
Ladys hil	22800	-	22800			
Babys shoe	25000	-	25000			
Outhers	30200	500	30700			
Security	30000	-	30000			
Total	200000	60000	260000			

Source of Finance

- Enterpreneur Contribution=200000
- Investors Investment=60000
- Total=260000



Financial Proje						
Particular	Daily	Monthly	1st Year	2 nd Year	3rd Year	
Revenue (sales)						
Ladys Shoe,Ladys hil,Ladys Choti,Barmis						
sandal,Babys shoe etc.	5000	150000	1800000	1890000	1890000	
Total Sales (A)	5000	150000	1800000	1890000	1890000	
Less. Variable Expense						
Ladys Shoe,Ladys hil,Ladys Choti,Barmis						
sandal,Babys shoe etc.	4000	120000	1440000	1512000	1512000	
Total variable Expense (B)	4000	120000	1440000	1512000	1512000	
Contribution Margin (CM) [C=(A-B)	1000	30000	360000	378000	378000	
Less. Fixed Expense						
Rent		4000	48000	48000	48000	
Electricity Bill		500	6000	6200	6200	
Mobile Bill		200	2400	2600	2600	
Salary (self)		5000	60000	60000	60000	
Transportation		1500	18000	20000	20000	
Entertainment		200	2400	2500	2500	
Guard		200	2400	2500	2500	
Generator		100	1200	1400	1400	
Total Fixed Cost		11700	140400	143200	143200	
Net Profit (E) [C-D)		18300	219600	234800	234800	
Investment Payback			24000	24000	24000	

Cash flow projection on business plan (rec. & Pay)

		Year 1		
SI#	Particulars	(BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000	-	-
1.2	Net Profit	219600	234800	234800
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus	-	159600	159600
	Total Cash Inflow	319600	394400	394400
2	Cash Outflow			
2.1	Purchase of Product	60,000	-	-
2.2	Payment of GB Loan	-	-	-
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	1,60,000	32,000	32,000
3	Net Cash Surplus	159600	334400	334400

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

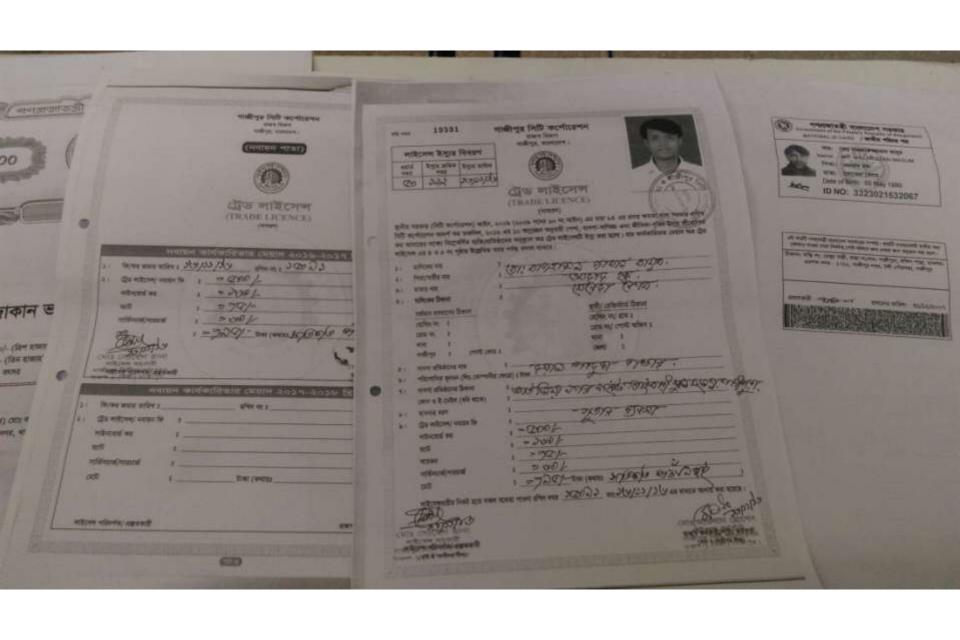
Pictures











FAMILY PICTURE

