#### **Proposed NU Business Name: MOJNUE TELICOM**



Project identification and prepared by: Md.Sirajul Islam (Rasal), Kaliakor Unit, Gazipur

Project verified by: MD. Mizanur Rahaman Patoyari



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD:MOJNUE MEIA		
Age	:	02/04/1988 (28 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	No		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Vannara P.O: Mouchak P.S: Kaliakor, Dist: Gazipur.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SALMA BAGUM MD: FOJOR ALI Branch:Mouchak, Kaliakor, Centre # 25 (Female), Member ID: 2526/1, Group No: 02 Member since: 12-01-2008 (09 Years) First Ioan: BDT 5,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nill Mother No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business.
Training Info	:	He has 05 years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01687-530408
Family's Contact No.	:	01817-009101
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**SALMA BAGUM** joined Grameen Bank since 09 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info				
Business Name	:	MOJNUE TELICOM		
Location	:	Vannara Bazar ,Kaliakor, Gazipur.		
Total Investment in BDT	:	BDT 1,05,000/-		
Financing	:	Self BDT 55,000/- (from existing business) 52% Required Investment BDT 50,000/- (as equity) 48%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	08 ft x 15 ft= 120 square ft		
Security of the shop	:	50,000		
Implementation		<ul> <li>The business is planned to be scaled up by investment in existing goods like; bettary , charger, light ,headphone etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Konabary Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grosary Item	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Grosary Item	1,600	48,000	576,000			
Total variable Expense (B)	1,600	48,000	576,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Rent		2,500	30,000			
Electricity Bill		400	4,800			
Transportation		200	2,400			
Mobile Bill		100	1,200			
Entertainment		100	1,200			
Gard		100	1,200			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		8,400	100,800			
Net Profit (E) [C-D)		3,600	43,200			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Bettery	15,000	5,000	20,000			
charger	2,600	0	2,600			
Light	2,400	0	2,400			
Rimot	6,000	0	6,000			
Skine paper	9,600	0	9,600			
Head phone	2,500	0	2,500			
Balb	1,200		1,200			
Specker	1,500	0	1,500			
Mobile	0	30000	30,000			
Others	14,200	15000	29,200			
Total	55,000	50,000	105,000			

### **Source of Finance**



Financial Projection (BDT)						
	BDT (TK)					
Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)	
Revenue (sales)						
Battery , charger, light ,headphone	2,600	78,000	936,000	982,800	1,031,940	
Total Sales (A)	2,600	78,000	936,000	982,800	1,031,940	
Less. Variable Expense						
Battery, charger, light ,headphone	2,080	62,400	748,800	786,240	825,552	
Total variable Expense (B)	2,080	62,400	748,800	786,240	825,552	
Contribution Margin (CM) [C=(A-B)	520	15,600	187,200	196,560	206,388	
Less. Fixed Expense						
Rent		2,500	30,000	30,000	30,000	
Electricity Bill		400	4,800	4,800	4,800	
Transportation		200	2,400	2,400	2,400	
Mobile Bill		100	1,200	1,200	1,200	
Entertainment		100	1,200	1,200	1,200	
Salary (self)		5,000	60,000	60,000	60,000	
Gard		100	1200	1,200	1,200	
Total Fixed Cost		8,400	100,800	100,800	100,800	
Net Profit (E) [C-D)		7,200	86,400	95,760	105,588	
Investment Payback			20,000	20,000	20,000	

## Cash flow projection on business plan (rec. & Pay)

<i>SI #</i>	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	86,400	95,760	105,588
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		66,400	142,160
	Total Cash Inflow	136,400	162,160	247,748
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	66,400	142,160	227,748



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 06 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft Fire Political unrest Pictures









राजन में ति धारतेन प्रद खर्मल में दिस स्टा स













Manufalana and a second উপজেলা ঃ কালিয়াকৈর, জেলা ঃ গাজীপুর। ক্রমিক নং- 909 লাইসেন্স নং- 909 তারিখ ঃ ........................ নাম/প্রতিষ্ঠানের নাম গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Blangled NATIONAL ID CARD / জাতীয় পরিয়ব পর NO 2 37252 পিতা/স্বামী/মালিক/ব্যবস্থাপনা পরিচালক and . 000 ঠিকানা ..... GAND নাম: মোঃ মজনু মিয়া উপজেলা ঃ কালিয়াকৈর, জেলা ঃ গাজীপুর 0 Name: MD. MANJU MIAH পিতা: ফজর আলী-ব্যবসার ধরণ ···· (ATAV) মাতা: ছালমা বেগম উল্লেখিত নাম/প্রতিষ্ঠানের অনুকূলে (১) ট্রেড লাইসেন্স ফিঃ (ক) বকেয়া Date of Birth: 02 Apr 1988 ID NO: 3313266910869 1.4.4.4 (খ) হাল সন ..... Q'AN (৩) ব্যবসা, বৃত্তি বা পেশার উপরকর (পরিশোধিত মূলধন PD.000.1 PURT AND ADDRESS AND ADDRESS AD 'টাকা) 5 টাকা গ্রহণ করি ২০১৬-২০১৭ খ্রিঃ সনের জন্য অত্র ইউনিয়নের সীমার মধ্যে আবশ্যকীয় বাণিজ্য চালাইয়া যাইবার অনুমন্তি দেঞ্জা হইল । অত্র লাইসেন্স ৩০/০৬/২০১৭ খ্রিঃ পর্যন্ত বৈধ বলিয়া বিবেচিত হইবে। 2012012000 সচিব 

## **FAMILY PICTURE**

