Proposed NU Business Name: SWEETY TELICOM CENTER



Project identification and prepared by: Md.Sirajul Islam (Rasal) , Kaliakor Unit, Gazipur

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD:JONAYED HOSSAIN		
Age	:	20/04/1990 (26 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Unmarried		
Children	:	Not Applicant		
No. of siblings:	:	2 Brothers, 1 Sisters.		
Address	:	Vill: Vannara P.O: Mouchak P.S: Kaliakor, Dist: Gazipur.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SALINA BAGUM MD.SHAJAHAN Branch:Mouchak, Centre # 91 (Female), Member ID: 8054, Group No: 03 Member since: 25-02-2006 To 12-05-2014 (08 Years) First loan: BDT 5,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nill Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01859-001100
Family's Contact No.	:	01776-610999
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

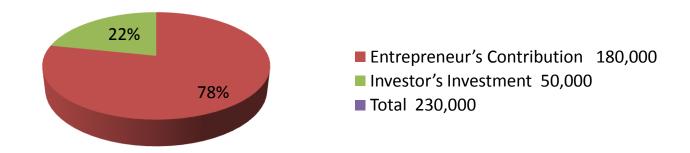
SALINA BAGUM joined Grameen Bank since 08 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SWEETY TELICOM CENTER	
Location	:	Vannara Bazar ,Kaliakor, Gazipur.	
Total Investment in BDT	:	BDT 2,30,000/-	
Financing	:	Self BDT 1,80,000/- (from existing business) 78% Required Investment BDT 50,000/- (as equity) 22%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 18 ft= 180 square ft	
Security of the shop	:	Nill	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Soap, Soft drinks, Cosmetics flaxi bikas, etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Company. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grosary Item	1,500	45,000	540,000	
Flexi ,Bikash	600	18,000	216,000	
Total Sales (A)	2,100	63,000	756,000	
Less. Variable Expense				
Grosary Item	1,275	38,250	459,000	
Total variable Expense (B)	1,275	38,250	459,000	
Contribution Margin (CM) [C=(A-B)	825	24,750	297,000	
Less. Fixed Expense				
Salary		5,000	60,000	
Electricity Bill		600	7,200	
Transportation		400	4,800	
Mobile Bill		400	4,800	
Entertainment		200	2,400	
Gard		200	2,400	
Salary (self)		5,000	60,000	
Total fixed Cost (D)		11,800	141,600	
Net Profit (E) [C-D)		12,950	155,400	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Rice	10,800	18,000	28,800	
Dul	5,000	0	5,000	
Suger	2,700	0	2,700	
Sop+Washing powder	2,700	7,000	9,700	
Oil	3,600	3600	7,200	
Mobile	20,000	10000	30,000	
Charger	2,400	0	2,400	
Flaxi	10,000	0	10,000	
Bikas	86,000	10000	96,000	
Sim Card	33,600	0	33,600	
Others	3,200	1400	4,600	
Total	180,000	50,000	230,000	

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year(+5%)
Revenue (sales)				
sadal,chaild sandl,sandl barmij,sandal	2,000	60,000	720,000	756,000
	700	21,000	252,000	264,600
Total Sales (A)	2,700	81,000	972,000	1,020,600
Less. Variable Expense				
sadal,chaild sandl,sandl barmij,sandal	1,700	51,000	612,000	642,600
Total variable Expense (B)	1,700	51,000	612,000	642,600
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000	378,000
Less. Fixed Expense				
Rent		0	0	0
Electricity Bill		600	7,200	7,200
Transportation		400	4,800	4,800
Mobile Bill		500	6,000	6,000
Entertainment		300	3,600	3,600
Salary (sttaf)		5,000	60,000	60,000
Salary (self)		5,000	60,000	60,000
Gard		200	2400	2,400
Total Fixed Cost		12,000	144,000	144,000
Net Profit (E) [C-D)		18,000	216,000	234,000
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	216,000	234,000
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		186,000
	Total Cash Inflow	266000	420000
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	186,000	390000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









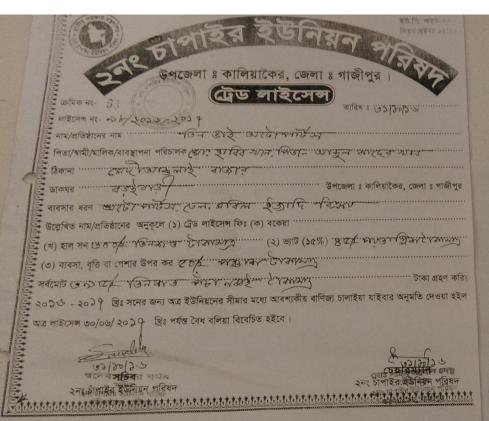














এই কাঠটি গণপ্ৰভাওট্টা বাংগাৰেশ সহতাহেও পশক্তি। থাড়টি বাংহাইওগৰী বাওঁতি অসা কোষাও গাঙ্যা গোলে নিকটছ গোট্ট অফিসে কথা দেয়াত কথা অনুবাধ কথা হংগা ঠিকানা: বাসা/হোভিং ভাঙগী বাড়ী, গ্ৰাম/বাডা: মেনী আত্দাই, মেনী আতদাই, ভাকমার: বড়াই বাড়ী - ১৭৫০, কানিয়াকৈব, গাড়ীগুৱ

FAMILY PICTURE

