Proposed NU Business Name: M/S GOLAM ROBBANI MODIR DOKAN



Project identification and prepared by: Md.Lokman hakim Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta					
Name	•	MD.REZAUL KARIM			
Age	:	22-06-1982 (34 Years)			
Education, till to date	:	Class Seven			
Marital status	:	Married			
Children	:	01Sun,01 Doughter			
No. of siblings:	:	01 Brother			
Address	:	Vill :Mirzapur,batupara P.OMowgasi: P.S:Mohanpur Dist: Rajshahi.			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	MOST . MINA BEGUM			
(iii) Father's name	:	MD. ABUL KALAM AZAD			
(iv) GB member's info	:	Branch: Mowgasi, Mohanpur Centre # 02 (Female),			
		Memb 4272/3 Group No: 08			
		Member since: 16-05-2013(3Years)			
		First loan: BDT 5,000/-			
Further Information:		Existing loan: BDT 2,000/- Outstanding loan: BDPaid/=			
(v) Who pays GB loan installment	:	Mother			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agricultere
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01709-839404
Mother's Contact No.	:	01709-839403
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. MINA BEGUM joined Grameen Bank since 3 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took No loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S GOLAM ROBBANI MODIR DOKAN			
Location		Mirzapur batupara,Mowgasi,:,Mohanpur ,Rajshahi.			
Total Investment in BDT	:	BDT 68,000/=			
Financing	:	Self BDT 18,000(from existing business)26% Required Investment BDT 50,000(as equity) 74%			
Present salary/drawings from business (estimates)	:	BDT 4,000			
Proposed Salary	:	BDT 4,000			
Size of shop	:	10 ft x 08 ft= 80 square ft			
Security of the shop	:	Nill			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like, Rice, Ata, Daul, Sugger, Oill, Biscit, Cosmetics etc. Average 15% gain on sale. The business is operating by entrepreneur. He is doing his business in renting place. Collects goods from Nowhata, Mowgasi. Agreed grace period is 3 months 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Modi item	2,500	75,000	9,00,000			
Total Sales (A)	2,500	75,000	9,00,000			
Less. Variable Expense						
Modi item	2,125	63,750	7,65,000			
Total variable Expense (B)	2,125	63,750	7,65,000			
Contribution Margin (CM) [C=(A-B)	375	11,250	1,35,000			
Less. Fixed Expense						
Rent						
Electricity Bill		500	6,000			
Mobile Bill		200	2,400			
Transportation		300	3,600			
Salary (self)		4,000	48,000			
Entertainment		500	6,000			
Guard Bill						
Total fixed Cost (D)		5,500	66,000			
Net Profit (E) [C-D)		5,750	69,000			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Rice	1	3000	3,000	5	3000	15,000	18,000	
Ata	1	900	900	2	900	1,800	2,700	
Daul	20	100	2,000	40	100	4,000	6,000	
Sugger	20	65	1,300	50	65	3,250	4,550	
Oill	10	80	800	40	80	3,200	4,000	
Biscut	-	-	5,000	-	_	7,750	12,750	
Cosmetics Item	-	1	5,000	-	-	15,000	20,000	
Total	52		18,000	137		50,000	68,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Grosary item	3,500	1,05,000	12,60,000	13,23,000		
Total Sales (A)	3,500	1,05,000	12,60,000	13,23,000		
Less. Variable Expense						
Grosary item	2,975	89,250	10,71,000	11,24,550		
Total variable Expense (B)	2,975	89,250	10,71,000	11,24,550		
Contribution Margin (CM) [C=(A-B)	525	15,750	1,89,000	1,98,450		
Less. Fixed Expense						
Rent						
Electricity Bill		500	6,000	6,500		
Mobile Bill		300	3,600	4,000		
Transportation		500	6,000	6,500		
Salary (self)		4,000	48,000	48,000		
Salary (self)						
Entertainment		500	6,000	6,500		
Guard Bill						
Non Cash Item						
Depreciation						
Total Fixed Cost		5,800	69,600	71,500		
Net Profit (E) [C-D)		9,950	1,19,400	1,26,950		
Investment Payback			30,000	30,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,19,400	1,26,950
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		89,400
	Total Cash Inflow	1,69,600	2,16,350
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	89,400	1,86,350

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

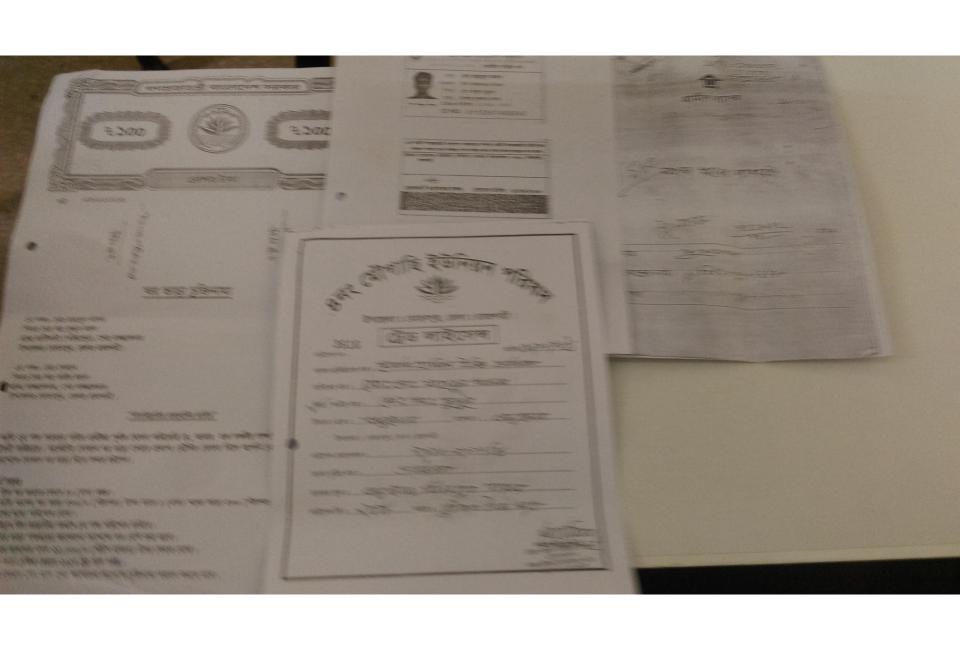
Political unrest

Pictures









FAMILY PICTURE

