Proposed NU Business Name: SAJU ELECTRONICS



Project identification and prepared by: Md Habil Uddin Nagorpur Unit, Tangail

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SAJEDUR RAHMAN			
Age	:	06-09-1983 (33 Years)			
Education, till to date	••	Class 8			
Marital status	:	Married			
Children	:	Nil			
No. of siblings:	:	1 Brothers			
Address	:	Vill: Danga Shalina Para, P.O: Chowdhury Danga. P.S: Nagorpur, Dist: Tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SAJEDA BEGUM ABDUR RAHMAN Branch: Sohobotpurt Centre # 40 (Female), Member ID: 5201, Group No: 08 Member since: 30-09-2001 to 2006 (05 Years) First loan: BDT 10,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 15,000/- Outstanding loan: Nil N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	8 years experience in running business. 8 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01709-741468
Family's Contact No.	:	01731-531509
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit ,Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

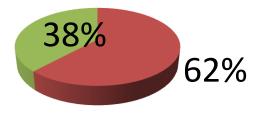
SAJEDA BEGUM joined Grameen Bank since 05 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SAJU ELECTRONICS			
Location	:	MP road, Girls school, Sohobotpur, Tangail			
Total Investment in BDT	:	BDT 100,000/-			
Financing	:	Self BDT 50,000/- (from existing business) 50% Required Investment BDT 50,000/- (as equity) 50%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 8 ft= 80 square ft			
Security of the shop	:				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Electronics item item etc Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Tangail. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electronics item	1,000	30,000	360,000			
Servicing	200	6,000	72,000			
Total Sales (A)	1,200	36,000	432,000			
Less. Variable Expense						
Electronics item	800	24,000	288,000			
Total variable Expense (B)	800	24,000	288,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Rent		800	9,600			
Electricity Bill		400	4,800			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		500	6,000			
Entertainment		200	2,400			
Guard		50	600			
Total fixed Cost (D)		7,250	87,000			
Net Profit (E) [C-D)		4,750	57,000			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty.	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Charger	15	75	1,125	100	75	7,500	8,625
Headphone	8	95	760	20	90	1,800	2,560
Battery	20	240	4,800	25	240	6,000	10,800
Bulb	4	400	1,600	0	0	0	1,600
Multi Plug	5	80	400	125	80	10,000	10,400
Solar Socket	5	150	750	0	0	0	750
Two pin	1	120	120	0	0	0	120
Three plug	1	300	300	0	0	0	300
Bed Switch	4	150	600	0	0	0	600
Other	1	9545	9,545	0	0	0	9,545
Security	1	30000	30,000	0	0	0	30,000
Energy Bulb	0	0	0	25	250	6,250	6,250
Switch	0	0	0	12	225	2,700	2,700
BRB Cable	0	0	0	5	850	4,250	4,250
Mobile phone	0	0	0	10	1150	11,500	11,500
Total	65		50,000	322		50,000	100,000

Source of Finance



- Entrepreneur's Contribution 130,000
- Investor's Investment 80,000
- Total 210,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2 Year	3 Year	
Revenue (sales)						
Electronics item	1,500	45,000	540,000	567,000	595,350	
Servicing	250	7,500	90,000	94,500	99,225	
Total Sales (A)	1,750	52,500	630,000	661,500	694,575	
Less. Variable Expense						
Electronics item	1,200	36,000	432,000	453,600	476,280	
Total variable Expense (B)	1,200	36,000	432,000	453,600	476,280	
Contribution Margin (CM) [C=(A-B)	550	16,500	198,000	207,900	218,295	
Less. Fixed Expense						
Rent		800	9,600	9,600	9,600	
Electricity Bill		400	4,800	5,500	6,000	
Mobile Bill		400	4,800	4,000	4,500	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		800	9,600	11,500	13,500	
Entertainment		200	2,400	2,400	2,400	
Guard		50	600	600	600	
Total Fixed Cost		7,650	91,800	93,600	96,600	
Net Profit (E) [C-D)		8,850	106,200	114,300	121,695	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	106,200	114,300	121,695
1.3	Depreciation (Non cash item)		1	-
	Opening Balance of Cash			
1.4	Surplus		86,200	180,500
	Total Cash Inflow	156,200	200,500	302,195
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	86,200	180,500	282,195

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



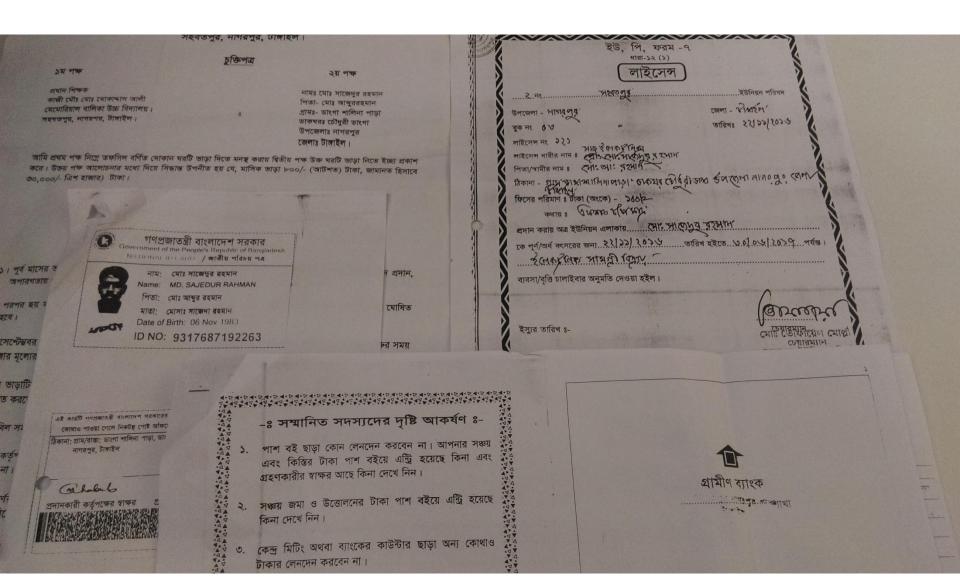












FAMILY PICTURE

