Proposed NU Business Name: MYSHA DEPARTMENTAL STORE



Project identification and prepared by: Aowled Hossain, Feni sadarUnit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD ABDUL MOMIN		
Age	:	11-09-1986(30 Years)		
Education, till to date	:	CLASS TEN		
Marital status	:	Married		
Children	:	01 Daughter		
No. of siblings:	:	3 Brothers 2 Sister		
Address	:	Vill: Dharmapur, P.O:: Feni , P.S: Feni sadar, Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SOKINA BEGUM MD ABDUL GAFUR Branch: Dharmapur , Centre # 03(Female), Member ID: 1104, Group No: 02 Member since: 2006-2014 (8 Years) First loan: BDT 20,000		
Further Information:		Existing Loan: BDT NIL		
(v) Who pays GB loan installment	:	Mother		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has none training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01833-655382
Mother's Contact No.	:	01812-897547
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Feni sadarUnit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SOKINA BEGUM joined Grameen Bank since 08 years ago. At first she took 20,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MYSHA DEPARTMENTAL STORE
Location	:	Amin Bazer, Dharmapur Feni.
Total Investment in BDT	:	BDT 200,000/-
Financing	:	Self BDT 120,000/-(from existing business) 60% Required Investment BDT 80000/-(as equity) 40%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery item etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing none employees. After getting equity fund 1 will be appointed. The shop is rented. Collects goods from Feni . Agreed grace period is 3 months.

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Grocery item	2900	87000	1044000		
Total Sales (A)	2900	87000	1044000		
Less Variable Expense					
Grocery item	2295	68850	826200		
Total variable Expense (B)	2,295	68850	826200		
Contribution Margin (CM) [C=(A-B)	405	12150	145800		
Less Variable Expense					
Rent		1,200	14400		
Electricity bill		800	9600		
Transportation		1,500	18000		
\Entertainment		300	3600		
Guard		200	2400		
Bank charge		150	1800		
Mobile bill		300	3600		
Total fixed cost (D)		4,450	53400		
Net Profit (E)= [C-D]		7,700	92400		

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	Exist	ing	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
rice	03	2000	6,000	05	2,000	10,000	16,000
Pulses	01	2500	2500	02	2500	5,000	7500
Sugar	03	3200	9600	02	3200	6400	16,000
Potato	02	2000	4000	03	2000	6000	10,000
Drinks water	10(case)	700	7000	0	0	0	7,000
Cosmetic	0	30,000	30,000	0	30,000	30,000	60,000
Biscuits	10(cartun)	300	3000	0	0	0	3000
Oil	60(Liter)	90	5400	80(Liter)	90	7200	12,600
Onion	02	1000	2000	0	0	0	2000
Wheat flour	02	1200	2400	0	0	0	2400
Others	0	28,100	28,100	0	20,800	15,400	43,500
Security	1	20000	20000				20000
Total	0	71,090	120,000	0	60,590	80,000	200,000

Source of Finance



Financial Project	ction (BDT)			
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Grocery item	7000	210000	2520000	2646000
Total Sales (A)	7000	210000	2520000	2646000
Less Variable Expense				
Grocery item	5950	178500	2142000	2249100
Total variable Expense (B)	5,950	178500	2142000	2249100
Contribution Margin (CM) [C=(A-B)	1,050	31500	378000	396900
Less Variable Expense				
Rent		1,200	14400	14,400
Electricity bill		1000	12000	12500
Transportation		6,000	72000	72,500
Salary (self)		5000	60000	60000
Salary(Staff)		4000	48000	48000
Entertainment		300	3600	3600
Guard		200	2400	2400
Bank charge		150	1800	1800
Mobile bill		400	4800	4900
Total fixed cost (D)		18,250	217,200	218,300
Net Profit (E)= [C-D]		13250	159000	178,600
Investment Payback			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	187,200	214,000
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		139,200
	Total Cash Inflow	267200	353200
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	139,200	305200

SWOT ANALYSIS

Strength

Employment: Self: 04 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







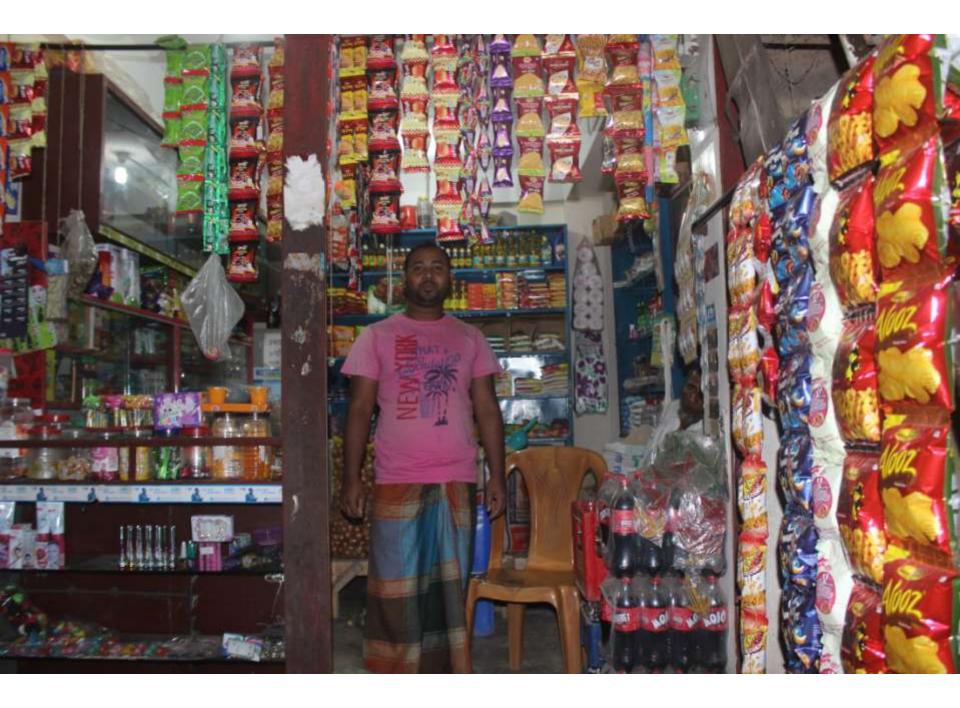












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Date of Eath: 11 Sep 1966

ID NO: 3012923279433

ই কান্ত্ৰী কলোকৰাই বাংলাকেশ সাক্ষামেৰ সংস্কৃতি, আমতি পাৰ্যাহকাটে পান্তীৰ কল কোনাত পানতা পোলে নিৰ্ভাৱ পোট অভিনে জনা পোনাৰ জনা অনুযোধ কৰা বংশা-জানা; বাসা/বােলিংং অমপুৰ লৈকে বাফ্টি, প্ৰাম/বাজা; ধৰ্মপুৰ, ঘৰ্মপুৰ, ভাৰণত কেন্দ্ৰী - Giaco, কেন্দ্ৰী সমস্থ কেন্দ্ৰী

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मानकारी कईन्यक्त शक्त

হালাদের ভারিব: ৩৪/০৫/২০০৮

FAMILY PICTURE

