Proposed NU Business Name: MS CHOWDHURY COMPUTER & TELECOM



Project identification and prepared by: Romendranath Haldar Feni Unit, Feni Project verified by: Susanta Kumar Bishwas



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD NAZMUL KARIM			
Age	:	01-01-1990 (27 Years)			
Education, till to date	:	BA Pass			
Marital status	:	Single			
Children	:	-			
No. of siblings:	:	03 Brothers, 01 Sisters.			
Address	:	Vill: Uttor Chonua P.O: Chonua Bazaar, P.S: Feni Sadar, Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ALEYA BEGUM ALEYA BEGUM REJAUL KORIM Branch: Kalidoho Feni, Centre # 47(Female), Member ID: 2047, Group No: 04 Member since: 16-03-2002 to 30-08-2008 <i>(06 Years)</i> First Ioan: BDT 5000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 20,000/- Outstanding loan: Nil N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business. 10 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01842-349474
Family's Contact No.	:	01842-491075
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit ,Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ALEYA BEGUM joined Grameen Bank since 06 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS CHOWDHURY COMPUTER & TELECOM		
Location	:	Mozumdar Market, Tank road, Feni		
Total Investment in BDT	:	BDT 8,65,000/-		
Financing	:	Self BDT 7,65,000/- (from existing business) 88%		
		Required Investment BDT 100,000/- (as equity) 12%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	40 ft x 15 ft= 600 square ft		
Security of the shop	:			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Electronics item etc Average 20% gain on sales. The business is operating by entrepreneur. Existing 3 employee. The shop is rented. Collects goods from Feni. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Electronics item	330,000	3,960,000			
Total Sales (A)	330,000	3,960,000			
Less. Variable Expense					
Electronics item	280,500	3,366,000			
Total variable Expense (B)	280,500	3,366,000			
Contribution Margin (CM) [C=(A-B)	49,500	594,000			
Less. Fixed Expense					
Rent	9,000	108,000			
Electricity Bill	1,000	12,000			
Mobile Bill	400	4,800			
Salary (self)	5,000	60,000			
Transportation	500	6,000			
Entertainment	300	3,600			
Salary (staff)	20,000	240,000			
Total fixed Cost (D)	36,200	434,400			
Net Profit (E) [C-D)	13,300	159,600			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty.	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Laptop	3	40000	120,000	1	40000	40,000	160,000
Desktop	5	40000	200,000	0	0	0	200,000
Printer	5	7000	35,000	0	0	0	35,000
Monitor	8	7000	56,000	0	0	0	56,000
Sound Box	10	2000	20,000	0	0	0	20,000
Speaker	4	1000	4,000	0	0	0	4,000
Mouse	50	300	15,000	0	0	0	15,000
Key board	50	300	15,000	0	0	0	15,000
Computer Parts	0	0	0	100	600	60,000	60,000
Security	1	300000	300,000	0	0	0	300,000
Total	136		765,000	101		100,000	865,000

Source of Finance

12% 6 Entrepreneur's Contribution 765,000 1 Investor's Investment 100,000 1 Total 865,000

Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year			
Revenue (sales)						
Electronics item	385,000	4,620,000	4,851,000			
Total Sales (A)	385,000	4,620,000	4,851,000			
Less. Variable Expense						
Electronics item	327,250	3,927,000	4,123,350			
Total variable Expense (B)	327,250	3,927,000	4,123,350			
Contribution Margin (CM) [C=(A-B)	57,750	693,000	727,650			
Less. Fixed Expense						
Rent	9,000	108,000	108,000			
Electricity Bill	1,000	12,000	61,000			
Mobile Bill	500	6,000	7,000			
Salary (self)	5,000	60,000	60,000			
Transportation	600	7,200	8,000			
Entertainment	300	3,600	4,000			
Salary (staff)	20,000	240,000	240,000			
Total Fixed Cost	36,400	436,800	488,000			
Net Profit (E) [C-D)	21,350	256,200	239,650			
Investment Payback		60,000	60,000			

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	256,200	239,650
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		196,200
	Total Cash Inflow	356,200	435,850
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	196,200	375,850



Strength

Employment: Self: 01 Family:0 Others:2 Experience & Skill : 10 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures



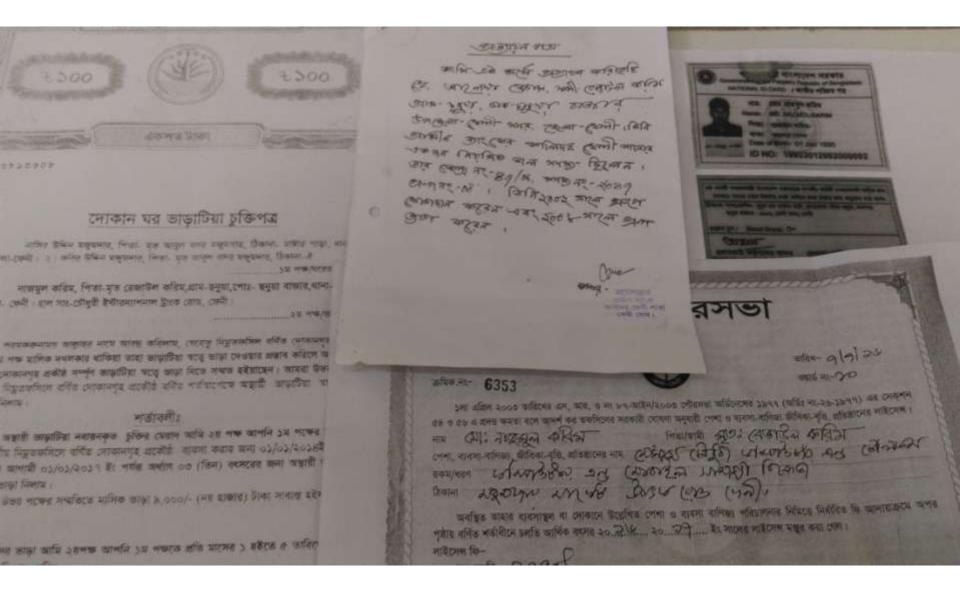












STATISTICS I

FAMILY PICTURE

