Proposed NU Business Name: JONI TEA STORE



Project identification and prepared by : Md.Sirajul islam (Rasal) Kaliakor unit,Gazipur

Project verified by: MD. Mizanur Rahaman Patoyari



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | | |
|--|---|---|--|--|
| Name | : | MD : HASAN UDDIN | | |
| Age | : | 15-12-1988 (28 Years) | | |
| Education, till to date | : | Class Seven | | |
| Marital status | : | Married | | |
| Children | : | 01 Doughter | | |
| No. of siblings: | : | 02 Brothers | | |
| Address | : | Vill: Chabagan , P.O: Chabagan, P.S: Kaliakor, Dist: Gazipur. | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father HOWA BAGUM Let. SULTAN MEAIA Branch:Sonatola Chabagan, Centre # 28 (Female), Member ID: 5241, Group No: 09 Member since: 27-12-2011 (15Years) First Ioan: BDT 10,000 /- | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | | Outstanding loan: Mother No No | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|---|
| Business Experiences and | : | 14 years experience in running business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | | None |
| Entrepreneur Contact No. | : | 01723-920935 |
| Family's Contact No. | : | 01713-522143 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit, Gazipur |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HOWA BAGUM joined Grameen Bank since 15 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

| Proposed Nobin Udyokta Business Info | | | |
|--|---|---|--|
| Business Name | : | JONI TEA STORE | |
| Location | : | Chabagan bazar ,Kaliakor , Gazipur | |
| Total Investment in BDT | : | BDT 85,000/- | |
| Financing | : | Self BDT 35,000/- (from existing business) 41% | |
| | | Required Investment BDT 50,000/- (as equity) 59% | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | |
| Proposed Salary | : | BDT 5,000 | |
| Size of shop | : | 15 ft x 22 ft=330 square ft | |
| Security of the shop | : | =50,000 | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Tea stole item etc. Average 20 % gain on sales and 50% tea sales The business is operating by entrepreneur. After getting equity fund no employee will be appointed. The shop is rented. Collects goods from Company Agreed grace period is 3 months. | |

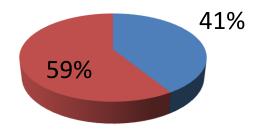
| Existing Business (BDT) | | | | |
|-----------------------------------|-------|---------|---------|--|
| Particular | Daily | Monthly | Yearly | |
| Revenue (sales) | | | | |
| Gosary Item | 1,000 | 30,000 | 360,000 | |
| Tea seals | 700 | 21,000 | 252,000 | |
| Total Sales (A) | 1,700 | 51,000 | 612,000 | |
| Less. Variable Expense | | | | |
| Gosary Item | 1,150 | 34,500 | 414,000 | |
| Total variable Expense (B) | 1,150 | 34,500 | 414,000 | |
| Contribution Margin (CM) [C=(A-B) | 550 | 16,500 | 198,000 | |
| Less. Fixed Expense | | | | |
| Rent | | 1,500 | 18,000 | |
| Electricity Bill | | 300 | 3,600 | |
| Transportation | | 200 | 2,400 | |
| Mobile Bill | | 200 | 2,400 | |
| Entertainment | | 200 | 2,400 | |
| Gard | | 200 | 2,400 | |
| Salary (self) | | 5,000 | 60,000 | |
| Total fixed Cost (D) | | 7,600 | 91,200 | |
| Net Profit (E) [C-D) | | 8,900 | 106,800 | |

| Investment Breakdown | | | | |
|----------------------|----------|----------|-----------------------|--|
| Particulars | Existing | Proposed | Proposed Total | |
| Particulars | Existing | Proposed | Proposed Total | |
| Biskit | 12,000 | 5,000 | 17,000 | |
| Cak | 3,000 | 2,000 | 5,000 | |
| Canacur | 1,200 | 1,500 | 2,700 | |
| Coklet | 2,200 | 2,000 | 4,200 | |
| iceceim | 3,000 | 10000 | 13,000 | |
| Dry cak | 1,100 | 1500 | 2,600 | |
| Cofi | 1,800 | 15000 | 16,800 | |
| Теа | 2,000 | 7000 | 9,000 | |
| Others | 8,700 | 6000 | 14,700 | |
| Total | 35,000 | 50,000 | 85,000 | |

Source of Finance

Entrepreneur's contibution 35000 Investor's Investment 50000

Total 85000



| Financial Projection (BDT) | | | | |
|-----------------------------------|-------|---------|----------|----------|
| Particular | Daily | Monthly | 1st Year | 2nd Year |
| Revenue (sales) | | | | |
| Gosary Item | 1,200 | 36,000 | 432,000 | 453,600 |
| Tea seals | 800 | 24,000 | 288,000 | 302,400 |
| Total Sales (A) | 2,000 | 60,000 | 720,000 | 756,000 |
| Less. Variable Expense | | | | |
| Gosary Item | 1,360 | 40,800 | 489,600 | 514,080 |
| Total variable Expense (B) | 1,360 | 40,800 | 489,600 | 514,080 |
| Contribution Margin (CM) [C=(A-B) | 640 | 19,200 | 230,400 | 241,920 |
| Less. Fixed Expense | | | | |
| Rent | | 1,500 | 18,000 | 18,000 |
| Electricity Bill | | 300 | 3,600 | 3,600 |
| Transportation | | 200 | 2,400 | 2,400 |
| Mobile Bill | | 200 | 2,400 | 2,400 |
| Entertainment | | 200 | 2,400 | 2,400 |
| Salary (sttaf) | | 0 | 0 | 0 |
| Salary (self) | | 5,000 | 60,000 | 60,000 |
| Gard | | 200 | 2400 | 2,400 |
| Total Fixed Cost | | 7,600 | 91,200 | 91,200 |
| Net Profit (E) [C-D) | | 11,600 | 139,200 | 150,720 |
| Investment Payback | | | 30,000 | 30,000 |

Cash flow projection on business plan (rec. & Pay)

| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) |
|-------------|--|--------------|--------------|
| 1 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 50,000 | |
| 1.2 | Net Profit | 139,200 | 150,720 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 109,200 |
| | Total Cash Inflow | 189,200 | 259,920 |
| 2 | Cash Outflow | | |
| 2.1 | Purchase of Product | 50,000 | |
| 2.2 | Payment of GB Loan | | |
| | Investment Pay Back (Including Ownership Tr. | 30,000 | 30,000 |
| 2.3 | Fee) | 50,000 | 50,000 |
| | Total Cash Outflow | 80,000 | 30,000 |
| 3 | Net Cash Surplus | 109,200 | 229,920 |



STRENGTH EAKNESS Lack of Capital/Investment Employment: Self: 0 Family:0 Others:01 Experience & Skill : 14 Years Quality goods & services; Skill and experience; THREATS PPORTUNITIES Theft Huge demand in the community Fire Location of shop; Chabagan ,Gazipur. Political unrest Regular customers;

Pictures























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FAMILY PICTURE

