Proposed NU Business Name: JOTI FURNITURE



Project identification and prepared by: Md. Shahidul Islam, Bagha Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SREE DINESH KUMAR SHORMA			
Age	:	12-10-1982 (34 Years)			
Education, till to date	:	Class Five			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	2 Brothers 3 Sisters			
Address	:	Vill: Basudebpur, P.O: Fultola, P.S: Charghat, Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SREEMOTI SNEHOLOTA SHARMA SREE HORERAM CHANDRA SHARMA Branch: Arani Bagha, Centre # 35 (Female), Member ID: 3024/4, Group No:04 Member since:25-3-2002 (14 Years) First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 25000, Outstanding loan: BDT 24264 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	25 years experience in running business. Own business 20 Years
Training Info	:	He has 2 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01796856286
Mother's Contact No.	:	01736349627
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SREEMOTI SNEHOLOTA SHARMA joined Grameen Bank since 14 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

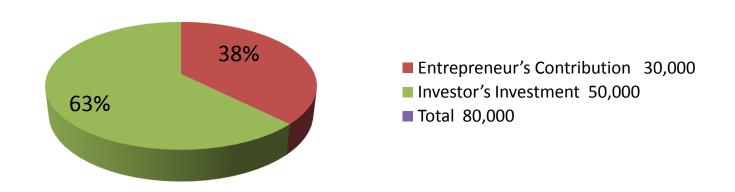
Proposed Nobin Udyokta Business Info					
Business Name	:	JOTI FURNITURE			
Location	:	Arani			
Total Investment in BDT	:	BDT 80,000/-			
Financing	:	Self BDT 30,000/-(from existing business) 38% Required Investment BDT 50,000/-(as equity) 63%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10 ft x 15 ft= 150 square ft			
Security of the shop	:	Nil			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Slice wood, Wheel, etc. Average 30% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Locality. Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Slice wood, Wheel, etc.	1600	48000	576000
Total Sales (A)	1600	48000	576000
Less Variable Expense			
Slice wood, Wheel, etc.	1120	33600	403200
Total variable Expense (B)	1,120	33600	403200
Contribution Margin (CM) [C=(A-B)	480	14400	172800
Less Variable Expense			
Electricity bill		300	3600
Transportation		3,000	36000
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		250	3000
Total fixed cost (D)		8 <i>,</i> 750	105000
Net Profit (E)= [C-D]		5,650	67800

Investment Breakdown								
Existing					Proposed			
Particulars	ars Qty. Unit Price Amount Qty			Unit Price Amount		Proposed		
			(BDT)			(BDT)	Total	
Slice wood	50	500	25,000	0	0	0	25,000	
Wheel	4	1250	5,000	0	0	0	5,000	
Wood	0	0	0	50	1000	50,000	50,000	
Total		1750	30,000	50	0	50,000	80,000	

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Slice wood, Wheel, etc.	2200	66000	792000	831600		
Total Sales (A)	2200	66000	792000	831600		
Less Variable Expense						
Slice wood, Wheel, etc.	1540	46200	554400	582120		
Total variable Expense (B)	1,540	46200	554400	582120		
Contribution Margin (CM) [C=(A-B)	660	19800	237600	249480		
Less Variable Expense						
Electricity bill		400	4800	5000		
Transportation		3,000	36,000	36,000		
Salary (self)		5000	60000	60000		
Entertainment		200	2400	2400		
Mobile bill		300	3600	3800		
Total fixed cost (D)		8,900	106,800	107,200		
Net Profit (E)= [C-D]		10900	130800	142,280		
Investment Payback			30,000	30,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	130,800	142,280
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		100,800
	Total Cash Inflow	180800	243080
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	100,800	213080

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

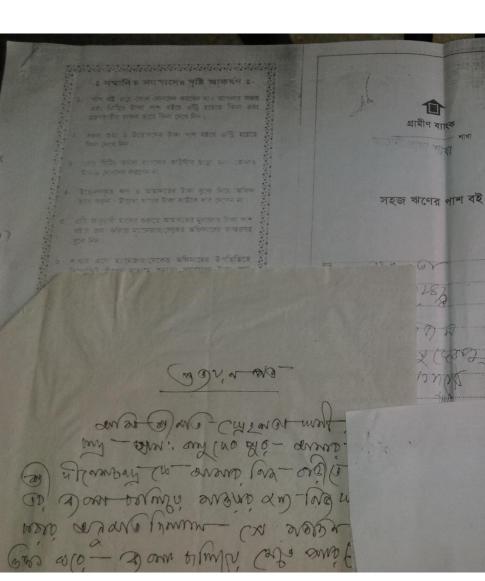
Political unrest

Pictures









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নাম: হী দিয়াৰ কুমাৰ শর্মা

নাম: প্রী f Name: Sr পিতা: শ্রী

Name: Sree Denesh Kumar Sarma পিতা: শ্রী হরেরাম চন্দ্র শর্মা মাতা: শীমকি মেহলতা শর্মা Date of Birth: 12 Oct 1982

ID NO: 8112571917807

্বাই কাৰ্বটি পাৰ্যক্ষামন্ত্ৰী বালানেশ সক্ষামের সম্পন্তি বাৰ্যটিত বাৰ্যানক্ষী বাটীত ক্ষা । ফোবার্ড পান্তর গোলে নিবছৰ গোলি অবিনে আরু সেয়ের ক্ষর ক্ষান্তমান করা হলো। ফোবার্ড পান্তর গোলে নিবছৰ বাসন্তেশার, ফালনা: কুশালানি ১৮৯০, টাবার্টি,

FAMILY PICTURE

