Proposed NU Business Name: MASUD TELECOM & MOBILE SERVICING



Project identification and prepared by: MD.SIRAJUL ISLAM (RASAL) Kaliakor Unit,Gazipur



Grameen Shakti Samajik Byabosha Ltd.

Project verified by: MD. Mizanur Rahaman Patoyari

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD:MASUD RANA			
Age	:	08/11/1987 (29Y <i>ears)</i>			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	No			
No. of siblings:	:	1 Brothers and 1 Sister			
Address	:	Vill: Kurchala P.O: Kaliakor P.S: Kaliakor, Dist:Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ROKEYA AKTER ABUL HASHEM Branch: Kathaltoli, Centre # 29 (Female), Member ID: 3162, Group No: 04 Member since: 10/01/2009 (09Years) First Ioan: BDT 5,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	::	Outstanding loan: Nil Mother No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	Agriculture,
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01771-065214
Family's Contact No.	:	01811-535120
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROKEYA AKTER joined Grameen Bank since 09 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	MASUD TELECOM & MOBILE SERVICING			
Location	:	Kaliakor bazar ,Gazipur			
Total Investment in BDT	:	BDT 2,80,000/-			
Financing	:	Self BDT 1,30,000/- (from existing business) 82%			
	'	Required Investment BDT 50,000/- (as equity) 18%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 20 ft= 300 square ft			
Security of the shop	:	: Nil			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like mobile battery, charger etc . The business is operating by entrepreneur. Average 15% gain on sales. The shop is Owner. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobile item	3,000	90,000	1,080,000			
Total Sales (A)	3,000	90,000	1,080,000			
Less. Variable Expense						
Mobile item	2,550	76,500	918,000			
Total variable Expense (B)	2,550	76,500	918,000			
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000			
Less. Fixed Expense						
Rent		1,500	18,000			
Electricity Bill		300	3,600			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		200	2,400			
Entertainment		200	2,400			
Guard		100	1,200			
Total fixed Cost (D)		7,600	90,000			
Net Profit (E) [C-D)		5,900	72,000			

Investment Breakdown							
	kisting		Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Battery	22	150	3,300	0	0	0	3,300
Charger	28	85	2,380	0	0	0	2,380
Headphone	24	220	5,280	0	0	0	5,280
Cover	18	120	2,160	0	0	0	2,160
Glass Paper	22	70	1,540	0	0	0	1,540
Caching	25	80	2,000	0	0	0	2,000
Memory Card	15	380	5,700	0	0	0	5,700
Converter	45	5	225	0	0	0	225
Scene Paper	200	15	3,000	0	0	0	3,000
Card reader	30	15	450	0	0	0	450
Bluthooth	4	400	1,600	0	0	0	1,600
Security	1	100000	100,000	0	0	0	100,000
Others	1	2365	2,365	0	0	0	2,365
Mobile Phone	0	0	0	50	1000	50,000	50,000
Total	435		130,000	50		50,000	180,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2 Year		
Revenue (sales)						
Mobile item	4,100	123,000	1,476,000	1,549,800		
Total Sales (A)	4,100	123,000	1,476,000	1,549,800		
Less. Variable Expense						
Mobile item	3 <i>,</i> 485	104,550	1,254,600	1,317,330		
Total variable Expense (B)	3,485	104,550	1,254,600	1,317,330		
Contribution Margin (CM) [C=(A-B)	615	18,450	221,400	232,470		
Less. Fixed Expense						
Rent		1,500	18,000	18,000		
Electricity Bill		300	3,600	4,000		
Mobile Bill		400	4,800	5,500		
Salary (self)		5,000	60,000	60,000		
Transportation		400	4,800	5,500		
Entertainment		200	2,400	3,000		
Guard		100	1,200	1,200		
Total Fixed Cost		7,900	93,600	96,000		
Net Profit (E) [C-D)		10,550	127,800	136,470		
Investment Payback			30,000	30,000		

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	127,800	136,470
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		97,800
	Total Cash Inflow	177,800	234,270
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	97,800	204,270



STRENGTH EAKNESS Lack of Capital/Investment Employment: Self: 01 Family:0 Others:03 Experience & Skill : 03 Years Quality goods & services; Skill and experience; THREATS PPORTUNITIES Theft Huge demand in the community Fire Location of shop; Kaliakor bazar ,Gazipur Political unrest Regular customers;

Pictures

মানুদ্র টেলিক উপ্ত মোরাইল সার্ভিসি ধ্যানে মকল প্রকার সফটওয়্যার ধবং লে সানলক করা হয়।













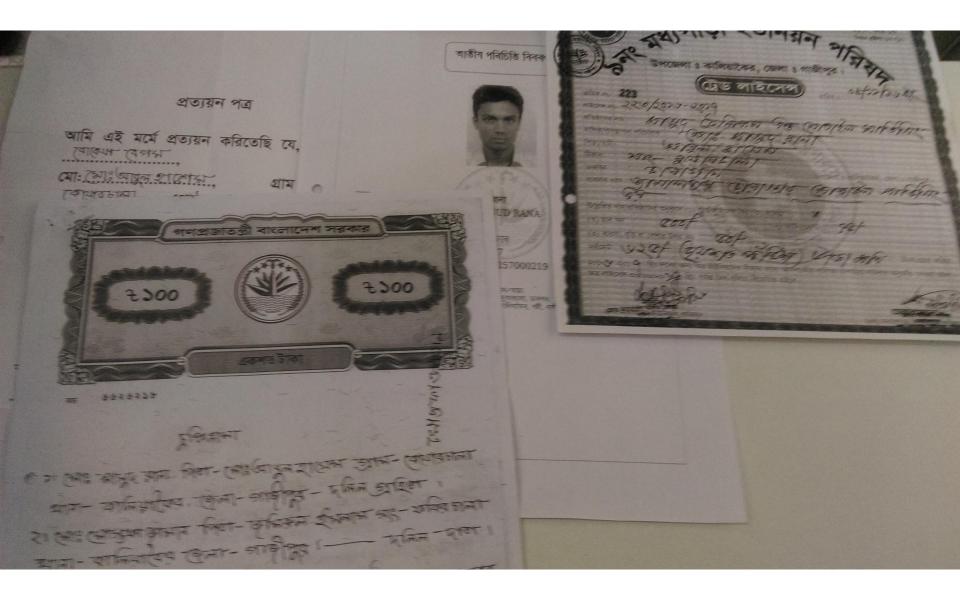












FAMILY PICTURE

