#### Proposed NU Business Name: SAIFUL STORE



Project identification and prepared by: Anisur Rahman, Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



| Brief Bio of The Proposed Nobin Udyokta  |       |   |  |  |
|--|-------|---|--|--|
| Name   | :     | MD. SAIFUL ISLAM  |  |  |
| Age  | :     | 5-7-1990 (26 Years)   |  |  |
| Education, till to date  | :     | CLASS 8   |  |  |
| Marital status   | :     | Married   |  |  |
| Children   | :     | 1 Daughter  |  |  |
| No. of siblings:   | :     | 1 Brothers 4 Sister   |  |  |
| Address  | :     | Vill: South Alipur, P.O: Chomivuiyar hat, P.S:Dagonvuiyan, Dist: Feni   |  |  |
| Parent's and GB related Info<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info                                     | : : : | Mother Father MST. MONOYARA BEGUM<br>MD. OJI ULLAH<br>Branch: Charparboti , Dagonvuiyan, Centre # 22(Female),<br>Member ID: 2531, Group No: 04<br>Member since: 7-8-2006 <i>(5Years)</i><br>First Ioan: BDT 5,000 |  |  |
| Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan like GB,<br>BRAC ASA etc | : :   | Existing Loan: BDT 10000, Outstanding Ioan: NII<br>N/A<br>No<br>No<br>No  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present<br>Occupation(Besides own<br>business, i.e., persuading<br>further studies, other<br>business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | 5 years experience in running business.                     |
| Training Info   | : | He has 5 Years training.                                    |
| Other Own/Family Sources of Income  | : | -   |
| Other Own/Family Sources of Liabilities   |   | None  |
| Entrepreneur Contact No.  | - | 01869176743   |
| Mother's Contact No.  | : | -   |
| NU Project<br>Source/Reference  | • | Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni |

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST. MONOYARA BEGUM** joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info                 |   |  |  |  |  |  |
|--|---|--|--|--|--|--|
| Business Name  | : | SAIFUL STORE   |  |  |  |  |
| Location   | : | Mokbuler Tek, Choudhury hat road, Dagonvuiyan, Feni  |  |  |  |  |
| Total Investment in BDT                              | : | BDT 80000/-  |  |  |  |  |
| Financing  | : | Self BDT 30000/-(from existing business) 37%<br>Required Investment BDT 50000/-(as equity) 63%   |  |  |  |  |
| Present salary/drawings<br>from business (estimates) | : | BDT 5,000/-  |  |  |  |  |
| Proposed Salary                                      | : | BDT 5,000/-  |  |  |  |  |
| Implementation                                       | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Grocery Item .</li> <li>Average 11% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |  |

| Existing Business (BDT)          |       |         |         |  |  |
|----------------------------------|-------|---------|---------|--|--|
| Particular                       | Daily | Monthly | Yearly  |  |  |
| Revenue (sales)                  |       |         |         |  |  |
| Grocery item                     | 3000  | 90000   | 1080000 |  |  |
| Total sales (A)                  | 3000  | 90000   | 1080000 |  |  |
| Less Variable Exp.               |       |         |         |  |  |
| Grocery item                     | 2670  | 80100   | 961200  |  |  |
| Total Variable exp. (B)          | 2670  | 80100   | 961200  |  |  |
| Contribution Margin CM [C= (A-B) | 330   | 9900    | 118800  |  |  |
| less fixed exp.                  |       |         |         |  |  |
| Rent                             |       | 500     | 6000    |  |  |
| Electricity bill                 |       | 400     | 4800    |  |  |
| Salary (self)                    |       | 5000    | 60000   |  |  |
| Entertainment                    |       | 200     | 2400    |  |  |
| Mobile                           |       | 200     | 2400    |  |  |
| total fixed cost (D)             |       | 6300    | 75600   |  |  |
| Net profit (E) [C-D]             |       | 3600    | 43200   |  |  |

| Investment Breakdown |      |            |        |     |       |        |          |
|----------------------|------|------------|--------|-----|-------|--------|----------|
|                      |      | Proposed   |        |     |       |        |          |
| Particulars          | Qty. | Unit Price | Amount | Qty | Unit  | Amount | Proposed |
|                      |      |            | (BDT)  |     | Price | (BDT)  | Total    |
| Biscuit              | 50   | 20         | 1,000  |     |       | 0      | 1,000    |
| Drinks               | 200  | 20         | 4,000  |     |       | 0      | 4,000    |
| Soap                 | 50   | 30         | 1,500  |     |       | 0      | 1,500    |
| Juise                | 30   | 25         | 750    |     |       | 0      | 750      |
| Others               | 910  | 25         | 22,750 | 90  | 100   | 9,000  | 31,750   |
| Rice                 |      |            | 0      | 10  | 1500  | 15,000 | 15,000   |
| Fkours               |      |            | 0      | 5   | 2000  | 10,000 | 10,000   |
| Oil, suger           |      |            | 0      | 15  | 2400  | 36,000 | 36,000   |
| Security             |      |            | 0      |     |       |        | 0        |
| Total                | 1240 |            | 30,000 | 120 |       | 50,000 | 80,000   |

| Financial Projection            |       |         |          |          |  |
|---------------------------------|-------|---------|----------|----------|--|
| Particular                      | Daily | Monthly | 1st Year | 2nd Year |  |
| Revenue (sales)                 |       |         |          |          |  |
| Grocery item                    | 4000  | 120000  | 1440000  | 1512000  |  |
| Total Sales (A)                 | 4000  | 120000  | 1440000  | 1512000  |  |
| less variable Expenses          |       |         |          |          |  |
| Grocery item                    | 3560  | 106800  | 1281600  | 1345680  |  |
| Total variable Expenses (B)     | 3560  | 106800  | 1281600  | 1345680  |  |
| Contribution Margin (CM)= (A-B) | 440   | 13200   | 158400   | 166320   |  |
| Less Fixed Expenses             |       |         |          |          |  |
| Rent                            |       | 500     | 6000     | 6000     |  |
| Electricity bill                |       | 400     | 4800     | 4800     |  |
| Salary (self)                   |       | 5000    | 60000    | 60000    |  |
| Salary (staff)                  |       | 0       | 0        | 0        |  |
| Entertainment                   |       | 340     | 4080     | 4080     |  |
| Mobile                          |       | 350     | 4200     | 4200     |  |
| Total Fixed Cost                |       | 6590    | 79080    | 79080    |  |
| Net Profit (E) (C-D)            |       | 6610    | 79320    | 87240    |  |
| Investment Payback              |       |         | 30000    | 30000    |  |

## Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars                     | Year 1 (BDT) | Year 2 (BDT) |
|-----|---------------------------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |
|     |                                 |              |              |
| 1.1 | Investment Infusion by Investor | 50,000       |              |
| 1.2 | Net Profit                      | 79,320       | 87,240       |
| 1.3 | Depreciation (Non cash item)    |              |              |
|     |                                 |              |              |
| 1.4 | Opening Balance of Cash Surplus |              | 37,320       |
|     | Total Cash Inflow               | 149320       | 124560       |
| 2   | Cash Outflow                    |              |              |
| 2.1 | Purchase of Product             | 50,000       |              |
| 2.2 | Payment of GB Loan              |              |              |
|     | Investment Pay Back (Including  |              |              |
| 2.3 | Ownership Tr. Fee)              | 30000        | 30000        |
|     | Total Cash Outflow              | 112,000      | 42000        |
| 3   | Net Cash Surplus                | 37,320       | 82560        |



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill: 05 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures



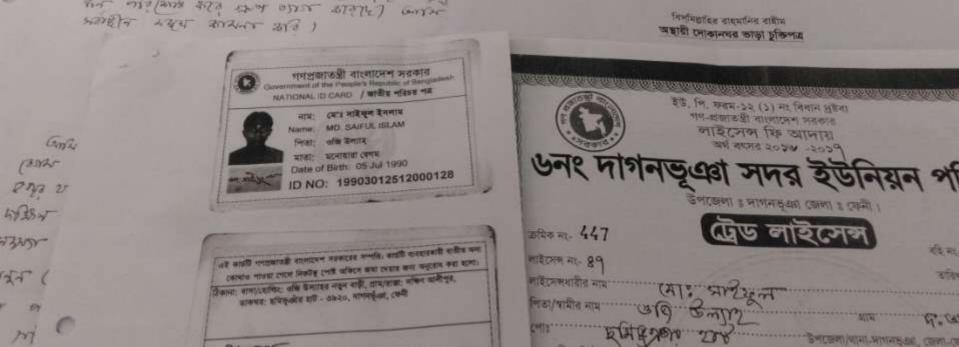












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# **FAMILY PICTURE**

