### **Proposed NU Business Name: Tamanna Garments**



Project identification and prepared by: Md Saidur Rahman

Mollah

Elenga Unit, Tangail

Project verified by: Md Mizanur Rahman Patwari



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. ANOWAR HOSSAIN			
Age	:	16-10-1983 (33 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	1 Son & 1 Daughter			
No. of siblings:	:	4 Brothers & 1 Sister			
Address	:	Vill: Boro Bashali P.O: Boro Bashali P.S: Tangail Sadar Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOMENA Begum Md Bahej Uddain Branch: Elenga Kalihati, Centre # 32(Female), Member ID: 3726, Group No: 04 Member since: 29-01-1987 (29 Years) First loan: BDT 2,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000/-, Outstanding Ioan: 6,760 Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has 2year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01917-788928
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOMENA Begum** joined Grameen Bank since 29 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agricultural business.

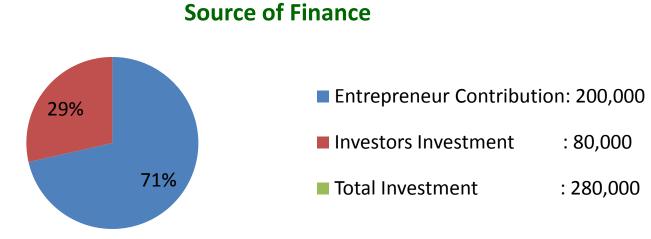
Business Name	:	Tamanna Garments				
Location	:	Elenga Akota Market, College Mor, Elenga, Kalihati, Tangail				
Total Investment in BDT	:	BDT 280,000/-				
Financing	:	Self BDT 200,000/-(from existing business) 71%				
		Required Investment BDT 80,000/-(as equity) 29%				
Present salary/drawings from business (estimates)	•	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	18 ft x 10 ft= 180 square ft				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods; Pant, Shirt, Jacket, Gangi, Frog, Three pis etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>None employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Bongo Bazar, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Pant, Shirt, Jacket, Gangi, Three pis etc.	3,000	90,000	1,080,000				
Total Sales (A)	3,000	90,000	1,080,000				
Less. Variable Expense							
Pant, Shirt, Jacket, Gangi, Three pis etc.	2,400	72,000	864,000				
Total variable Expense (B)	2,400	72,000	864,000				
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000				
Less. Fixed Expense							
Electricity Bill		600	7,200				
Mobile Bill		300	3,600				
Salary (self)		5,000	60,000				
Generator Bill		200	2,400				
Transportation		2,000	24,000				
Entertainment		300	3,600				
Rent		5,000	60,000				
Total fixed Cost (D)		13,400	160,800				
Net Profit (E) [C-D)		4,600	55,200				

### **Investment Breakdown**

	Ex	isting		Proposed				
<b>Particulars</b>	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Gangi	25	150	3,750	10	250	2,500	6,250	
Pant	30	500	35,000	20	500	10,000	45,000	
Taowjer	50	200	10,000				10,000	
Jacket	20	600	12,000	80	600	48,000	60,000	
Fotuwa	60	150	9,000				9,000	
Three Pis	30	1500	45,000	10	1500	15,000	60,000	
Shirt	150	300	45,000	15	300	4,500	49,500	
Frog,Baby Set	161	250	40,250				40,250	
Total	526		200,000	135		80,000	280,000	

#### Carrier of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year	
Revenue (sales)						
Pant, Shirt, Jacket, Gangi, Three pis						
etc.	3,500	105,000	1,260,000	1,323,000	1,389,150	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150	
Less. Variable Expense						
Pant, Shirt, Jacket, Gangi, Three pis						
etc.	2,800	84,000	1,008,000	1,058,400	1,111,320	
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400	1,111,320	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	277,830	
Less. Fixed Expense						
Electricity Bill		600	7,200	7,560	7,938	
Mobile Bill		500	6,000	6,300	6,615	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		2,000	24,000	25,200	26,460	
Entertainment		400	4,800	5,040	5,292	
Rent		5,000	60,000	63,000	66,150	
Generator Bill		200	2,400	2,520	2,646	
Total Fixed Cost		13,700	164,400	169,620	175,101	
Net Profit (E) [C-D)		7,300	87,600	94,980	102,729	
Investment Payback			32,000	32,000	32,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	87,600	94,980	102,729
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		55,600	118,580
	Total Cash Inflow	167,600	150,580	221,309
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	55,600	118,580	189,309

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







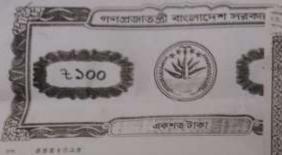












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# **FAMILY PICTURE**

