Proposed NU Business Name: SHILA GARMENTS HOUSE



Project identification and prepared by: Md . Obaidullah, Bogra Shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SHOUMIK AHMED		
Age	:	26-09-1998 (18 Years)		
Education, till to date	:	H S C Pass		
Marital status	:	Unmarried		
Children	:	Nill		
No. of siblings:	:	01 Sister		
Address	:	Vill: Hossenpur , P.O Naruamala P.S: Gabtoli, Dist: Bogra		
00Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment	: : :	Mother Father MST. SHAHNAZ BEGUM MD. SAZIDUR RAHMAN Branch: Gabtoli, Centre # 70(Female), Member ID: 7408, Group No: 07 Member since: 20-05-2008 (05Years) First loan: BDT 2000 /- Outstanding loan: Nil Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01928-904290
Family's Contact No.	:	01912-948747
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SHAHNAZ BEGUM joined Grameen Bank since 05 years ago. At first she took BDT 2000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SHILA GARMENTS HOUSE	
Location	:	Paiker group market Gabtoli, Bogra	
Total Investment in BDT	:	BDT 2,84,000/-	
Financing	:	Self BDT 2,24,000/- (from existing business) 79% Required Investment BDT 60,000/- (as equity) 21%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Security of the shop	:	N/A	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sale Shirts, Pants and other Clothes etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing 02 labors. After getting equity fund 02 labors will be appointed. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Lungi, shirt, t-shirt, jeans pant, jacket, shari etc	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Lungi, shirt, t-shirt, jeans pant, jacket, shari etc	2,400	72,000	864,000		
Total variable Expense (B)	2,400	72,000	864,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000		
Less. Fixed Expense					
House rant		1,300	15,600		
Electricity Bill		800	9,600		
Transportation		1,500	18,000		
Salary (self)		5,000	60,000		
Salary (staf)		-	C		
Entertainment		300	3,600		
Guard		200	2,400		
Generator		-	C		
Mobile Bill		300	3,600		
Non cash item					
Depreciation		0	-4		
Total fixed Cost (D)		9,400	112,796		
Net Profit (E) [C-D)		8,600	103,204		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Lungi	30,000	0	30,000			
Shirt	32,000	0	32,000			
T-Shirt	16,000	0	16,000			
Jeans pant	30,000	0	30,000			
Jacket	25,000	25,000	50,000			
Baby set	4,000	0	4,000			
Shari	20,000	0	20,000			
Panjabi	60,000	0	60,000			
Under pant	4,000	0	4,000			
Toyale	3,000	0	3,000			
Blajar	0	20,000	20,000			
Combol	0	5,000	5,000			
Sweater	0	9,000	9,000			
others	0	1,000	1,000			
Total	224,000	60,000	284,000			

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Lungi,shirt,t-shirt,jeans pant, jacket,shari etc	3,500	105,000	1,260,000	1,323,000	1,389,150	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150	
Less. Variable Expense						
Lungi, shirt, t-shirt, jeans pant, jacket, shari etc	2,800	84,000	1,008,000	1,058,400	1,111,320	
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400	1,111,320	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	277,830	
Less. Fixed Expense						
House rant		1300	15,600	15,600	15,600	
Electricity Bill		800	9,600	9,600	9,600	
Transportation		1500	18,000	18,000	18,000	
Salary (self)		5,000	60,000	60,000	60,000	
Entertainment		300	3,600	3,600	3,600	
Guard		200	2,400	2,400	2,400	
Mobile Bill		300	3,600	3,600	3,600	
Total fixed Cost (D)		9,400	112,800	112,800	112,800	
Net Profit (E) [C-D)		11,600	139,200	151,800	165,030	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	139,200	151,800	165,030
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		115,200	243,000
	Total Cash Inflow	199,200	267,000	408,030
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	115,200	243,000	384,030

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

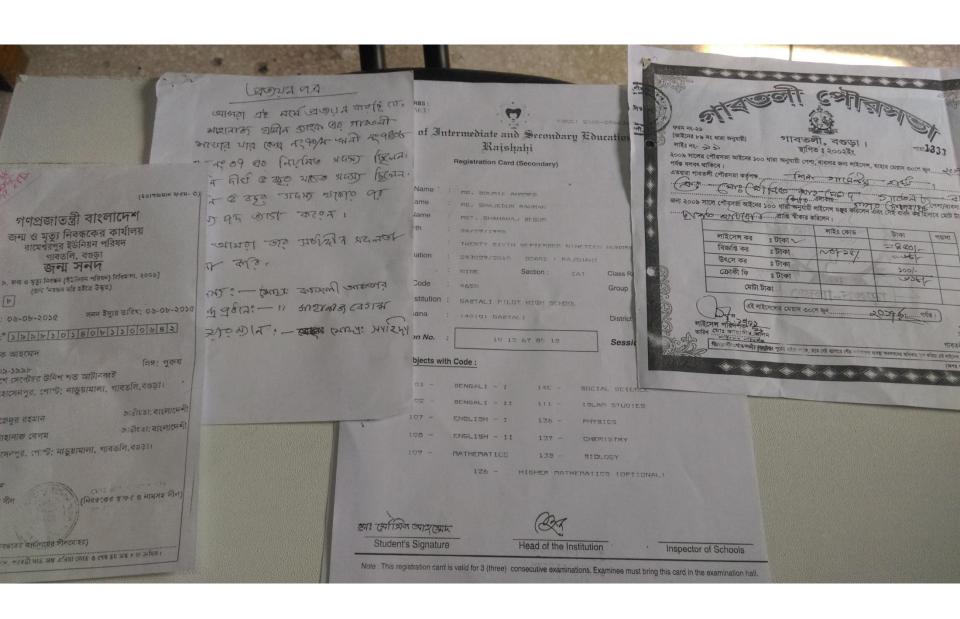












FAMILY PICTURE

