#### **Proposed NU Business Name: SHAFIQUL CYCLE STORE**



Project identification and prepared by: MD. Obaidullah, Bogra Sadar Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD ARIFUL ISLAM	
Age	:	11-08-1998 (18 Years)	
Education, till to date	:	SSC	
Marital status	:	Unmarried	
Children	:	Nill	
No. of siblings:	:	02 Brothers & 01 Sister	
Address	:	Vill: Shihipur, P.O: S A College, P.S: Gabtoli, Dist: Bogra	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST SHAFALI  MD DULAL  Branch: Sonaroy Gabtoli, Centre # 92 (Female),  Member ID: 11554, Group No: 08  Member since: 08-09-2006 (10Years)  First loan: BDT 5000	
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 24000, Outstanding loan: BDT 19248/- Father	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business 05 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01729-865837
Mother's Contact No.	:	01745-908658
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Bogra Sadar Unit, Bogra

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST SHAFALI** joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SHAFIQUL CYCLE STORE		
Location	:	Shihipur, S A College Sonatola Bogra		
Total Investment in BDT	:	BDT 1,30,000/-		
Financing	:	Self BDT 80000/-(from existing business) 62% Required Investment BDT 50,000/-(as equity) 38%		
Present salary/drawings from business (estimates)	:	BDT 4,000/-		
Proposed Salary	:	BDT 4,000/-		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Piston. Ring. Chain. Battery Etc</li> <li>20% Gain of sale.</li> <li>The business is operating by entrepreneur. Existing 01 employee.</li> <li>01 will be appointed in the future.</li> </ul>		

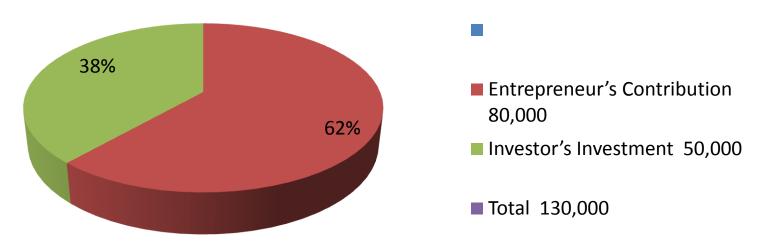
■Collects goods from Bogra.

■Agreed grace period is 3 months.

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Rice Marai Machine	1,500	45,000	540,000	
Total Sales (A)	1,500	45,000	540,000	
Less. Variable Expense				
Rice Marai Machine	1,200	36,000	432,000	
Total variable Expense (B)	1,200	36,000	432,000	
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000	
Less. Fixed Expense				
Electricity Bill		100	1,200	
Transportation		500	6,000	
Salary (self)		4,000	48,000	
Mobile Bill		300	3,600	
Total fixed Cost (D)		4,900	58,796	
Net Profit (E) [C-D)		4,100	49,204	

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rice marai machine	35,000	0	35,000			
Wood	40,000	40,000	80,000			
Others	5,000	10,000	15,000			
Total	80,000	50,000	130,000			

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Rice Marai Machine	2,000	60,000	720,000	756,000	793,800	
Total Sales (A)	2,000	60,000	720,000	756,000	793,800	
Less. Variable Expense	0					
Rice Marai Machine	1,600	48,000	576,000	604,800	635,040	
Total variable Expense (B)	1,600	48,000	576,000	604,800	635,040	
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	151,200	158,760	
Less. Fixed Expense						
Electricity Bill		100	1,200	1,200	1,200	
Transportation		500	6,000	6,000	6,000	
Salary (self)		4,000	48,000	48,000	48,000	
Mobile Bill		300	3,600	3,600	3,600	
Non cash item						
Total fixed Cost (D)		4,900	58,800	58,800	58,800	
Net Profit (E) [C-D)		7,100	85,200	92,400	99,960	
Investment Payback			20,000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	85,200	92,400	99,960
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		65,200	137,600
	Total Cash Inflow	135,200	157,600	237,560
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
17.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	65,200	137,600	217,560

### SWOT ANALYSIS

# Strength

Employment: Self: 02 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







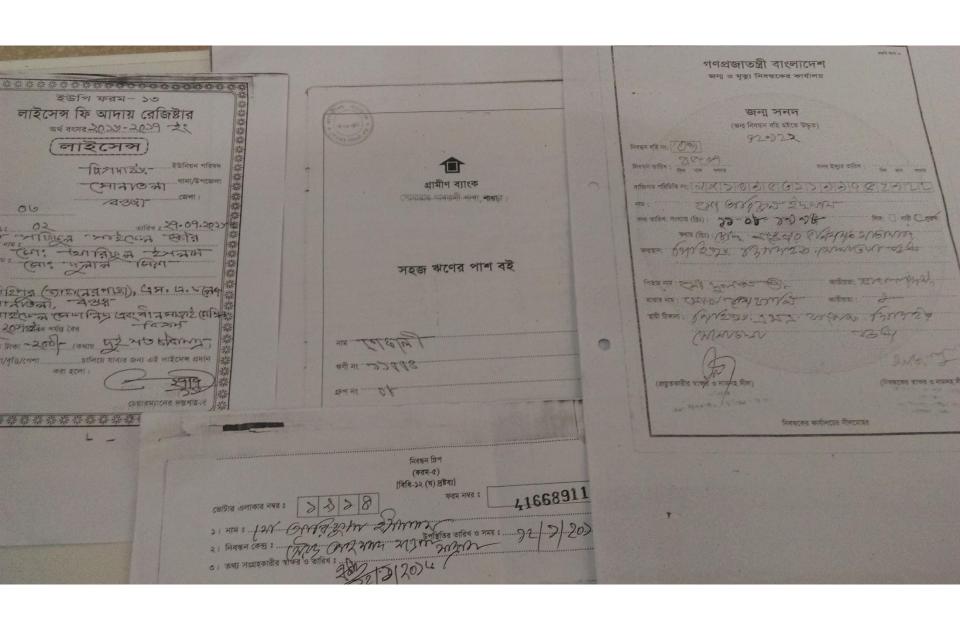












# **FAMILY PICTURE**

