Proposed NU Business Name: NEW FASHON



Project identification and prepared by: Md . Obaidullah, Bogra Shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ATOAR RAHMAN		
Age	:	01-07-1987 (29 Y <i>ears)</i>		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	Nill		
No. of siblings:	:	03 Brothers 01 Sister		
Address	:	Vill: Khirapara P.O Naruamala, P.S: Gabtoli, Dist: Bogra		
00Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. GOLEZA BEGUM MD. MOZAM PK Branch: Sukhanpukur Gabtoli, Centre # 37(Female), Member ID: 2813/1, Group No: 05 Member since: 25-01-2008 (08Years) First Ioan: BDT 5000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 15,000/-Outstanding loan: 7000/- Brother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01780-429672
Family's Contact No.	:	01766-182726
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

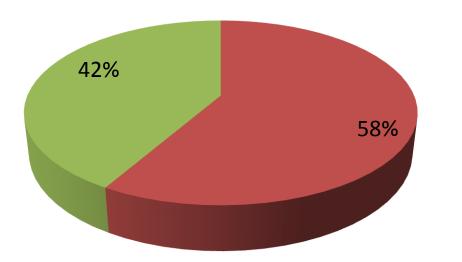
MST. GOLEJA BEGUM joined Grameen Bank since 08 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NEW FASHON		
Location	:	Khirapara uttar ,Naruamala, P.S: Gabtoli, Dist: Bogra		
Total Investment in BDT	:	BDT 120,000/-		
Financing	:	Self BDT 70,000/- (from existing business) 58% Required Investment BDT 50,000/- (as equity) 42%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Security of the shop	:	N/A		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sale & Sewing Shirts, Pants and other Clothes etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing 02 labors. After getting equity fund 02 labors will be appointed. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Sale & Sewing Shirts, Pants and other Clothes	3,000	90,000	1,080,000		
etc.					
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Sale & Sewing Shirts, Pants and other Clothes	2,250	67,500	810,000		
etc.	2,230	07,500	810,000		
Total variable Expense (B)	2,250	67,500	810,000		
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000		
Less. Fixed Expense					
House rant		600	7,200		
Electricity Bill		500	6,000		
Transportation		200	2,400		
Salary (self)		4,000	48,000		
Salary (staf)		12,000	144,000		
Entertainment		200	2,400		
Guard		-	0		
Generator		-	0		
Mobile Bill		300	3,600		
Non cash item					
Depreciation		0	-4		
Total fixed Cost (D)		17,800	213,596		
Net Profit (E) [C-D)		4,700	56,404		

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Whole (than)cloth,	10,000	10,000	20,000				
Shirts pitch and Pants Pitch .	20,000	25,000	45,000				
Overlock Machine & H00k Machine etc.	20,000	0	20,000				
Ladies Borka	20,000	15,000	35,000				
Total	70,000	50,000	120,000				

Source of Finance



Entrepreneur's Contribution 70,000

- Investor's Investment 50,000
- Total 120,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Sale & Sewing Shirts, Pants and other Clothes etc.	4,000	120,000	1,440,000	1,512,000	1,587,600		
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600		
Less. Variable Expense	6600						
Sale & Sewing Shirts, Pants and other Clothes etc.	3,000	90,000	1,080,000	1,134,000	1,190,700		
Total variable Expense (B)	3,000	90,000	1,080,000	1,134,000	1,190,700		
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000	378,000	396,900		
Less. Fixed Expense							
House rant		600	7,200	7,200	7,200		
Electricity Bill		600	7,200	7,200	7,200		
Transportation		500	6,000	6,000	6,000		
Salary (self)		4,000	48,000	48,000	48,000		
Salary (staf)		12000	144,000	144,000	144,000		
Entertainment		300	3,600	3,600	3,600		
Mobile Bill		500	6,000	6,000	6,000		
Total fixed Cost (D)		18,500	222,000	222,000	222,000		
Net Profit (E) [C-D)		11,500	138,000	156,000	174,900		
Investment Payback			20,000	20,000	20,000		

	Cash flow projection on business plan (rec. & Pay)						
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
1.1	Investment Infusion by Investor	50,000					
1.2	Net Profit	138,000	156,000	174,900			
1.3	Depreciation (Non cash item)	0	0	0			
1.4	Opening Balance of Cash Surplus		118,000	254,000			
	Total Cash Inflow	188,000	274,000	428,900			
2	Cash Outflow						
2.1	Purchase of Product	50,000					
2.2	Payment of GB Loan						
17.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000			
	Total Cash Outflow	70,000	20,000	20,000			
3	Net Cash Surplus	118,000	254,000	408,900			



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 03 Family:0 Others:01 Experience & Skill : 05 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures



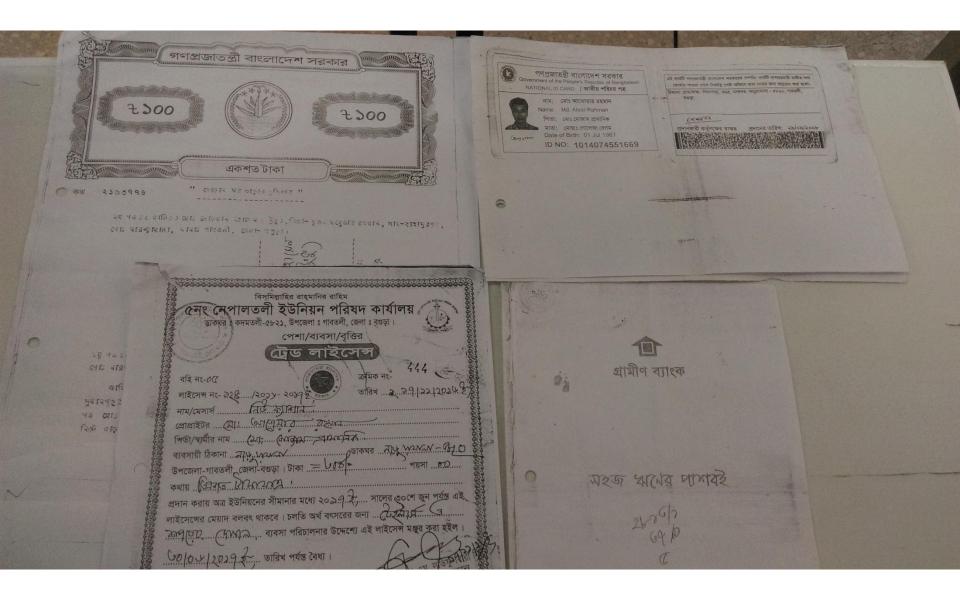












FAMILY PICTURE

