#### **Proposed NU Business Name: FARHAD DAIRY FARM**



Project identification and prepared by: Md. Obaidullah, Bogra Sadar Unit, Bogra.

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. FARUK HOSSEN			
Age	:	06-10-1987 (29 <i>Years</i> )			
Education, till to date	:	Class 8			
Marital status	:	Married			
Children	:	01 Son ,01 02 Daughters			
No. of siblings:	:	02 brothers 01 Sister			
Address	:	Vill:Khamarkandi, P.O: Jhorgachahat, P.S: Bogra shadarDist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MST NUR AKTER  MD WAZED HOSSSAIN  Branch: Shakharia, Centre # 10 (Female),  Member ID: 6003/1, Group No: 08  Member since: 10-01-2010 (05 Years)  First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 10,000, Outstanding loan: Nill Mother No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01957-421890
Father's Contact No.	:	01736-018480
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Bogra Sadar Unit, Bogra

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST NUR AKTER** joined Grameen Bank since 05 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

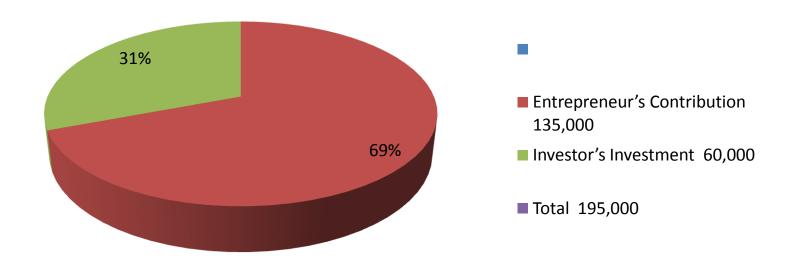
<b>Proposed Nobin U</b>	dyokta Business Info
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Proposed Nobin Udyokta Business Info				
Business Name	:	FARHAD DAIRY FIRM		
Location	:	Khamarkandi , Jhorgasa Hat, Bogra shadar,Bogra		
Total Investment in BDT	:	BDT 1,95,000/-		
Financing	:	Self BDT 1,35,000/-(from existing business) 69% Required Investment BDT 60,000/-(as equity) 31%		
Present salary/drawings from business (estimates)	•	BDT 4,000/-		
Proposed Salary	:	BDT 4,000/-		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk product.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)	-				
Milk production	400	12,000	144,000		
Total Sales (A)	400	12,000	144,000		
Less. Variable Expense					
Poltry Hen.	200	6,000	72,000		
Total variable Expense (B)	200	6,000	72,000		
Contribution Margin (CM) [C=(A-B)	200	6,000	72,000		
Less. Fixed Expense					
House rant		-	C		
Electricity Bill		100	1,200		
Transportation		100	1,200		
Salary (self)		4,000	48,000		
Salary (staf)		-	C		
Entertainment		-	C		
Guard		-	C		
Generator		-	C		
Mobile Bill		300	3,600		
Non cash item					
Depreciation		0	-4		
Total fixed Cost (D)		4,500	53,996		
Net Profit (E) [C-D)		1,500	18,004		

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Cow	120,000	60,000	180,000				
Culf	15,000	0	15,000				
Total	135,000	60,000	195,000				

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Milk	600	18,000	216,000	226,800	238,140	
Total Sales (A)	600	18,000	216,000	226,800	238,140	
Less. Variable Expense	6600					
Poltry Hen.	300	9,000	108,000	113,400	119,070	
Total variable Expense (B)	300	9,000	108,000	113,400	119,070	
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000	113,400	119,070	
Less. Fixed Expense						
House rant		0	0	0	0	
Electricity Bill		100	1,200	1,200	1,200	
Transportation		100	1,200	1,200	1,200	
Salary (self)		4,000	48,000	48,000	48,000	
Mobile Bill		300	3,600	3,600	3,600	
Total fixed Cost (D)		4,500	54,000	54,000	54,000	
Net Profit (E) [C-D)		4,500	54,000	59,400	65,070	
Investment Payback			24,000	24,000	24,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	54,000	59,400	65,070
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		30,000	65,400
	Total Cash Inflow	114,000	89,400	130,470
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	30,000	65,400	106,470

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:01

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

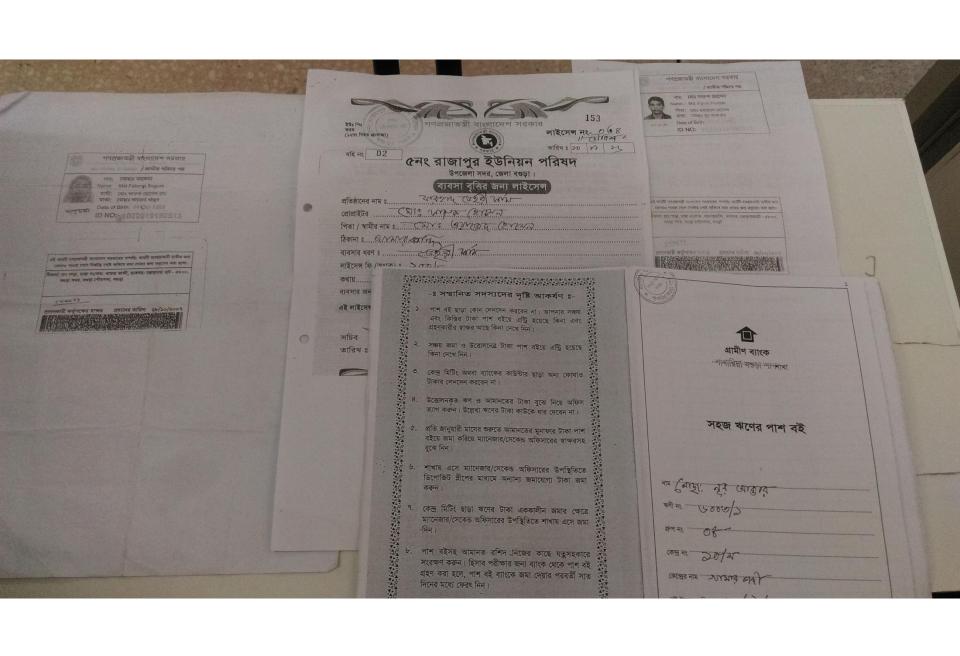
Political unrest

# Pictures









## **FAMILY PICTURE**

