#### Proposed NU Business Name: KOBITA DAIRY FARM



Project identification and prepared by: Md Majnu Hossen, Sherpur Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. RAJAUL KORIM			
Age	:	05-02-1992(24 Years)			
Education, till to date	:	S,S,C			
Marital status	•	Married			
Children	:	1 SON			
No. of siblings:	:	2 Sisters			
Address	:	Vill: Bagrabosti P.O: Sherpur, P.S: Sherpur Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. KOHINUR BEGUM MD . MUSLIM Branch: Kusumbi Sherpur Centre #42(Female), Member ID: 3653, Group No: 09 Member since: 10-10-1990(26Years) First Ioan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 30,000, Outstanding loan: BDT 9,880/- Father No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	-	He has Not training.
Other Own/Family Sources of Income	-	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01931-399737
Mother's Contact No.	:	01627-897206
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

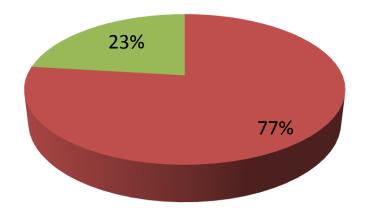
**MST. KOHINUR BEGUM** joined Grameen Bank since 26 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	KOBITA DAIRY FARM				
Location	:	Bagrabosti , Sherpur .				
Total Investment in BDT	:	BDT 260,000/-				
Financing	:	Self BDT 200,000/-(from existing business) 77% Required Investment BDT 60,000/-(as equity) 23%				
Present salary/drawings from business (estimates)	:	BDT 4,000/-				
Proposed Salary	:	BDT 4,000/-				
Size of shop	:	10 ft x 15 ft= 150 square ft				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like. Milks .</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from Sherpu, Bogra</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Millk(50*10)	500	15,000	180,000			
Total Sales (A)	500	15,000	180,000			
Less. Variable Expense						
Millk	100	3,000	36,000			
Total variable Expense (B)	100	3,000	36,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Electricity Bill		150	1,800			
Transportation		1,000	12,000			
Salary (self)		4,000	48,000			
Entertainment		200	2,400			
Medicine & Feed		2,000	24,000			
Mobile Bill		300	3,600			
Total fixed Cost (D)		7,650	91,796			
Net Profit (E) [C-D)		4,350	52,204			

Investment Breakdown								
	ng	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total	
Cow ( Cross )	3	50,000	150,000	1	60,000	60,000	210,000	
Small Cow	1	30,000	30,000				30,000	
Small Calf	1	20,000	20,000				20,000	
Total	4		200,000	1			260,000	

### **Source of Finance**



- Entrepreneur's Contribution 200,000
- Investor's Investment 60,000
- Total 260,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Millk(50*16)	1,000	30,000	360,000	378,000	396,900	
Total Sales (A)	1,000	30,000	360,000	378,000	396,900	
Less. Variable Expense						
Millk	200	6,000	72,000	75 <i>,</i> 600	79,380	
Total variable Expense (B)	200	6,000	72,000	75,600	79,380	
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520	
Less. Fixed Expense						
House rant		0	0	0	0	
Electricity Bill		150	1,800	1,800	1,800	
Transportation		1000	12,000	12,000	12,000	
Salary (self)		4,000	48,000	48,000	48,000	
Entertainment		200	2,400	2,400	2,400	
Medicine & Feed		2000	24,000	24,000	24,000	
Mobile Bill		400	4,800	4,800	4,800	
Total fixed Cost (D)		7,750	93,000	93,000	93,000	
Net Profit (E) [C-D)		16,250	195,000	209,400	224,520	
			24,000	24,000	24,000	

	Cash flow projection on business plan (rec. & Pay)								
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)					
1	Cash Inflow								
1.1	Investment Infusion by Investor	60,000							
1.2	Net Profit	195,000	209,400	224,520					
1.3	Depreciation (Non cash item)	0	0	0					
1.4	Opening Balance of Cash Surplus		171,000	356,400					
	Total Cash Inflow	255,000	380,400	580,920					
2	Cash Outflow								
2.1	Purchase of Product	60,000							
2.2	Payment of GB Loan								
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000					
	Total Cash Outflow	84,000	24,000	24,000					
3	Net Cash Surplus	171,000	356,400	556,920					



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**HREATS

Theft Fire Political unrest Pictures









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## **FAMILY PICTURE**

