Proposed NU Business Name: MS AMENA DAIRY FARM



Project identification and prepared by: Md Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. ANOWER HOSSEN			
Age	:	05-08-1994(34 Years)			
Education, till to date	:	Callese Five			
Marital status	:	Married			
Children	:	3 Son			
No. of siblings:	:	1 Sisters 1 Brother			
Address	:	Vill: kunigat,P.O: Mirjapur, P.S: Sherpur Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. ANOWERA BEGUM MD. AJAHAR ALI AKONDO Branch: Mirjapur, Sherpur Centre #20(Female), Member ID: 3651, Group No: 01 Member since: 05-10-1990(21Years) First loan: BDT 2,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 35,000, Outstanding loan: BDT NILL Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has Not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01740-389055
Mother's Contact No.	:	01709-947955
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ANOWERA BEGUM joined Grameen Bank since 21 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed	Nobin	Udvokta	Business	Info
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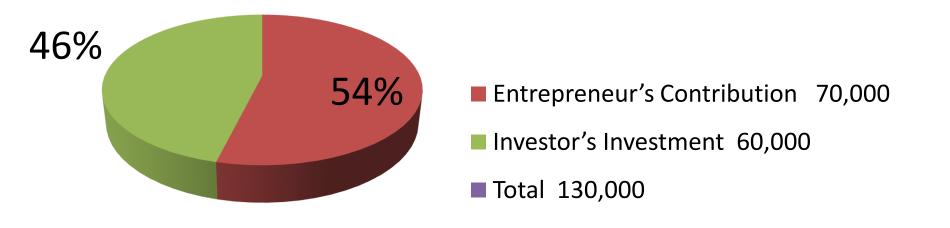
Business Name	:	MS AMENA DAIRY FARM
Location	:	Kunigat,Mirjapur, Sherpur .
Total Investment in BDT	:	BDT 130,000/-
Financing	:	Self BDT 70,000/-(from existing business) 68% Required Investment BDT 60,000/-(as equity) 32%
Present salary/drawings from business (estimates)	:	BDT 3,000/-
Proposed Salary	:	BDT 3,000/-
Size of shop	:	11 ft x 9 ft= 99 square ft
Implementation	:	 The business is planned to be scaled up by investment in existing goods like. Milks . The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Sherpu, Bogra Agreed grace period is 3 months.

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Millk (6*50)	300	9,000	108,000		
Total Sales (A)	300	9,000	108,000		
Less. Variable Expense					
Millk (6*50)	60	1,800	21,600		
Total variable Expense (B)	60	1,800	21,600		
Contribution Margin (CM) [C=(A-B)	240	7,200	86,400		
Less. Fixed Expense					
Electricity Bill		50	600		
Transportation		150	1,800		
Salary (self)		3,000	36,000		
Entertainment		100	1,200		
Medicine & Feed		2,100	25,200		
Mobile Bill		200	2,400		
Total fixed Cost (D)		5,600	67,196		
Net Profit (E) [C-D)		1,600	19,204		

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Investment	вгеак	(aown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Cow (Cross)	1	50,000	50,000	1	60,000	60,000	120,000
Small Cow	1	20,000	20,000				20,000
Total	2		70,000	1		60,000	130,000

Source of Finance



Financial	Projection	(BDT)
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Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Millk (10*50)	500	15,000	180,000	189,000	198,450
Total Sales (A)	500	15,000	180,000	189,000	198,450
Less. Variable Expense	0				
Millk (10*50)	100	3,000	36,000	37,800	39,690
Total variable Expense (B)	100	3,000	36,000	37,800	39,690
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	151,200	158,760
Less. Fixed Expense					
Electricity Bill		50	600	600	600
Transportation		150	1,800	1,800	1,800
Salary (self)		3,000	36,000	36,000	36,000
Entertainment		100	1,200	1,200	1,200
Medicine & Feed		2100	25,200	25,200	25,200
Mobile Bill		300	3,600	3,600	3,600
Total fixed Cost (D)		5,700	68,400	68,400	68,400
Net Profit (E) [C-D)		6,300	75,600	82,800	90,360
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	201,600	216,000	231,120
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		177,600	369,600
	Total Cash Inflow	261,600	393,600	600,720
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	177,600	369,600	576,720

SWOT ANALYSIS

Strength

Employment: Self: 0Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

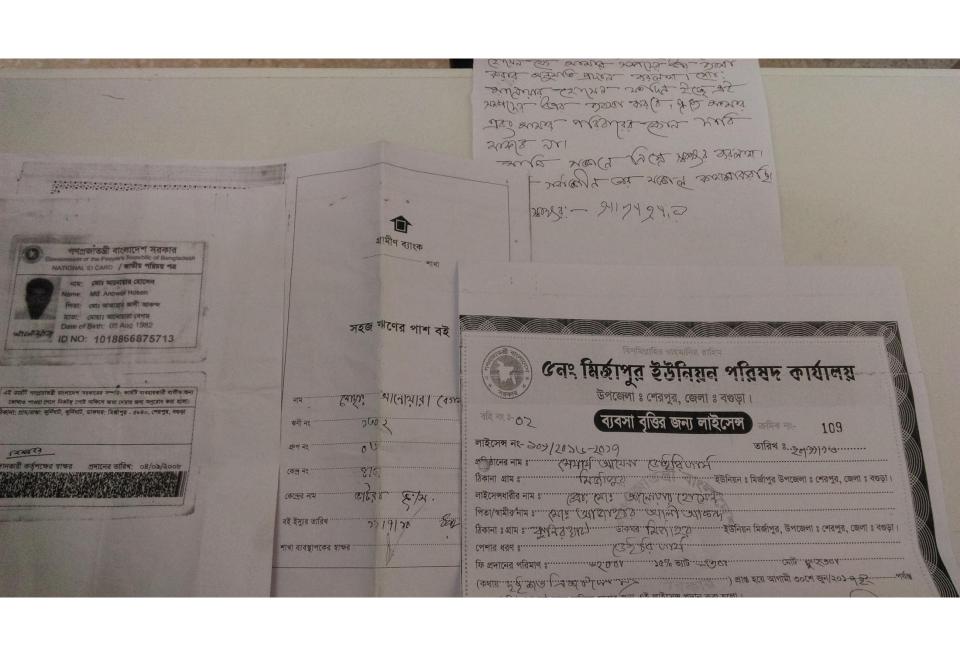












FAMILY PICTURE

