Proposed NU Business Name: BISHAL SHOSE



Project identification and prepared by: Md. Saidullah, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharul Islam Sarkar



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MONTU KUMAR DAS			
Age	:	09-05- 1988(30 Years)			
Education, till to date	:	Class X			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	01 Brothers & 01 Sisters			
Address	:	Vill: Dehor , P.O: Shabrul , P.S: Kahalu, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SONDHA RANI LAL CHAN Branch: Malancha Kahalu, Centre # 29 (Female), Member ID: 7841/1, Group No: 12 Member since: 02-08-1999(16 Years) First loan: BDT 2000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 30,000, Outstanding loan: BDT: 28680 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business 04 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01722-647259
Mother's Contact No.	:	01738-580725
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SONDHA RANI joined Grameen Bank since 17 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BISHAL SHOE			
Location	:	Boot Tola Bazar Kahalu,Bogra			
Total Investment in BDT	:	BDT 385000/-			
Financing	:	Self BDT 305000/-(from existing business) 79% Required Investment BDT 80,000/-(as equity) 21%			
Present salary/drawings from business (estimates)	•	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10 ft x 35 ft= 350 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Shoe Item 20% Gain of sale. The business is operating by entrepreneur. Existing no employee. Collects goods from Bogra & Dhaka Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Shoe Item	4000	120000	1440000			
Total sales (A)	4000	120000	1440000			
Less Variable Exp.						
Shoe Item	3200	96000	1152000			
Total Variable exp. (B)	3200	96000	1152000			
Contribution Margin CM [C= (A-B)	800	24000	288000			
less fixed exp.						
Rent		5000	60000			
Electricity bill		500	6000			
Transportation		1500	18000			
Entertainment		500	6000			
Salary (self)		5000	60000			
Genaretor		200	2400			
Gaud		200	2400			
Mobile		500	6000			
Total fixed cost (D)		13400	160800			
Net Profit (E) (C-D)		10600	127200			

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Existing					Proposed			
Particulars	Qty.	Unit Price	Jnit Price Amount		Unit Price	Amount	Proposed	
			(BDT)	-		(BDT)	Total	
Female Item	300	200	60,000	0	0	0	60,000	
Male Item	400	250	100,000	0	0	0	100,000	
Shoe & Cast	60	1000	60,000	54	1000	54,000	114,000	
Child Item	150	100	15,000	0	0	0	15,000	
Chamer Sandel	200	100	20,000	0	0	0	20,000	
Bag	0	0	0	50	400	20,000	20,000	
Belt	0	0	0	60	100	6000	6,000	
Security	1	50000	50,000	0	0	0	50,000	
Total	1110	0	305,000	164	0	80,000	385,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	Year 3	
Revenew (sales)						
Steel & Plastic Item	6000	180000	2160000	2268000	2381400	
Total Sales (A)	6000	180000	2160000	2268000	2381400	
less variable Expenses						
Steel & Plastic	4800	144000	1728000	1814400	1905120	
Total variable Expenses (B)	4800	144000	1728000	1814400	1905120	
Contribution Margin (CM)= (A-B)	1200	36000	432000	453600	476280	
Less Fixed Expenses						
Rent		5000	60000	63000	66150	
Electricity bill		600	7200	7560	7938	
Transportation		2000	24000	25200	26460	
Salary (staf)		4000	48000	50400	52920	
Salary (self)		5000	60000	63000	66150	
Genaretor		200	2400	2520	2646	
Gaude		200	2400	2520	2646	
Mobile		600	7200	7560	7938	
Total Fixed Cost		17600	211200	221760	232848	
Net Profit (E) (C-D)		18400	220800	231840	243432	
Investment Payback			32000	32000	32000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	220800	231,840	243,432
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		188,800	388,640
	Total Cash Inflow	300,800	420,640	632,072
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	188,800	388,640	600,072

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:01 Others:0

Experience & Skill :04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







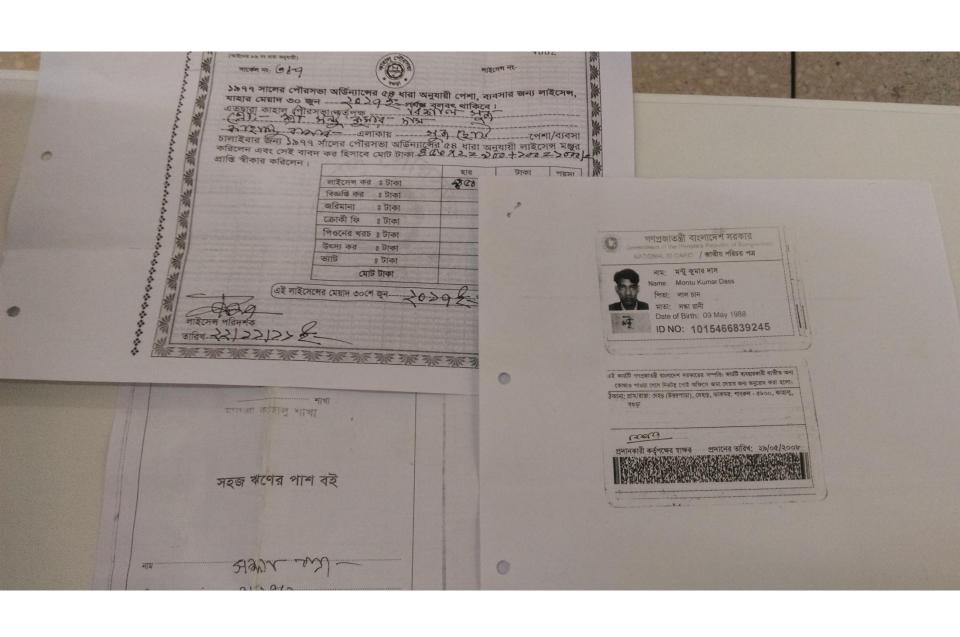












FAMILY PICTURE

