Proposed NU Business Name: M/S SADIK TELICOM



Project identification and prepared by: Md. Saidullah Dupchachia Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. SADIKUL ISLAM			
Age	:	01-02- 1996(20 Years)			
Education, till to date	:	SSC			
Marital status	:	Unmarried			
Children	:	0			
No. of siblings:	:	0			
Address	:	Vill: Ashunja, P.O: Chowmohoni , P.S:Dupchachia, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father JAKIA HAFIJAR Branch: Gobindopur Dupchachia, Centre # 25 (Female), Member ID: 3828/2, Group No: 07 Member since: 27-09-2007 (05 Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 15,000, Outstanding loan: Nil Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business 02 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01782-627514
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JAKIA joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

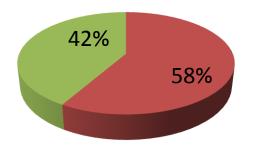
Proposed Nobin Udyokta Business Info					
Business Name	:	M/S SADIKUL TELICOM			
Location	:	Chowmohuni Bazar, Dupchachia, Bogra			
Total Investment in BDT	:	BDT 120,000/-			
Financing	:	Self BDT 70,000/-(from existing business) 58% Required Investment BDT 50,000/-(as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	08 ft x 08 ft= 64 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile Charger, Battery, Cover, USB Cable etc 30% Gain of sale. The business is operating by entrepreneur. Existing no employee. Collects goods from Bogura Agreed grace period is 3 months. 			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Mobile Charger, Battery, Cover, USB Cable	400	12000	144000				
Mobile service & Songs Load	250	7500					
Total sales (A)	650	19500	234000				
Less Variable Exp.		0	0				
Mobile Charger, Battery, Cover, USB Cable	280	8400	100800				
Total Variable exp. (B)	280	8400	100800				
Contribution Margin CM [C= (A-B)	370	11100	133200				
less fixed exp.		0	0				
Rent		500	6000				
Electricity bill		300	3600				
Transportation		200	2400				
Entertainment		600	7200				
Salary (self)		5000	60000				
Mobile		200	2400				
Total fixed cost (D)		6800	81600				
Net Profit (E) (C-D)		4300	51600				

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	Exi	isting	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Qty Unit Price		Proposed
			(BDT)	-		(BDT)	Total
Mobile Charger	30	100	3,000	50	100	5000	8,000
Memory Card	10	400	4,000	12	400	5000	9,000
USB Cable	20	50	1,000	0	0	0	1000
Casing	20	40	2800	120	40	5000	7,800
Headphone	40	150	6,000	0	0	0	6,000
Battery	10	200	2,000	25	200	5000	7,000
Mobile Phone	0	0	0	30	1000	30,000	30,000
Others	1	3200	3,200	0	0	0	26,000
Security	1	20000	20,000	0	0	0	80,000
Total	132	0	70,000	237	0	50,000	120,000

Source of Finance



- Entrepreneur's Contribution 70,000
- Investor's Investment 50,000
- Total 120,000

Financial Projection (BDT)

Particular	Daily	Monthly	Year 1	Year 2	Year 3
Revenew (sales)					
Charger, Battery, Cover, USB Cable	700	21000	252000	264600	277830
Mobile service & Songs Load	350	10500	126000	132300	138915
Total Sales (A)	1050	31500	378000	396900	416745
less variable Expenses					
Charger, Battery, Cover, USB Cable	490	14700	176400	185220	194481
Total variable Expenses (B)	490	14700	176400	185220	194481
Contribution Margin (CM)= (A-B)	560	16800	201600	211680	222264
Less Fixed Expenses					
Rent		500	6000	6300	6615
Electricity bill		400	4800	5040	5292
Transportation		400	4800	5040	5292
Entertainment		700	8400	8820	9261
Salary (Self)		5000	60000	63000	66150
Mobile		300	3600	3780	3969
Total Fixed Cost		7300	87600	91980	96579
Net Profit (E) (C-D)		9500	114000	119700	125685
Investment Payback			20000	20000	20000

1) Cash flow projection on business plan (rec. & Pay)

				Year 3 (BDT)
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	114000	119700	125685
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		94,000	193,700
	Total Cash Inflow	164,000	213,700	319,385
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	94,000	193,700	299,385

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

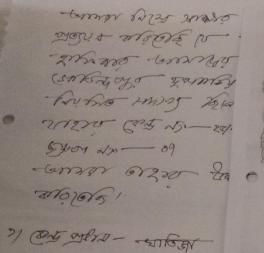
Pictures











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FAMILY PICTURE

