Proposed NU Business Name: TUSHAR DAIRY FARM



Project identification and prepared by: Md Habil Uddin Shah Keranigonj Unit, Dhaka

Project verified by: Sushanto Kumar Biswash



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	TUSHAR			
Age	:	23-11-1995 (21 Years)			
Education, till to date	:	Class 6			
Marital status	:	Single			
Children	:	N/A			
No. of siblings:	:	1 Brothers			
Address	:	Vill: Noya Gao, P.O: Ruhitpur. P.S: Keranigonj, Dist: Dhaka.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ROKSANA BEGUM NOBI HOSSAIN Branch: Shakta Keranigonj, Centre # 31 (Female), Member ID: 2472, Group No: 09 Member since: 25-03-2000 to 2007 (7 Years) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment	 :	Existing loan: Nil Outstanding loan: Nil N/A			
(vi) Mobile lady		No No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	5 years experience in running business. 5 Years in own business. He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01861-777983
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keranigonj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

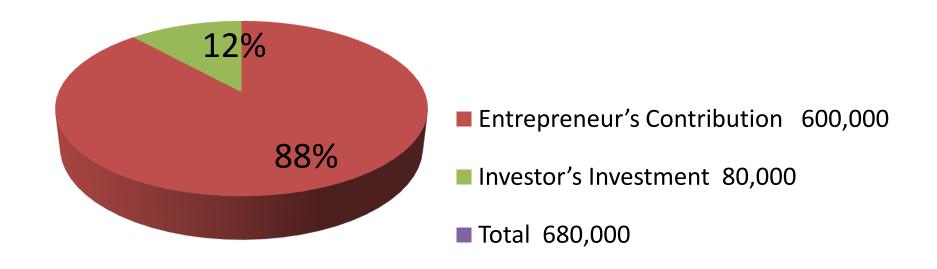
ROKSANA BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	TUSHAR DAIRY FARM			
Location	:	Noyagao, Keranigonj, Dhaka			
Total Investment in BDT	:	BDT 680,000/-			
Financing	:	Self BDT 600,000/- (from existing business) 88% Required Investment BDT 80,000/- (as equity) 12%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 9 ft= 90 square ft			
Implementation	:	 He has five cows and one ox in his farm. Average daily milk production is 15 liter and milk price is BDT 60. The business is operating by entrepreneur. Existing no employee. The farm is owned. Collects goods from Paragram. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk (15 x 60)	900	27,000	324,000			
Total Sales (A)	900	27,000	324,000			
Less. Variable Expense						
Straw, Bran, Medicine etc	400	12,000	144,000			
Total variable Expense (B)	400	12,000	144,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000			
Less. Fixed Expense						
Mobile Bill		200	2,400			
Transportation		200	2,400			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		5,400	64,800			
Net Profit (E) [C-D)		9,600	115,200			

Investment Breakdown								
Existing					Proposed			
Particulars	Particulars Qty.			Qty.	Unit	Amount	Proposed	
		Price	t (BDT)		Price	(BDT)	Total	
Cow	5	110000	550,000	1	80000	80,000	630,000	
Ох	1	50000	50,000	0	0	0	50,000	
Total	6		600,000	1		80,000	680,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Milk (19 x 60)	1,140	34,200	410,400	430,920	452,466	
Calf Sale			15,000	15,000	15,000	
Total Sales (A)	1,140	34,200	425,400	445,920	467,466	
Less. Variable Expense						
Straw, Bran, Medicine etc	500	15,000	180,000	189,000	198,450	
Total variable Expense (B)	500	15,000	180,000	189,000	198,450	
Contribution Margin (CM) [C=(A-B)	640	19,200	245,400	256,920	269,016	
Less. Fixed Expense						
Mobile Bill		300	3,600	4,000	4,500	
Transportation		250	3,000	4,000	4,500	
Salary (self)		5,000	60,000	60,000	60,000	
Total Fixed Cost		5,550	66,600	68,000	69,000	
Net Profit (E) [C-D)		13,650	178,800	188,920	200,016	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	178,800	188,920	200,016
1.3	Depreciation (Non cash item)		-	1
	Opening Balance of Cash			
1.4	Surplus		146,800	303,720
	Total Cash Inflow	258,800	335,720	503,736
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	146,800	303,720	471,736

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

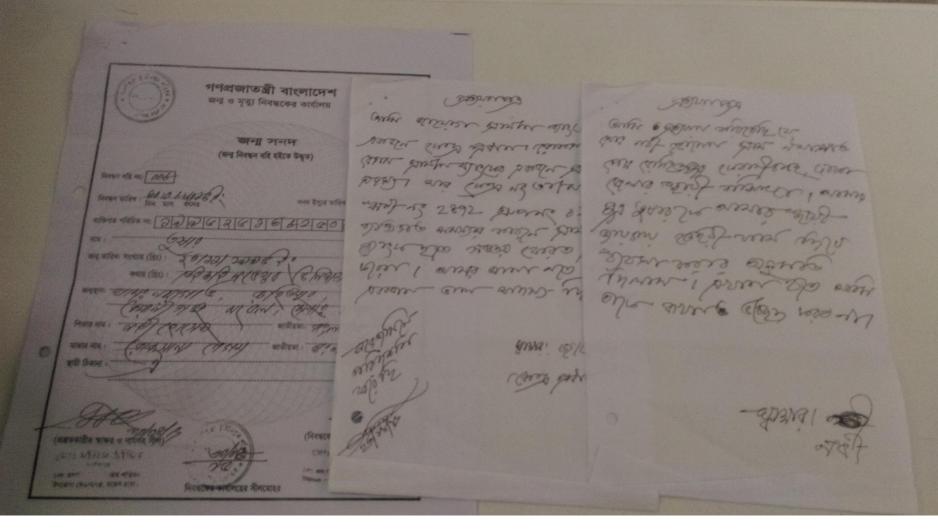
Political unrest

Pictures









FAMILY PICTURE

