Proposed NU Business Name: MIJBAH LIBRARY



Project identification and prepared by: MD Sahidul Islam Nobabgonj Unit, Nobabgonj

Project verified by: Suanta kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. JAKIR HOSSAIN			
Age	:	12-01-198893 (26Y <i>ears</i>)			
Education, till to date	:	SSC			
Marital status	:	Unmarried			
Children	:	NA			
No. of siblings:	:	03 Brothers and 02 Sisters			
Address	:	Vill:Churain P.O:Churain P.S: Nobabganj, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST NASIMA BEGUM MD. AZIZUR RAHMAN Branch :Churain, Centre 74 (Female), Member ID: 2309, Group No: 01 Member since: 1991 (17 Years) First loan: BDT 3,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing loan: BDT 20,000 Outstanding loan: 19,120 father No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		
Business Experiences and		06 years experience in running business. 06 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities		
Entrepreneur Contact No.	•	01913-581014
Family's Contact No.	:	0191-191298
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. ChurinUnit,Nobabgonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST NASIMA BEGUM joined Grameen Bank since 17 years ago. At first she took BDT 3,,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MIJBAH LIBRARY		
Location	:	High school Vicinity, Churain, Nobabgonj, Dhaka		
Total Investment in BDT	:	BDT 3,30,000/-		
Financing	:	Self BDT 250000/- (from existing business) 76%		
		Required Investment BDT 80000/- (as equity) 24%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 12 ft= 120 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Books, pens, calculator, color pen. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Books, pens, calculator, color pen.	2900	87000	1044000
Total Sales (A)	2900	87000	1044000
Less Variable Expense			
Books, pens, calculator, color pen.	2160	64800	777600
Total variable Expense (B)	2,160	64800	777600
Contribution Margin (CM) [C=(A-B)	540	16200	194400
Less Variable Expense			
Rent		1,000	12000
Electricity bill		400	4800
Transportation		1,500	18000
Salary (self)		5000	60000
Entertainment		200	2400
Generator		150	1800
Mobile bill		300	3600
Total fixed cost (D)		8,550	102600
Net Profit (E)= [C-D]		7,650	91800

Investment	Brea	kdown

	ing	Proposed					
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Books	1	40000	40,000	0	0	0	40,000
Pen, Paper	1	20000	20,000	0	0	0	20,000
Exerciser book, etc	1	20000	20,000	0	0	0	20,000
Hardboard, Case	1	20000	20,000	0		0	20,000
Calculator, Geomatry box	1	20000	20,000	0		0	20,000
Marker pen, Pancil			0	0		0	0
Color pancil, etc	1	30000	30,000			0	30,000
Photocopy machine	0	0	0	1	80000	80,000	80,000
Security	1	100000	100,000			0	100,000
Total	7	0	250,000	1	0	80,000	330,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Books, pens, calculator, color pen.	4000	120000	1440000	1512000	1587600	
Total Sales (A)	4000	120000	1440000	1512000	1587600	
Less Variable Expense						
Books, pens, calculator, color pen.	3200	96000	1152000	1209600	1270080	
Total variable Expense (B)	3,200	96000	1152000	1209600	1270080	
Contribution Margin (CM) [C=(A-B)	800	24000	288000	302400	317520	
Less Variable Expense						
Rent		1,000	12000	12,000	12000	
Electricity bill		600	7200	7700	8200	
Transportation		1,800	21600	22,100	22600	
Salary (self)		5000	60000	60000	60000	
Entertainment		200	2400	2400	2400	
Generator		150	1800	1800	1800	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		9,150	108,000	109,100	110200	
Net Profit (E)= [C-D]		14850	178200	193,300	207320	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	187,200	214,000	242195
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		155,200	337200
	Total Cash Inflow	267200	369200	579395
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	155,200	337200	547395

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

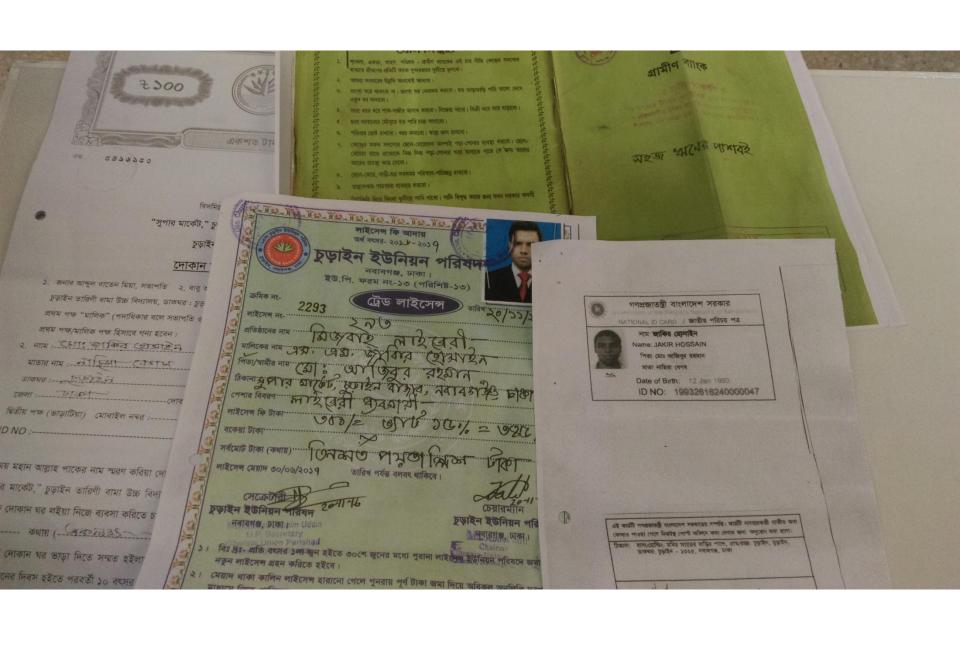












FAMILY PICTURE

