## Proposed NU Business Name: MIJBAH LIBRARY



Project identification and prepared by: MD Sahidul Islam Nobabgonj Unit, Nobabgonj Project verified by: Suanta kumar Bishwas

Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | MD. JAKIR HOSSAIN |
| :--- | :--- | :--- |
| Age | $:$ | 12-01-198893 (26Years) |
| Education, till to date | $:$ | SSC |
| Marital status | $:$ | Unmarried |
| Children | $:$ | NA |
| No. of siblings: | $:$ | 03 Brothers and 02 Sisters |
| Address | Vill:Churain P.O:Churain P.S: Nobabganj, Dist: Dhaka |  |
| Parent's and GB related Info |  |  |
| (i) Who is GB member | $:$ | Mother |
| (ii) Mother's name | MST NASIMA BEGUM |  |
| (iii) Father's name | MD. AZIZUR RAHMAN |  |
| (iv) GB member's info | $:$ | Branch :Churain, Centre 74 (Female), |
|  | Member ID: 2309, Group No: 01 |  |
|  | Member since: 1991 (17 Years) |  |
|  | First loan: BDT 3,000 |  |
| Further Information: | Existing loan: BDT 20,000 Outstanding loan: 19,120 |  |
| (v) Who pays GB loan installment | $:$ | father |
| (vi) Mobile lady | No |  |
| (vii) Grameen Education Loan | $:$ | No |
| (viii) Any other loan like GB, | $:$ | No |
| BRAC ASA etc.. |  |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ |  |
| :--- | :--- | :--- |
| Business Experiences and | $:$ | 06 years experience in running business. 06 Years in own <br> business. <br> Training Info |
| Other Own/Family Sources <br> of Income | $:$ | NA |
| Other Own/Faming. <br> of Liabilities |  |  |
| Entrepreneur Contact No. | $:$ | $01913-581014$ |
| Family's Contact No. | $:$ | $0191-191298$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. ChurinUnit,Nobabgonj |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST NASIMA BEGUM joined Grameen Bank since 17 years ago. At first she took BDT 3,,000 loan from Grameen Bank. She gradually took loan from GB. Utilize Ioan in Business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | MIJBAH LIBRARY |
| :--- | :--- | :--- |
| Location | $:$ | High school Vicinity, Churain, Nobabgonj,Dhaka |
| Total Investment in BDT | $:$ | BDT 3,30,000/- |
| Financing | $:$ | Self BDT 250000/- (from existing business) 76\% <br> Required Investment BDT 80000/- (as equity) 24\% |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000 |
| Proposed Salary | $:$ | BDT 5,000 |
| Size of shop | $:$ | 20 ft x 12 ft= 120 square ft <br> -The business is planned to be scaled up by investment in existing <br> goods like Books, pens, calculator, color pen. <br> -Average 20\% gain on sales. <br> -The business is operating by entrepreneur. Existing no employee. <br> - The shop is rented. <br> - Collects goods from Dhaka. <br> -Agreed grace period is 3 months. |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |
| Books, pens, calculator, color pen. | 2900 | 87000 | 1044000 |
| Total Sales (A) | 2900 | 87000 | 1044000 |
| Less Variable Expense |  |  |  |
| Books, pens, calculator, color pen. | 2160 | 64800 | 777600 |
| Total variable Expense (B) | 2,160 | 64800 | 777600 |
| Contribution Margin (CM) [C=(A-B) | 540 | 16200 | 194400 |
| Less Variable Expense |  |  |  |
| Rent |  | 1,000 | 12000 |
| Electricity bill |  | 400 | 4800 |
| Transportation |  | 1,500 | 18000 |
| Salary (self) |  | 5000 | 60000 |
| Entertainment |  | 200 | 2400 |
| Generator |  | 150 | 1800 |
| Mobile bill |  | 300 | 3600 |
| Total fixed cost (D) |  | 8,550 | 102600 |
| Net Profit (E)= [C-D] |  | 7,650 | 91800 |

## Investment Breakdown

| Existing |  |  |  | Proposed |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Qty. | Unit Price | Amount | Qty | Unit Price | Amount | Proposed |
|  |  |  | (BDT) |  |  | (BDT) | Total |
| Books | 1 | 40000 | 40,000 | 0 | 0 | 0 | 40,000 |
| Pen, Paper | 1 | 20000 | 20,000 | 0 | 0 | 0 | 20,000 |
| Exerciser book, etc | 1 | 20000 | 20,000 | 0 | 0 | 0 | 20,000 |
| Hardboard, Case | 1 | 20000 | 20,000 | 0 |  | 0 | 20,000 |
| Calculator, Geomatry box | 1 | 20000 | 20,000 | 0 |  | 0 | 20,000 |
| Marker pen, Pancil |  |  | 0 | 0 |  | 0 | 0 |
| Color pancil, etc | 1 | 30000 | 30,000 |  |  | 0 | 30,000 |
| Photocopy machine | 0 | 0 | 0 | 1 | 80000 | 80,000 | 80,000 |
| Security | 1 | 100000 | 100,000 |  |  | 0 | 100,000 |
| Total | 7 | 0 | 250,000 | 1 | 0 | 80,000 | 330,000 |

Source of Finance

$\square$ Entrepreneur's Contribution 250,000
$■$ Investor's Investment 80,000
■ Total 330,000

## Financial Projection (BDT)

| Paticular | Daily | Monthly | Year1 | Year 2 | Year 3 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |  |  |
| Books, pens, calculator, color pen. | 4000 | 120000 | 1440000 | 1512000 | 1587600 |
| Total Sales (A) | 4000 | 120000 | 1440000 | 1512000 | 1587600 |
| Less Variable Expense |  |  |  |  |  |
| Books, pens, calculator, color pen. | 3200 | 96000 | 1152000 | 1209600 | 1270080 |
| Total variable Expense (B) | 3,200 | 96000 | 1152000 | 1209600 | 1270080 |
| Contribution Margin (CM) [C=(A-B) | 800 | 24000 | 288000 | 302400 | 317520 |
| Less Variable Expense |  |  |  |  |  |
| Rent |  | 1,000 | 12000 | 12,000 | 12000 |
| Electricity bill |  | 600 | 7200 | 7700 | 8200 |
| Transportation |  | 1,800 | 21600 | 22,100 | 22600 |
| Salary (self) | 5000 | 60000 | 60000 | 60000 |  |
| Entertainment |  | 200 | 2400 | 2400 | 2400 |
| Generator |  | 150 | 1800 | 1800 | 1800 |
| Mobile bill |  | 400 | 4800 | 4900 | 5000 |
| Total fixed cost (D) | 9,150 | 108,000 | 109,100 | 110200 |  |
| Net Profit (E)= [C-D] | 14850 | 178200 | 193,300 | 207320 |  |
| Investment Payback |  | 32,000 | 32,000 | 32,000 |  |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :--- | ---: | ---: | ---: |
| 1 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by <br> Investor | 80,000 |  |  |
| 1.2 | Net Profit | 187,200 | 214,000 | 242195 |
| 1.3 | Depreciation (Non cash item) |  |  |  |
| $\mathbf{1 . 4}$ | Opening Balance of Cash <br> Surplus |  | 155,200 | 337200 |
|  | Total Cash Inflow |  |  |  |
| 2 | Cash Outflow | 267200 | 369200 | 579395 |
| 2.1 | Purchase of Product |  |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
|  | Investment Pay Back |  |  |  |
| (Including Ownership Tr. Fee) |  |  |  |  |
|  | Total Cash Outflow | 32000 |  | 32000 |
| 3 | Net Cash Surplus | 112,000 |  | 32000 |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 0 Family:0 Others:0 |  |
| Experience \& Skill : 06 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |$\quad$| Pheft |
| :--- |
| Pire |
| Political unrest |
| Huge demand in the community |
| Location of shop; |
| Regular customers; |

## Pictures

\% गाघगून जानম बाबा 801764603673 जूपाए घादलि,







## FAMILY PICTURE



