#### **Proposed NU Business Name: PRITOM TAILORS**



Project identification and prepared by: Golam Rasul, Munshigonj Unit, Munshigonj

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	KARTIK CHANDRA KUNDU		
Age	:	26-03-1985 (32 Years)		
Education, till to date	:	Class 8		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	3 Brothers		
Address	:	Vill: Abdullahpur, P.O: Abdullhapur, P.S: Tongibari, Dist: Munshigonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SUNITA RANI KUNDU  CHAN BODON KUNDU  Branch: Sonarong Tongibari, Centre # 102 (Female),  Member ID: 8605, Group No: 01  Member since: 01-02-2004 (08 Years)  First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: - Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business.
Training Info	:	He has hand training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725-176122
Family's Contact No.	:	01685-180151
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SUNITA RANI KUNDU** joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	PRITOM TAILORS			
Location	:	Mir Kadim Bazaar, Munshigonj			
Total Investment in BDT	:	BDT 80,000/-			
Financing	:	Self BDT 30,000/-(from existing business) 37% Required Investment BDT 50,000/-(as equity) 63%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15 ft x 10 ft = 150 Square ft			
Implementation	:	<ul> <li>Cloths item sewing and selling here.</li> <li>Average 30% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 2 artisans.</li> <li>One will appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka.</li> </ul>			

■Agreed grace period is 3 months.

Existing Business (BDT)						
Particular	Monthly	Yearly				
Revenue (sales)						
Cloths	60,000	720,000				
Total Sales (A)	60,000	720,000				
Less. Variable Expense						
Cloths	42,000	504,000				
Total variable Expense (B)	42,000	504,000				
Contribution Margin (CM) [C=(A-B)	18,000	216,000				
Less. Fixed Expense						
Electricity Bill	1,000	12,000				
Mobile Bill	300	3,600				
Salary (self)	5,000	60,000				
Salary (staff)	6,000	72,000				
Rent	1,000	12,000				
Generator Bill	100	1,200				
Total fixed Cost (D)	13,400	160,800				
Net Profit (E) [C-D)	4,600	55,200				

Investment Breakdown							
	Exist	ing		Proposed			
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty.	Unit Amount (BDT		<b>Proposed Total</b>
			(BDT)		Price		
Cloths	1	9300	9,300	0	0	0	9,300
Thread	20	150	3,000	0	0	0	3,000
Button	5	300	1,500	0	0	0	1,500
Sewing Machine	3	5000	15,000	0	0	0	15,000
Iron Machine	2	600	1,200	0	0	0	1,200
Brothers Machine	0	0	0	1	40000	40,000	40,000
Trek pad	0	0	0	1	10000	10,000	10,000
Total	31		30,000	2		50,000	80,000

### **Source of Finance**



Financial Projection (BDT)					
Particular	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)					
Cloths	83,000	996,000	1,045,800	1,098,090	
Total Sales (A)	83,000	996,000	1,045,800	1,098,090	
Less. Variable Expense					
Cloths	58,100	697,200	732,060	768,663	
Total variable Expense (B)	58,100	697,200	732,060	768,663	
Contribution Margin (CM) [C=(A-					
B)	24,900	298,800	313,740	329,427	
Less. Fixed Expense					
Electricity Bill	1,000	12,000	13,000	14,000	
Mobile Bill	400	4,800	5,500	6,500	
Salary (self)	5,000	60,000	60,000	60,000	
Salary (staff)	9,000	108,000	108,000	108,000	
Rent	1,000	12,000	12,000	12,000	
Generator Bill	100	1,200	1,200	1,200	
<b>Total Fixed Cost</b>	16,500	198,000	199,700	201,700	
Net Profit (E) [C-D)	8,400	100,800	114,040	127,727	
Investment Payback		20,000	20,000	20,000	

## Cash flow projection on business plan (rec. & Pay)

	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	100,800	114,040	127,727
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		80,800	174,840
	Total Cash Inflow	150,800	194,840	302,567
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	80,800	174,840	282,567

## SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 6 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

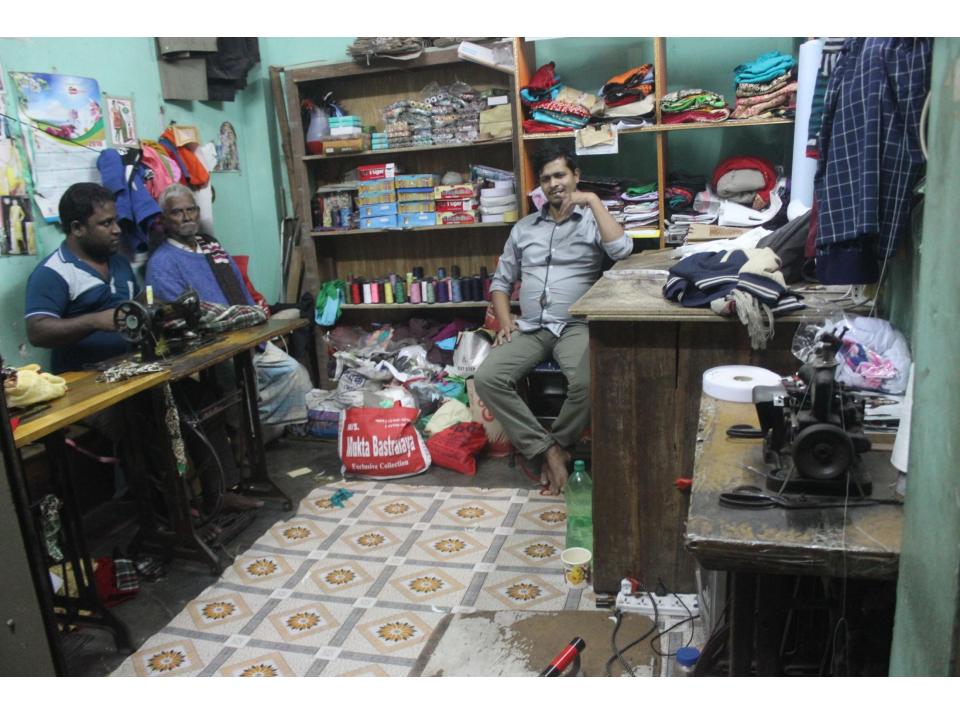
### THREATS

Theft
Political unrest

# Pictures

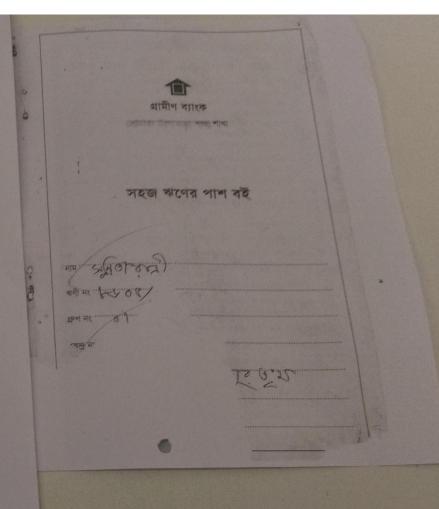








গণপ্রজাতন্ত্রী বাংলাদেশ জনা ও মৃত্যু নিবদ্ধকের কার্যালয় लाना अनप (জন্ম নিবন্ধন বহি হইতে উদ্বত) भिवक्षम वृद्धि महा 🗷 🔿 সনদ ইস্থান তারিধ। দিন মাস প্রথম ত্ত / তথ / তণু নিবন্ধন জারিখ : দিন মাস বংসর ন্তিশত পৰিভিত্নত ১৯৮৫৫১১ माम : व्या शिक्ष क्या रहे हैं क्षम् जीतमः भरनाम (श्रिः) - 50 - 02 - 50 द र २० विमः 🗆 गाती प्रियुक्तम कथाम (श्रिः) : भूका द्विशः द निम्मुका कार्ति। विभ स्था है। भ्रेत मान द्यान कुछ अध्यक्षाः सार्गाताः अग्री हिकाना : प्रतिष्ठ के का अग्राम क्रिक्ट माना माना माना प्रतिष्ठ के का नामा क्रिक्ट माना क्रिक्ट (प्रणा भेनमाश्री (নিবন্ধকের স্বাক্ষর ও নামসহ সীল) নিবন্ধকের কার্যালয়ের সীলমোহর



# **FAMILY PICTURE**

