Proposed NU Business Name: BISMILLAH AGROVET



Project identification and prepared by: Md Habil Uddin Shah Keranigonj Unit, Dhaka

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SHARIF HOSSAIN			
Age	:	10-12-1989 (27 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	-			
No. of siblings:	:	4 Brothers & 1 Sisters			
Address	:	Vill: Mohonpur P.O: Ruhitpur. P.S: Keranigonj, Dist: Dhaka.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father REHANA BEGUM ABDUL MATIN Branch: Ruhitpur Keranigonj, Centre # 64 (Female), Member ID: 8332, Group No: 04 Member since: 06-04-2000 to 2005 (05 Years) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: Nil Outstanding loan: Nil N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		No
Business Experiences and	•••	6 years experience in running business. 6 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	• •	None
Entrepreneur Contact No.		01722-367890
Family's Contact No.	:	-
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Keranigonj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

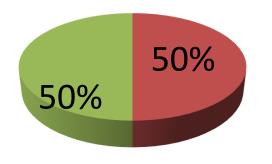
REHANA BEGUM joined Grameen Bank since 05 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing.

Proposed Nobin Udyokta Business Info					
Business Name	:	BISMILLAH AGROVET			
Location	:	Rohitpur Bazaar Road, Kathpotti, Keranigonj, Dhaka			
Total Investment in BDT	:	BDT 120,000/-			
Financing	:	Self BDT 60,000/- (from existing business) 50% Required Investment BDT 60,000/- (as equity) 50%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 8 ft= 120 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fertilizer and feed item etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Keranigonj. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Various Item	3,500	105,000	1,260,000			
Total Sales (A)	3,500	105,000	1,260,000			
Less. Variable Expense						
Various Item	2,975	89,250	1,071,000			
Total variable Expense (B)	2,975	89,250	1,071,000			
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000			
Less. Fixed Expense						
Rent		4,000	48,000			
Electricity Bill		400	4,800			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Entertainment		200	2,400			
Total fixed Cost (D)		10,800	129,600			
Net Profit (E) [C-D)		4,950	59,400			

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty.	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Pigeon Feed	5	3000	15,000	0	0	0	15,000
Reneta	1	8500	8,500	0	0	0	8,500
Rekno	1	10000	10,000	0	0	0	10,000
Popular	1	8000	8,000	0	0	0	8,000
ACI	1	7000	7,000	0	0	0	7,000
Urea	1	8000	8,000	0	0	0	8,000
J Agro	1	3500	3,500	0	0	0	3,500
Becon pharma	0	0	0	1	40000	40,000	40,000
WMC	0	0	0	1	20000	20,000	20,000
Total	11		60,000	2		60,000	120,000

Source of Finance



- Entrepreneur's Contribution 60,000
- Investor's Investment 60,000
- Total 120,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Various Item	4,500	135,000	1,620,000	1,701,000	1,786,050	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	1,786,050	
Less. Variable Expense						
Various Item	3,825	114,750	1,377,000	1,445,850	1,518,143	
Total variable Expense (B)	3,825	114,750	1,377,000	1,445,850	1,518,143	
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000	255,150	267,908	
Less. Fixed Expense						
Rent		4,000	48,000	48,000	48,000	
Electricity Bill		400	4,800	5,500	6,000	
Mobile Bill		300	3,600	4,000	4,500	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		1,300	15,600	17,500	19,500	
Entertainment		200	2,400	3,000	3,500	
Total Fixed Cost		11,200	134,400	138,000	141,500	
Net Profit (E) [C-D)		9,050	108,600	117,150	126,408	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	60,000		
1.2	Net Profit	108,600	117,150	126,408
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		84,600	177,750
	Total Cash Inflow	168,600	201,750	304,158
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	84,600	177,750	280,158

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 6 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

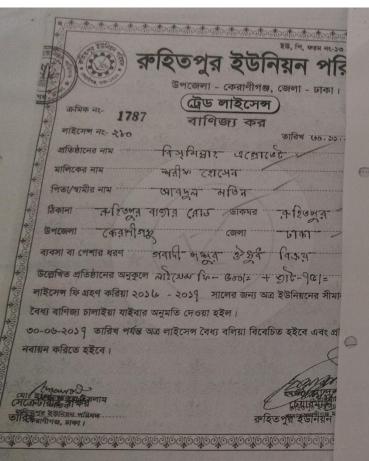
Political unrest

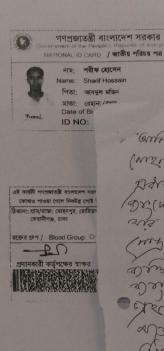
Pictures











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FAMILY PICTURE

