Proposed NU Business Name: KORMOKAR STORE



Project identification and prepared by: Md Shahinur Rahman, Sherpur Unit, Bugra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	SANJAY KORMOKAR				
Age	:	13-11-1982(34 Years)				
Education, till to date	:	SSC				
Marital status		Unmarried				
Children		-				
No. of siblings:		01 Brother				
Address	:	Vill: Noth Shapara P.O: Sherpur P.S: Sherpur, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SOLEKHA KORMOKAR ROMA NATH KORMOKAR Branch: Kushumbi,Sherpur,Centre # 07 (Female), Member ID: 6045, Group No: 15 Member since: 03-07-2012 (04 Years)				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		First loan: BDT - 2000 Existing Loan: BDT 5,000, Outstanding loan:BDT 2625 Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	12 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Sornokar/ BDT 15000
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01722-646829
Mother's Contact No.	•	01747-082926
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SULAMA KORMOKAR joined Grameen Bank since 04 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
	:	KORMOKAR STORE			
	:	Noth Shapara , Sherpur.			
it in BDT	:	BDT 75,000/-			

lotal investment in BDI	:	BD1 75,000/-
Financing		Self BDT 25,000/-(from existing business) 33%

Business Name

Present salary/drawings

Proposed Salary

Implementation

Size of shop

from business (estimates)

Location

Required Investment BDT 50,000/-(as equity) 67%

BDT 4,000/-

BDT 4,000/-

10 ft \times 7 ft= 70 square ft

■The business is planned to be scaled up by investment in existing

goods like; cloth item etc. ■Average 15% gain on sale.

■The business is operating by entrepreneur. Existing

appointed ■The shop is rented.

employees. After getting equity fund 1 employee will

no

be

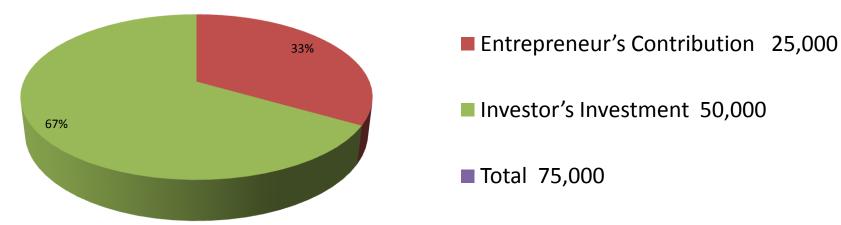
Collects goods from Sherpur, Bogra.

Agreed grace period is 3 months.

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Shop, kolil biscut, Ditergen, Dail, etc.	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Shop, kolil biscut, Ditergen, Dail, etc.	1,600	48,000	576,000			
Total variable Expense (B)	1,600	48,000	576,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Electricity Bill		130	1,560			
Transportation		200	2,400			
Salary (self)		4,000	48,000			
Salary (staf)		3,000	36,000			
Entertainment		100	1,200			
Guard		200	2,400			
Mobile Bill		200	2,400			
Total fixed Cost (D)		7,830	93,960			
Net Profit (E) [C-D)		4,170	50,040			

Investment Breakdown								
	Proposed							
Particulars Qty. Unit Price Amount Qty Unit Price Amount Pro (BDT) To								
Shop,	1	10000	10000	1	20000	20000	30000	
kolil I, Ect.	1	5000	5000	1	10000	10000	15000	
Ditergen	1	5000	5000	1	10000	10000	15000	
biscut,, Dai	1	5000	5000	1	10000	10000	15000	
Total	48		25,000	10		50,000	75,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Shop, kolil biscut, Ditergen, Dail, etc.	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense						
Shop, kolil biscut, Ditergen, Dail, etc.	3,400	102,000	1,224,000	1,285,200	1,349,460	
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200	1,349,460	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140	
Less. Fixed Expense						
Electricity Bill		130	1,560	1,560	1,560	
Transportation		200	2,400	2,400	2,400	
Salary (self)		4,000	48,000	48,000	48,000	
Entertainment		100	1,200	1,200	1,200	
Guard		200	2,400	2,400	2,400	
Mobile Bill		300	3,600	3,600	3,600	
Total fixed Cost (D)		4,930	59,160	59,160	59,160	
Net Profit (E) [C-D)		13,070	156,840	167,640	178,980	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	156,840	167,640	178,980
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		136,840	284,480
	Total Cash Inflow	206,840	304,480	463,460
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	136,840	284,480	443,460

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

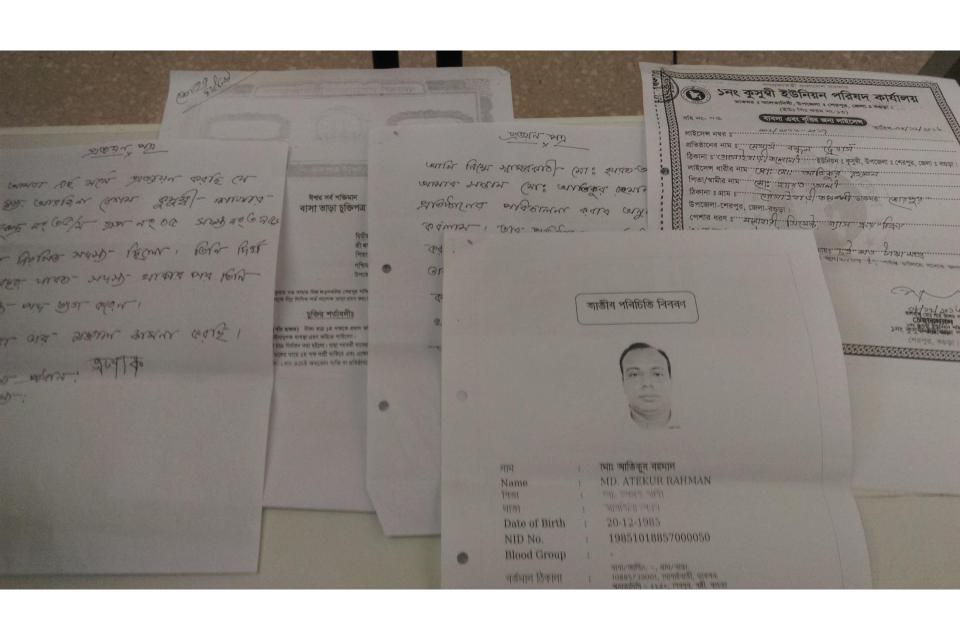












FAMILY PICTURE

