Proposed NU Business Name: D N VEDIO



Project identification and prepared by:Md Obaidullah, Bogra Shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SREE			
Age	:	02-05-1988 (28 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	01 Sister, 02 Brothers			
Address	:	Vill: Moria, P.O Moria hat, P.S: Gabtoli, Dist: Bogra			
00Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SREE MOTI GITA RANI SREE SUDAM CHANDRA RAJVOR Branch: Mohishaban, Gabtoli, Centre # 44(Female), Member ID: 10314, Group No: 14 Member since: 29-09-2006 (05 Years) First loan: BDT 10,000 /-			
Further Information:		Outstanding loan: Nill			
(v) Who pays GB loan installment (vi) Mobile lady	:	Father No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business. 07 years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	House rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01835-372741
Family's Contact No.	:	01954-749309
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SREE MOTI GITA RANIjoined Grameen Bank since 05 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

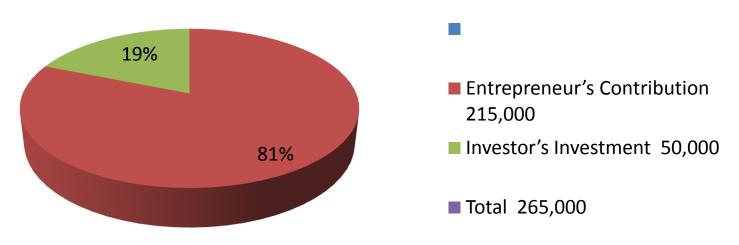
Proposed Nobin Udyokta Business Info					
Business Name	:	D N VEDIO			
Location	:	Kabiraj Market ,Golabari Gabtoli, Bogra			
Total Investment in BDT	:	BDT 190,000/-			
Financing	:	Self BDT 3,15,000/- (from existing business) 81%			
		Required Investment BDT 50,000/- (as equity) 19%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 7 ft= 70 square ft			
Security of the shop	:	N/A			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile eccessories, recharge, memory card, etc. Average 50% gain on sales. The business is operating by entrepreneur. Existing 02 labor. After getting equity fund 01 labor will be appointed. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Computer,Labtop,Projector,Camera and others	1,500	45,000	540,000		
Total Sales (A)	1,500	45,000	540,000		
Less. Variable Expense					
Computer, Labtop, Projector, Camera and others	1,500	22,500	270,000		
Total variable Expense (B)	1,500	22,500	270,000		
Contribution Margin (CM) [C=(A-B)	1,500	22,500	270,000		
Less. Fixed Expense					
House rant		800	9,600		
Electricity Bill		1,000	12,000		
Transportation		500	6,000		
Salary (self)		5,000	60,000		
Salary (staf)		8,000	96,000		
Entertainment		500	6,000		
Guard		100	1,200		
Generator		100	1,200		
Mobile Bill		500	6,000		
Non cash item					
Depreciation		0	-4		
Total fixed Cost (D)		16,500	197,996		
Net Profit (E) [C-D)		6,000	72,004		

Inves	tment	Breal	kdown

	Existi	ng	Proposed				
Particulars Qty. Ur		Unit Price	Unit Price Amount		Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Computer	1	30000	30,000	0	0	0	30,000
Labtop	1	35000	35,000	0	0	0	35,000
Projector	2	40000	80,000	0	0	0	80,000
Camera	4	10000	40,000	0	0	0	40,000
Printer	1	5000	5,000	0	0	0	5,000
Lager Printer	1	20000	20,000	0	0	0	20,000
Scaner	1	5000	5,000	0	0	0	5,000
Digital Photocopy	0	0	0	1	50,000	50,000	50,000
machine							
	11	145000	215,000	31	50000	50,000	265,000

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Computer, Labtop, Projector, Camera and	2,000	60,000	720,000	756,000	793,800		
others	2,000	00,000	720,000				
Total Sales (A)	2,000	60,000	720,000	756,000	793,800		
Less. Variable Expense	0						
Computer,Labtop,Projector,Camera and	1,000	30,000	360,000	378,000	396,900		
others	1,000	30,000	300,000				
Total variable Expense (B)	1,000	30,000	360,000	378,000	396,900		
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000	378,000	396,900		
Less. Fixed Expense							
House rant		800	9,600	9,600	9,600		
Electricity Bill		1000	12,000	12,000	12,000		
Transportation		500	6,000	6,000	6,000		
Salary (self)		5,000	60,000	60,000	60,000		
Salary (staf)		12000	144,000	144,000	144,000		
Entertainment		500	6,000	6,000	6,000		
Guard		100	1,200	1,200	1,200		
Generator		100	1,200	1,200	1,200		
Mobile Bill		500	6,000	6,000	6,000		
Total fixed Cost (D)		20,500	246,000	246,000	246,000		
Net Profit (E) [C-D)		9,500	114,000	132,000	150,900		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	114,000	132,000	150,900
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		94,000	206,000
	Total Cash Inflow	164,000	226,000	356,900
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	94,000	206,000	336,900

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

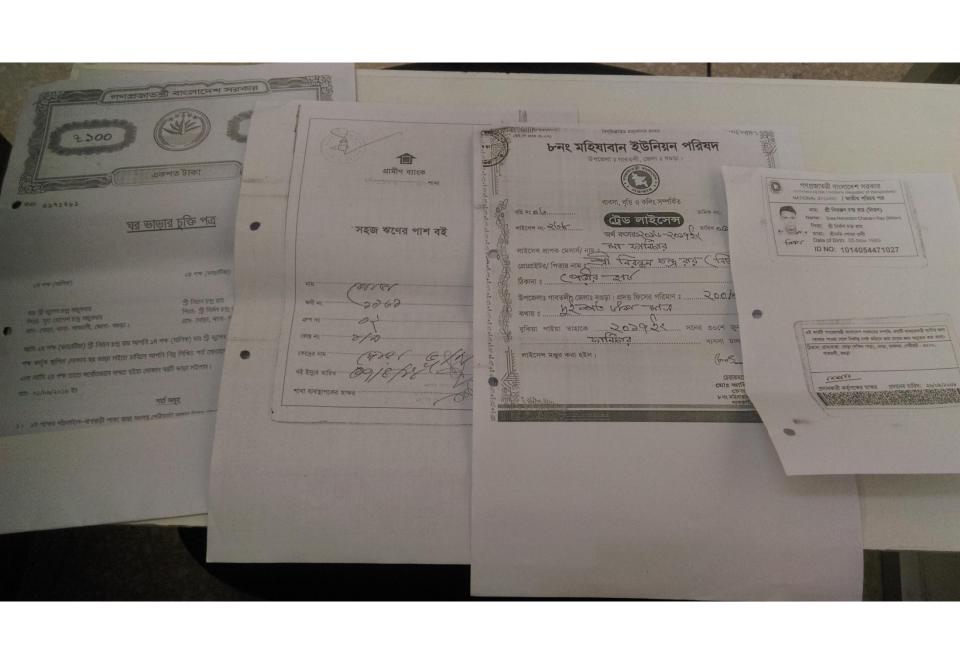
Pictures











FAMILY PICTURE

