Proposed NU Business Name: SAPON TAILORS



Project identification and prepared by: Md . Obaidullah, Bogra Shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD SAPON SONAR				
Age	:	15-09-1987 (29 Y <i>ears</i>)				
Education, till to date	:	Class Five				
Marital status	:	Married				
Children	:	Nill				
No. of siblings:	:	01 Brother 01 Sister				
Address	:	Vill: Chalk Sikandar P.O Moria P.S: Gabtoli, Dist: Bogra				
00Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST RONISA MD AFTAB HOSSEN Branch: Mohishaban Gabtoli, Centre # 3(Female), Member ID:1205, Group No: 04 Member since: 22-02-1998 (05 Years) First loan: BDT 2000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01788-978074
Family's Contact No.	•	01797-973528
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

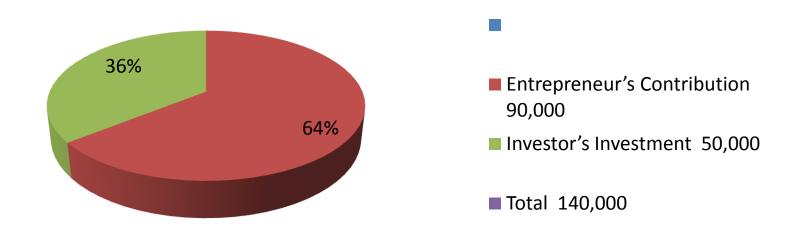
MST RONISAjoined Grameen Bank since 05 years ago. At first she took BDT 2000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name		SAPON TAILORS			
Location	:	Latif market, Panch mail, Gabtoli, Bogra			
Total Investment in BDT	:	BDT 2,45,000/-			
Financing	:	Self BDT 1,95,000/- (from existing business) 64% Required Investment BDT 50,000/- (as equity) 36%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 10 ft= 120 square ft			
Security of the shop		N/A			
Implementation		 The business is planned to be scaled up by investment in existing goods like; Sale & Sewing Shirts, Pants and other Clothes etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing 02 labors. After getting equity fund 02 labors will be appointed. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Sale & Sewing Shirts, Pants and other Clothes etc.	3,000	90,000	1,080,000			
Total Sales (A)	3,000	90,000	1,080,000			
Less. Variable Expense						
Sale & Sewing Shirts, Pants and other Clothes etc.	2,250	67,500	810,000			
Total variable Expense (B)	2,250	67,500	810,000			
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000			
Less. Fixed Expense						
House rant		900	10,800			
Electricity Bill		1,000	12,000			
Transportation		500	6,000			
Salary (self)		5,000	60,000			
Salary (staf)		12,000	144,000			
Entertainment		300	3,600			
Guard		100	1,200			
Generator		100	1,200			
Mobile Bill		300	3,600			
Total fixed Cost (D)		20,200	242,400			
Net Profit (E) [C-D)		2,300	27,600			

Investment Breakdown									
Existing					Proposed				
Particulars	lars Qty. Unit Price		Amount	Qty	Unit	Amount	Proposed		
			(BDT)		Price	(BDT)	Total		
Blazer	10	4000	40,000	100	300	30,000	70,000		
Pant	100	300	30,000	50	300	15,000	45,000		
shirt	100	200	20,000	0	0	0	20,000		
others	0	0	0	0	0	5,000	5,000		
	220		90,000	150	600	50,000	140,000		

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Soap,Shampu,Coconut oil others	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense	0					
Mustard oil	3,000	90,000	1,080,000	1,134,000	1,190,700	
Total variable Expense (B)	3,000	90,000	1,080,000	1,134,000	1,190,700	
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000	378,000	396,900	
Less. Fixed Expense						
House rant		900	10,800	10,800	10,800	
Electricity Bill		1000	12,000	12,000	12,000	
Transportation		500	6,000	6,000	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staf)		16000	192,000	192,000	192,000	
Entertainment		300	3,600	3,600	3,600	
Guard		100	1,200	1,200	1,200	
Generator		100	1,200	1,200	1,200	
Mobile Bill		300	3,600	3,600	3,600	
Total fixed Cost (D)		24,200	290,400	290,400	290,400	
Net Profit (E) [C-D)		5,800	69,600	87,600	106,500	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	69,600	87,600	106,500
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		49,600	117,200
	Total Cash Inflow	119,600	137,200	223,700
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	49,600	117,200	203,700

SWOT ANALYSIS

Strength

Employment: Self: 04 Family:01 Others:02

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

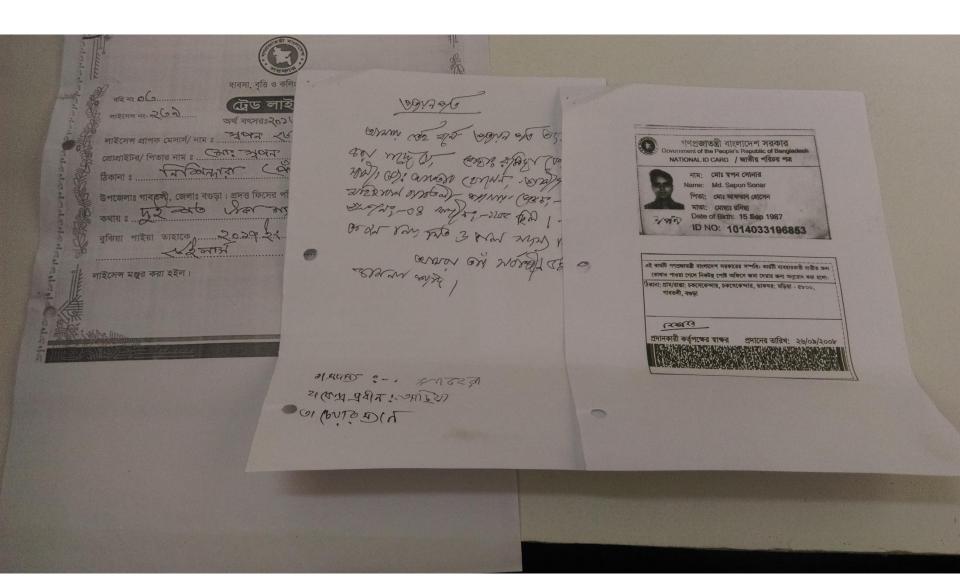












FAMILY PICTURE

