Proposed NU Business Name: KARIM CYCLE STORE



Project identification and prepared by: Md Obaidullah, Bogra Sadar Unit, Bogra

Project verified by: Muzaharul islam Sarkar



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD ABDUL HAKIM MONDOL					
Age	:	17-03-1986 (30 Years)					
Education, till to date	:	Class 5					
Marital status	:	Married					
Children	:	1 Son					
No. of siblings:	:	1 Brothers & 3 Sister					
Address	:	Vill: Khalisha Kandi, P.O: Majhira, P.S: Shajahanpur Dist: Bogra					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MOST. ZAYDA BEWA LATE. MUSLEM UDDIN MONDOL Branch: Majhira, Centre # 44 (Female), Member ID: 7439, Group No: 10 Member since: 22-08-1994 (22 Years) First loan: BDT 5,000/-					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 15,000/- Outstanding loan: Nil N/A No No No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	14 years experience in running business.
Training Info	:	He has hand training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01961-297950
Family's Contact No.	:	01737-898271
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Boga Sadar Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

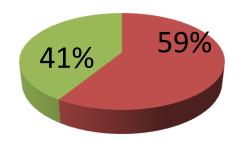
MOST. ZAYDA BEWA joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	KARIM CYCLE STORE				
Location	:	Korotoa Market, Majhira, Shajahanpur, Bogra				
Total Investment in BDT	:	BDT 170,000/-				
Financing	:	Self BDT 100,000/-(from existing business) 59%				
	Required Investment BDT 70,000/-(as equity) 41%					
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	: 10 ft x 8 ft = 80 Square ft					
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Auto mobile item etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing 1 employee. The shop is rented. Collects goods from Bogra. Agreed grace period is 3 months. 				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Auto mobile item	2,100	63,000	756,000		
Total Sales (A)	2,100	63,000	756,000		
Less. Variable Expense					
Auto mobile item	1,575	47,250	567,000		
Total variable Expense (B)	1,575	47,250	567,000		
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000		
Less. Fixed Expense					
Electricity Bill		500	6,000		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		500	6,000		
Entertainment		300	3,600		
Guard		150	1,800		
Rent		600	7,200		
Salary (staff)		4,000	48,000		
Total fixed Cost (D)		11,350	136,200		
Net Profit (E) [C-D)		4,400	52,800		

Investment Breakdown									
	Exist	ing			Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total		
Tire	15	400	6,000	50	400	20,000	26,000		
Basket	10	250	2,500	0	0	0	2,500		
Lock	20	200	4,000	0	0	0	4,000		
Gear	5	400	2,000	0	0	0	2,000		
Tube	30	200	6,000	0	0	0	6,000		
Sit	5	300	1,500	0	0	0	1,500		
Break Check	5	400	2,000	0	0	0	2,000		
Tools	100	200	20,000	100	60	6,000	26,000		
Security	1	50000	50,000	0	0	0	50,000		
Others	1	6000	6,000	0	0	0	6,000		
Ring	0	0	0	10	400	4,000	4,000		
Battery	0	0	0	5	8000	40,000	40,000		
Total	192		100,000	165		70,000	170,000		

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 70,000
- Total 170,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Auto mobile item	2,800	84,000	1,008,000	1,058,400	1,111,320	
Total Sales (A)	2,800	84,000	1,008,000	1,058,400	1,111,320	
Less. Variable Expense						
Auto mobile item	2,100	63,000	756,000	793,800	833,490	
Total variable Expense (B)	2,100	63,000	756,000	793,800	833,490	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	277,830	
Less. Fixed Expense						
Electricity Bill		500	6,000	5,000	6,000	
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		800	9,600	11,500	12,500	
Entertainment		300	3,600	4,000	4,500	
Guard		150	1,800	2,000	2,200	
Rent		600	7,200	7,200	7,200	
Salary (staff)		4,000	48,000	48,000	48,000	
Total Fixed Cost		11,750	141,000	143,200	146,400	
Net Profit (E) [C-D)		9,250	111,000	121,400	131,430	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	111,000	121,400	131,430
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		83,000	176,400
	Total Cash Inflow	181,000	204,400	307,830
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	83,000	176,400	279,830

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft
Political unrest

Pictures

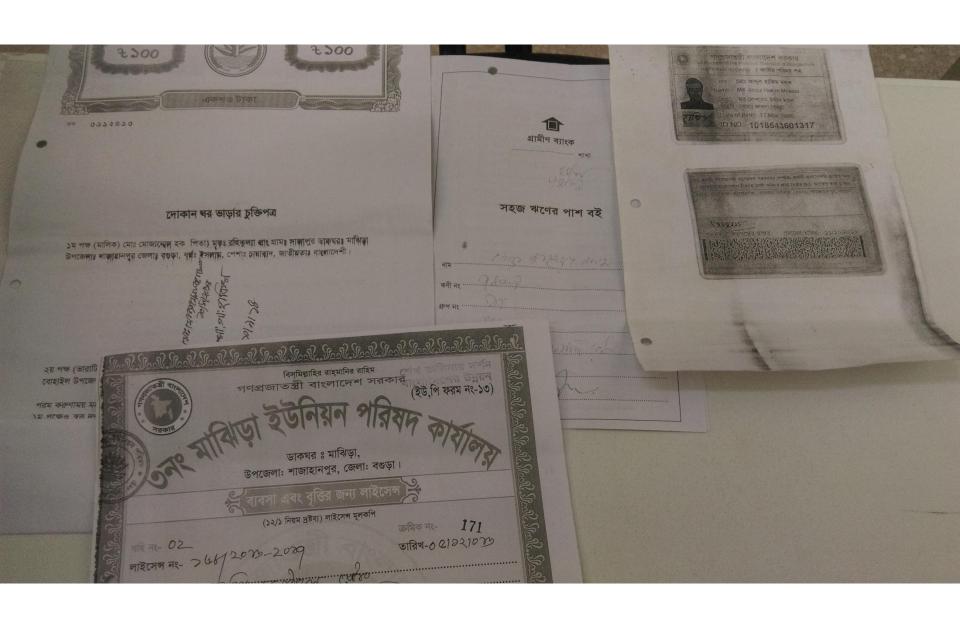












FAMILY PICTURE

