Proposed NU Business Name: SARDA GARMENTS



Project identification and prepared by: Md Shahidul Islam Bagha Unit, Rajshahi

Project verified by: Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD SHAFIKUL ISLAM				
Age	:	05-03-1987 (29 Years)				
Education, till to date	:	Class VIII				
Marital status	:	Married				
Children	:	Nil				
No. of siblings:	:	02 Brothers				
Address	:	Vill: Askorpur P.O: Sardaha P.S: Charghat, Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST MORZINA BEGUM LATE MSOLEM UDDIN Branch: Charghat, Centre: 31 (Female), Member ID: 1955/6, Group No: 01 Member since: 20-04-2004 (12 Years) First loan: BDT 10000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20000 Outstanding loan: BDT 18680 Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		
Business Experiences and		05 years experience in running business. 03 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01723-939247
Family's Contact No.	:	01969-749818
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MORZINA BEGUM joined Grameen Bank since 12 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SARDA GARMENTS			
Location	:	Sordaha Baazar			
Total Investment in BDT	:	BDT 1,90,000/-			
Financing	:	Self BDT 140000/- (from existing business) 74%			
		Required Investment BDT 50000/- (as equity) 26%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 10 ft= 100 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Pant, Ganji, Shirt, Panjabi etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Pant, Ganji,T Shirt, Panjabi etc.	2900	87000	1044000
Total Sales (A)	2900	87000	1044000
Less Variable Expense			
Pant, Ganji,T Shirt, Panjabi etc.	1920	57600	691200
Total variable Expense (B)	1,920	57600	691200
Contribution Margin (CM) [C=(A-B)	480	14400	172800
Less Variable Expense			
Rent		1,200	14400
Electricity bill		300	3600
Transportation		800	9600
Salary (self)		5000	60000
Entertainment		100	1200
Guard		50	600
Generator		100	1200
Mobile bill		300	3600
Total fixed cost (D)		7,850	94200
Net Profit (E)= [C-D]		6,550	78600

Investment	Brea	kdown
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	Exist	ting	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Pant piece	50	400	20,000	1	10,000	10,000	30,000
T shirt	80	150	12,000	1	10000	10,000	22,000
Panjabi	10	500	5,000	1	10000	10,000	15,000
Shirt	20	400	8,000	1	20000	20,000	28,000
Genji	1	8000	8,000	0	0	0	8,000
Child cloth	1	10000	10,000	0		0	10,000
Others	1	9000	9,000	0	0	0	9,000
Security	1	68000	68,000	0	0	0	68,000
Total	164	0	140,000	4	0	50,000	190,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Pant, Ganji,T Shirt , Panjabi etc.	3400	102000	1224000	1285200	1349460	
Total Sales (A)	3400	102000	1224000	1285200	1349460	
Less Variable Expense						
Pant, Ganji,T Shirt , Panjabi etc.	2720	81600	979200	1028160	1079568	
Total variable Expense (B)	2,720	81600	979200	1028160	1079568	
Contribution Margin (CM) [C=(A-B)	680	20400	244800	257040	269892	
Less Variable Expense						
Rent		1,200	14400	14,400	14400	
Electricity bill		500	6000	6500	7000	
Transportation		800	9600	10,100	10600	
Salary (self)		5000	60000	60000	60000	
Entertainment		100	1200	1200	1200	
Guard		50	600	600	600	
Generator		100	1200	1200	1200	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		8,150	96,600	97,700	98800	
Net Profit (E)= [C-D]		12250	147000	159,340	171092	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	147,000	159,340	171092
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		127,000	266340
	Total Cash Inflow	197000	286340	437432
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	127,000	266340	417432

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







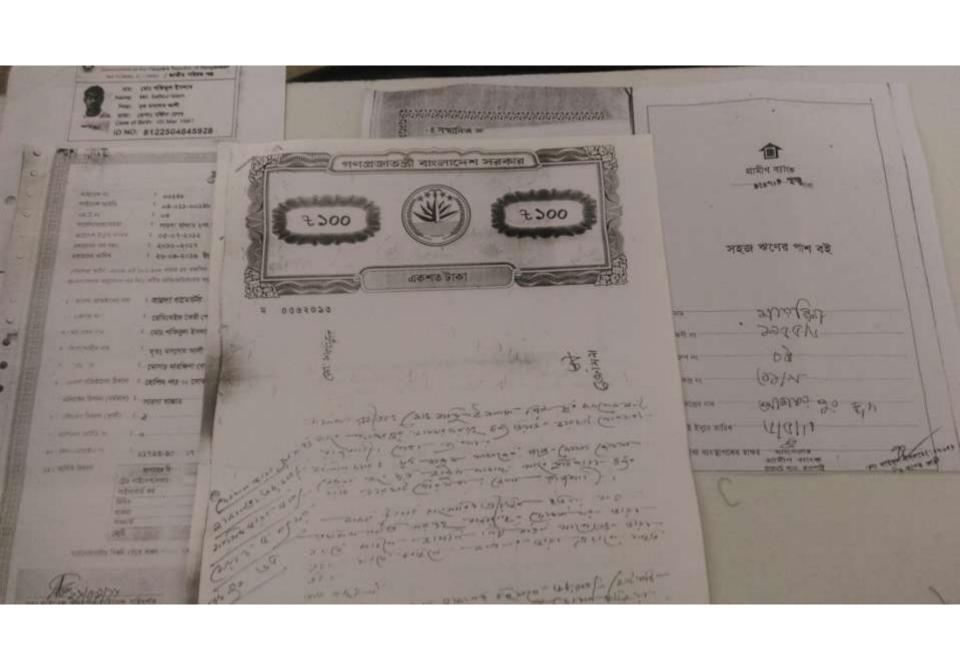


মোঃ শফিকুল ইসলাম প্রোপ্রাইটর মোবাঃ ০১৭২৩-৯৩৯২৪৭

आंब्रान शांद्यक्र

এখানে শার্ট, প্যান্ট, গেঞ্জি, ফতুয়া, টাউজার, পাঞ্জাবী, ইত্যাদি সামগ্রী মালামাল খুচরা বিক্রয় করা হয়।

সারদা বাজার, (২নং গলি), সারদা চারঘাট, রাজশাহী।



FAMILY PICTURE

