Proposed NU Business Name: RONI MAHABUB SHOE STORE



Project identification and prepared by: Md Shahidul Islam Rajshahi Sadar Unit, Rajshahi

Project verified by: Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD RONI MAHABUB				
Age	:	20-10-1997 (19 Years)				
Education, till to date	:	HSC				
Marital status	:	Unarried				
Children	:	Nil				
No. of siblings:	:	02 Brothers				
Address	:	Vill: Lalitahar P.O: Khorkhori P.S: Poba , Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST MINA BEGUM MD ABDUR RAJJAK Branch: Parila Poba, Centre: 63 (Female), Member ID: 3195, Group No: 03 Member since: 2005-2016 (11 Years) First loan: BDT 5000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	:	Existing loan: BDT 50000Outstanding loan: 42500 Father No No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	
Business Experiences and	:	05 years experience in running business. 03 Years in own business.
Training Info	:	He has 01 Year training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01736-158153
Family's Contact No.	:	01821-755284
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Rajshahi Sadar Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MINA BEGUM joined Grameen Bank since 11 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RONI MAHABUB SHOE STORE			
Location	:	Khorkhora			
Total Investment in BDT	:	BDT 1,80,000/-			
Financing	:	Self BDT 130000/- (from existing business) 72% Required Investment BDT 50000/- (as equity) 28%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 12 ft= 144 square ft			
Implementation	•	 The business is planned to be scaled up by investment in existing goods like Shoe tc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Rajshahi. Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Shoe	2900	87000	1044000
Total Sales (A)	2900	87000	1044000
Less Variable Expense			
Shoe	2240	67200	806400
Total variable Expense (B)	2,240	67200	806400
Contribution Margin (CM) [C=(A-B)	560	16800	201600
Less Variable Expense			
Rent		1,000	12000
Electricity bill		500	6000
Transportation		600	7200
Salary (self)		5000	60000
Entertainment		500	6000
Guard		100	1200
Mobile bill		500	6000
Total fixed cost (D)		8,200	98400
Net Profit (E)= [C-D]		8,600	103200

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	Exis	ting	Proposed				
Particulars Qty. Unit P		Unit Price	Amount	Qty	Unit Price	Amount	Propose d
			(BDT)	1		(BDT)	Total
Hill	1	20000	20,000	1	15,000	15,000	35,000
Barmise	1	10000	10,000	1	20000	20,000	30,000
Shue	1	30000	30,000	1	15000	15,000	45,000
Partex	1	20000	20,000	0	0	0	20,000
Security	1	50000	50,000	0	0	0	50,000
Total	5	0	130,000	3	0	50,000	180,000

Source of Finance



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Shoe	4200	126000	1512000	1587600	1666980		
Total Sales (A)	4200	126000	1512000	1587600	1666980		
Less Variable Expense							
Shoe	3360	100800	1209600	1270080	1333584		
Total variable Expense (B)	3,360	100800	1209600	1270080	1333584		
Contribution Margin (CM) [C=(A-B)	840	25200	302400	317520	333396		
Less Variable Expense							
Rent		1,000	12000	12,000	12000		
Electricity bill		800	9600	10100	10600		
Transportation		800	9600	10,100	10600		
Salary (self)		5000	60000	60000	60000		
Entertainment		500	6000	6000	6000		
Guard		100	1200	1200	1200		
Mobile bill		600	7200	7300	7400		
Total fixed cost (D)		8,800	105,600	106,700	107800		
Net Profit (E)= [C-D]		16400	196800	210,820	225596		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	196,800	210,820	225596
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		176,800	367620
	Total Cash Inflow	246800	387620	593216
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	176,800	367620	573216

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

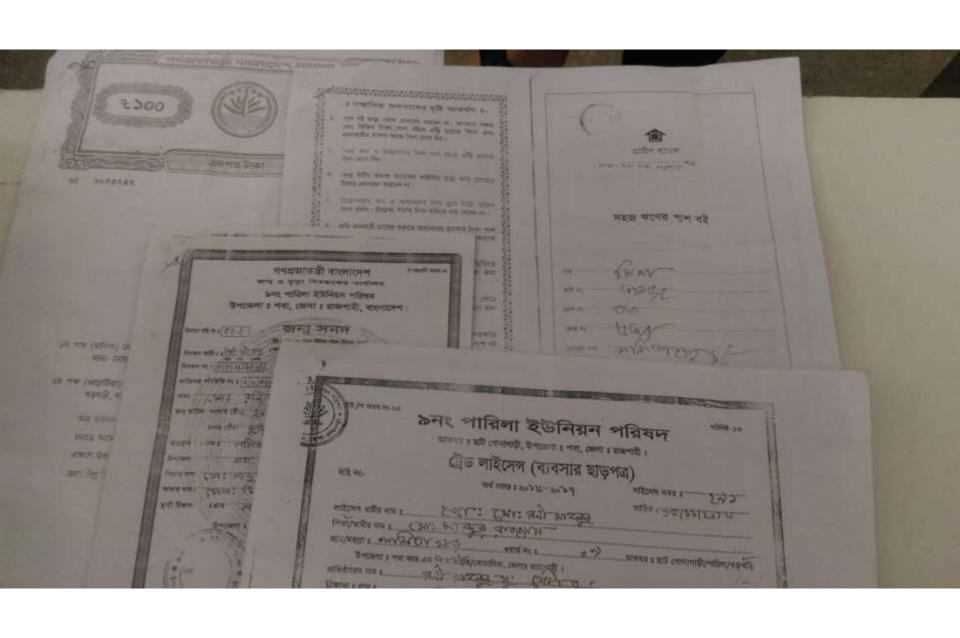
Pictures











FAMILY PICTURE

