Proposed NU Business Name: BITHI ENGINEERING WORKSHOP



Project identification and prepared by: Md. Forhad Hosen, Tangail Sadar Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SHAMIR GHOSH		
Age	:	1-1-1995 (21 Years)		
Education, till to date	:	CLASS 8		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	3 Brothers & 1 Sister		
Address	:	Vill: Shontos, P.O: Shontos, P.S: Tangail Sadar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father BELA RANI GHOSH AJIT CHANDRA GHOSH Branch: Rokkhit belta, Centre # 61(Female), Member ID: 8825, Group No: 11 Member since: 7-8-2007 (9Years) First loan: BDT 4,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 19180, Outstanding loan: BDT 19180 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has 4 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01927854163
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

BELA RANI GHOSH joined Grameen Bank since 9 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

goods like; Rod, , color, sheet etc.

■Average 25% gain on sale.

■Collects goods from Tangail.

Agreed grace period is 3 months.

■The shop is rented.

■The business is planned to be scaled up by investment in existing

■The business is operating by entrepreneur. Existing 3 employees.

After getting equity fund 1 employee will be appointed.

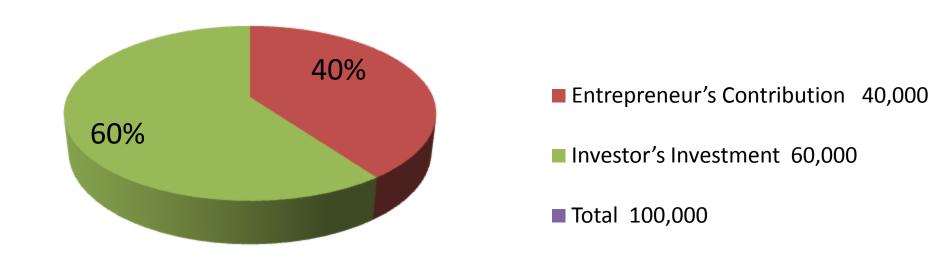
Proposed Nobin Udyokta Business into				
Business Name	:	BITHI ENGINEERING WORKSHOP		
Location	:	-		
Total Investment in BDT	:	BDT 1,00,000/-		
Financing	:	Self BDT 40,000/-(from existing business) 40% Required Investment BDT 60,000/-(as equity) 60%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20ft x 8ft= 160 square ft		

Implementation

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Rod, Color	3900	117000	1404000			
Total sales (A)	3900	117000	1404000			
Less Variable Exp.						
Rod, Color	2925	87750	1053000			
Total Variable exp. (B)	2925	87750	1053000			
Contribution Margin CM [C= (A-B)	975	29250	351000			
less fixed exp.						
Electricity bill		3000	36000			
Transportation		1140	13680			
Salary (self)		5000	60000			
Salary (staff)		16000	192000			
Entertainment		400	4800			
Guard		150	1800			
Mobile		300	3600			
total fixed cost (D)		25990	311880			
Net profit (E) [C-D]		3260	39120			

Investment Breakdown							
Existing				Proposed			
Particulars Qty.		Unit	Amount	Qty	Unit	Amount	Proposed
!		Price	(BDT)		Price	(BDT)	Total
Rod	498	50	24,900	414	50	20,700	45,600
Plain Sheet	100	75	7,500	500	75	37,500	45,000
Color	4	120	480	15	120	1,800	2,280
others	89	80	7,120			0	7,120
Total	691		40,000	929		60,000	100,000

Source of Finance



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Rod, Color	4900	147000	1764000	1852200		
Total Sales (A)	4900	147000	1764000	1852200		
less variable Expenses						
Rod, Color	3675	110250	1323000	1389150		
Total variable Expenses (B)	3675	110250	1323000	1389150		
Contribution Margin (CM)= (A-B)	1225	36750	441000	463050		
Less Fixed Expenses						
Electricity bill		3000	36000	36000		
Transportation		1500	18000	18000		
Salary (self)		5000	60000	60000		
Salary (staff)		20000	240000	240000		
Entertainment		440	5280	5280		
Guard		150	1800	1800		
Mobile		400	4800	4800		
Total Fixed Cost		30490	365880	365880		
Net Profit (E) (C-D)		6260	75120	97170		
Investment Payback			36000	36000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	75,120	97,170
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		39,120
	Total Cash Inflow	135120	136290
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3	Net Cash Surplus	39,120	100290

SWOT ANALYSIS

Strength

Employment: Self: 03 Family:0 Others:1

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures























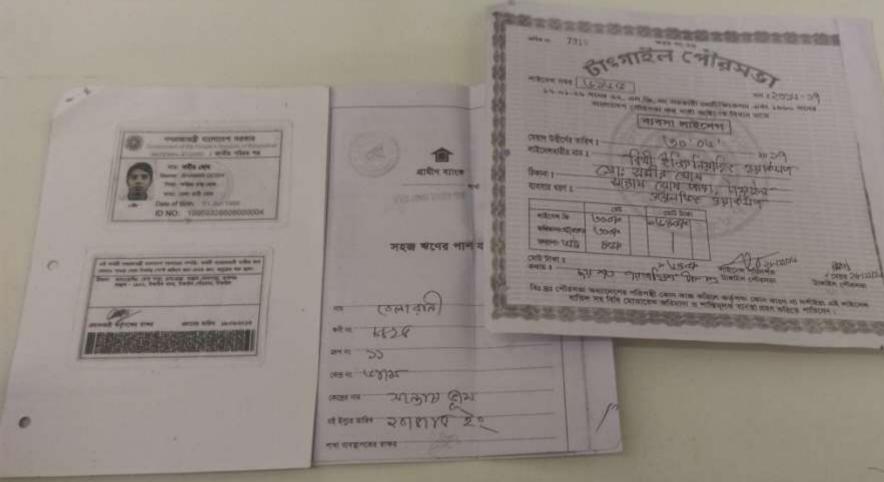












FAMILY PICTURE

